#### STATE OF NEW HAMPSHIRE

Honorarium or Expense Reimbursement Report (RSA 14-C)

For Legislators and Legislative Employees

Type or Print all Information Clearly:



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NEW HAMPSHIRE DEPARTMENT OF STATE

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	A Donation to a S	tate or National Legis	slative Association Ev	ent. (Pursuant to RSA	14-C:2. IV(b)(15).)

(Attach Additional Sheets if Necessary)  "I have read RSA 14-C and hereby swear or affirm that the foregoing information is true and complete to the best of my knowledge and belief."  SIGNATURE OF TELLER  RSA 14-C:7 Penalty. Any person who knowingly fails to comply with the provisions of this chapter or knowingly files a false report shall be guilty of a misdemeanor. Please provide the following information about the person	For a report relating to an Expense Reimbursement or Honorarium, you are required to attach a copy of the agenda or an equivalent document which addresses the subjects addressed and the time schedule of all activities at the event. Indicate below the names of the sponsors of activities in cases where they are not indicated on the agenda or equivalent document.									
Source of a Donation to a State or National Legislative Association Event  Provide an itemized report of all individuals, corporations, or other entities from whom you received a donation on behalf of a state or national legislative association event.  Full Name of Donator Post Office Address Value of Donation Date Received Name of Legislative Association  (Attach Additional Sheets if Necessary)  "I have read RSA 14-C and hereby swear or affirm that the foregoing information is true and complete to the best of my knowledge and belief"  SIGNATURE OF THE READ  RSA 14-C:7 Penalty. Any person who knowingly fails to comply with the provisions of this chapter or knowingly files a false report shall be guilty of a misdemeanor. Please provide the following information about the person	Provide a brief desc	ription of the service	e or event that gave r	se to this Expens	se Reimbursement, Honorarium,					
Provide an itemized report of all individuals, corporations, or other entities from whom you received a donation on behalf of a state or national legislative association event.  Full Name of Donator Post Office Address Value of Donation Date Received Name of Legislative Association  (Attach Additional Sheets if Necessary)  "I have read RSA 14-C and hereby swear or affirm that the foregoing information is true and complete to the best of my knowledge and belief."  SIGNATURE of the Received Name of Legislative Association  (Attach Additional Sheets if Necessary)  "I have read RSA 14-C and hereby swear or affirm that the foregoing information is true and complete to the best of my knowledge and belief."  RSA 14-C:7 Penalty. Any person who knowingly fails to comply with the provisions of this chapter or knowingly files a false report shall be guilty of a misdemeanor. Please provide the following information about the person	TECTA -	ion to a political, cha How We Co	ritable, or celebratory							
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54th Annual NECTA Convention Agenda
How We Connect
November 17-19, 2024
Newport Harbor Island Resort
#NECTA2024



4:00PM-7:00PM

**NECTA Registration Opens** 

**Exhibit Hall & Display Area Open** 

4:45PM

**Opening Reception** 

5:00PM

**Welcome Remarks** 

Location: Rose Island Ballroom



**Steve lannazzi** | Director Government Affairs, Cox Communications, Convention Co-Chair

#### **Keynote Welcome Address**



Honorable Gabe Amo | Member, United State House of Representatives, 1st Congressional District of Rhode Island

5:15PM-6:00PM

## Fireside Chat: Streaming into the Future

Location: Rose Island Ballroom



Moderated by **Brian Mahony** | Founder & President, OTT Executive Community; Chief Executive Officer, Trender Research

#### Panelists:



**Ben Grad** | Senior Vice President, Strategic Partnerships & Operation, Fubo.



Patty Boyers | Chairman, ACA Connects & CoFounder & CEO Boycom Cablevision



**Heidi Newman** | Head of Content Acquisition & Strategy, Cogeco Inc./Breezeline

6:00PM-7:00PM Networking

Location: Rose Island Ballroom & Lobby

7:00PM

### **Dinner in downtown Newport**

We kindly ask that guests make their own dinner reservations. A

list of restaurants can be found at the end of the agenda.



8:00AM-4:00PM NECTA Registration Opens
Exhibit Hall & Display Area Open

8:00AM-9:00AM

Breakfast Location: Rose Island Ballroom

8:15AM-9:00AM Public Release & Analysis of the NECTA Annual Innovation Index Polling Results

Location: Rose Island Ballroom

Each year Seven Letter, a Boston and Washington, DC based public relations and public opinion research firm, conducts a 2000-person survey across the five NECTA states, soliciting consumer feedback on entertainment preferences, sports viewership, technology uses, and public policy. This public opinion data is the basis for the Annual Innovation Index, an important tool NECTA and its members utilize to assess shifting consumer needs, priorities, and habits.



Moderated by **Matt George** | Partner & Head of Research, Seven Letter

#### Panelists:



Stephanie Federico | Vice President, Public & Government Affairs, Cox Communications; Chair, NECTA Board of Directors



Anna Lucey | Executive Vice President Legislative & External Affairs, NECTA



Tim Wilkerson | President, NECTA

9:00AM-9:45AM

## Keynote Presentation on Broadband Networks Capabilities & Innovation

Location: Rose Island Ballroom

As the strategic leader of the nation's largest gigabit Internet network and a global leader in next-generation broadband technology, Elad will discuss the end-to-end network transformation which is bringing about faster speeds, greater reliability, and lower latency in existing networks.



Elad Nafshi | Executive Vice President & Chief Network Officer, Comcast Cable

#### **CONCURRENT PANELS**

9:50AM-10:30AM Panel 1 – A View from Both Sides: Examining best practices implementing the federal Broadband, Equity, Access, and Deployment (BEAD) program from public and private sector perspectives

Location: Lewis Hall

With the federal BEAD program under way, our panelists will share best practices regionally and nationally and assess the challenges that lie ahead. How can the private and public sectors work collaboratively to marshal these once-in-a-lifetime federal funds? Which state will be the first to declare victory over the digital divide? What might change with a new Administration in 2025?



Moderated by **Alex Minard** | Vice President & Lead Legislative Counsel, NCTA – The Internet & Television Association

#### Panelists:



Michael Baldino | Director & General Counsel, Massachusetts Broadband Institute



**Karen Charles** | Commissioner, Department of Telecommunications & Cable Massachusetts



Matt Conserva | Broadband Program Manager, Division of Planning and Community Development, New Hampshire Department of Business & Economic Affairs



Paul Garnett | Chief Executive Officer, Vernonburg Group



**Alicia Matthews** | Vice President, Government Affairs & Strategic Initiatives, Comcast



**Kevin Pisacich** | Broadband Director, Connecticut Office of Telecommunications and Broadband

#### CONCURRENT PANELS

Panel 2 - Exploring the Evolution of the Media Landscape: Linear, Streaming, FAST: What Lies Ahead?

Location: Rose Island Ballroom



Moderated by **Brian Mahony** | Founder & President, OTT Executive Community; Chief Executive Officer, Trender Research



Panelists:

Mark Gathen | VP Content Acquisition, Cox Communications



**Dara Kalvort** | Vice President, Digital Sales & Straegy for Spanish Broadcasting System (SBS)



**Heidi Newman** | Head of Content Acquisition Management & Strategy, Cogeco, Inc./Breezeline



Chris Pizzurro | Co-Founder, Principal, LEAP Media Group, LLC; Former Senior Vice President, Global Sales & Marketing, Canoe Ventures

Panel 3 - SCTE Spotlight Panel on Broadband Technology

Location: Watch Hill Room

10:30AM-10:45AM

Coffee & Networking Break Location: Exhibit Hall

10:35AM-10:45AM NECTA Annual Meeting - NECTA Board of Directors only

Location: Plum Beach Room

10:45AM-11:30AM

# Keynote Fireside & Roundtable Discussion: How Nonprofits and Government are Working Together to Establish Digital Equity Programs to Close the Digital Divide

Location: Rose Island Ballroom

If you build it, will they use it? Broadband deployment is only the beginning. In order to close the digital divide, public and private sectors have to work together to overcome the barriers to broadband adoption. Join us for an in-depth conversation with Jennifer Tilman from who is spearheading Cox Communications' digital equity partnerships followed by our panel of public and private sector experts to discuss lessons learned and what else states can be doing to incentivize broadband adoption.

### Part 1. Digital Equity Keynote Fireside

#### Keynote Speaker:



**Jennifer Tillman** | Head of Internet Digital Equity – Local Activation & Partnerships, Cox Communications



### Part 2. Digital Equity Roundtable

Moderated by Mike Hydeck | Evening News Anchor Reporter, NBC Connecticut



#### Panelists:

Paul Garnett | Chief Executive Officer, Vernonburg Group



Jody Jones | Program Executive, Massachusetts Broadband Institute



**Jennifer Tillman** | Head of Internet Digital Equity – Local Activation & Partnerships, Cox Communications



Dylan Zajac | Computers 4 People



Tesha Tramontano-Kelly | Executive Director CfaL for Digital Inclusion

11:35AM-12:20PM SPONSORED BY



**Keynote Fireside Chat & NECTA Connector Awards** 

Presentation

Location: Rose Island Ballroom

Moderated by **Paris Alston** | Co-host of Morning Edition and The Wake Up podcast at GBH News

#### **Keynote Speaker:**



Honorable Annie Kuster | Member, United State House of Representatives, 2nd Congressional District of New Hampshire

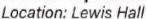
12:20PM-1:00PM

Lunch

Location: Rose Island Ballroom

#### CONCURRENT PANELS

1:00PM-1:45PM Panel 1 - Roundtable on Artificial Intelligence & Cybersecurity & their Impact on Innovation & Technologies





Moderated by **Christopher Gilrein** | Executive Director, Massachusetts & the Northeast Region, TechNet

#### Panelists:



Honorable Louis DiPalma | State Senator, Rhode Island



Honorable Jim Langevin | Distinguished Chair, Institute for Cybersecurity and Emerging Technologies, Rhode Island College; Former Member, United States House of Representatives, 2nd Congressional District of Rhode Island 2001-2023



**Arnell Milhouse** | Co-Founder/Chief Executive Officer, SiliconXL; Co-Founder/Chief Executive Officer, DevAccelerator



**Anna Lucey** | Executive Vice President Legislative & External Affairs, NECTA



**Tim Roberts** | Cybersecurity, Information Systems, & Business Operations Leader, NESN



Hakan Satiroglu | Vice President, Glimpse Group/XR Terra

## Panel 2 - Women Industry All-Stars; Resilient Leaders on Reinvention and Reflection

Location: Rose Island Ballroom



Moderated by Pat Kehoe | Founder & President; PK Network

#### Panelists:



**Patty Boyers** | Chairman, ACA Connects; Chief Executive Officer & Co-Founder, BOYCOMM



**Denise Denson** | Principal, Mead Street Consulting; Former Executive Vice President, Global Content Strategy & Content Distribution & Marketing, Viacom



**Tonia O'Conner** | Chief Executive Officer & Co-Founder, The Kite; Former President & Chief Revenue Officer & President of Content Distribution, Univision Communications, Inc



**Stacey Slaughter** | Chief Executive Officer, NCTI Inc., Leader in Workforce Development



**Gemma Toner** | Founder & CEO, TONE Networks; Former Senior Vice President for Business Insights & Strategy, Cablevision

1:45PM-2:05PM Coffee & Networking Break

Location: Exhibit Hall

#### CONCURRENT PANELS

2:05PM-2:45PM Keynote Panel: A Preview of the 2025 Legal & Public Policy Landscapes

Location: Rose Island Ballroom

Examining federal activity and its impacts on telecommunication policy and the larger tech ecosystem, including the impacts of Loper Bright, the FCC in a new administration, net neutrality, artificial intelligence, and the future of BEAD.



Moderated by **Curt Stamp** | Vice President, Government & Regulatory Affairs, Cox Communications



Panelists:

Russ Hanser | Deputy Chief Legal Officer, NCTA - The Internet & Television Association



Daniel Lyons | Professor, Associate Dean of Academic Affairs & Dean's Distinguished Scholar, Boston College Law School



Michael O'Rielly | Principal at MPORielly Consulting, LLC; Visiting Fellow, Hudson Institute's Center for the Economics of the Internet; Former Commissioner, Federal Communications Commission

## Panel 2 - Streaming: Programming, Platforms & Ad Sales. Adapting to Competition & Consumer Demand

Location: Lewis Hall



Moderated by Mark Romano | Head of Business Development & Distribution, Dooya Media Services, Inc

#### Panelists:



Mitchell Freund | Business Development & Content Acquisitions, Philo



Jana Hartz | Vice President, Demand Partnerships, Amagi Corporation



Chris Pizzuro | Co-Founder, Principal, LEAP Media Group, LLC. Former Senior Vice President, Global Sales & Marketing, Canoe Ventures



Ronald Pruett | Managing Partner, Boston Associates

#### CONCURRENT PANELS

2:45PM-3:30PM Panel 1 - Public Policy Panel: Connecticut Policy Roundtable Location: Beacon Ballroom C



**Moderators:** 

Rob Earley | Vice President, State Government Affairs, Comcast



**Rebekah Harriman** | Government Affairs Manager, Cox Communications



Jennifer Young | Vice President, Director State Government Affairs, Charter Communications





Honorable Matthew Ritter | Speaker of the House, Connecticut



Honorable Vincent Candelora | House Republican Leader, Connecticut



**David Arconti** | Interim Commissioner, Connecticut Public Utilities Regulatory Authority



**Ernie Adamo** | Legislative Liaison, Department of Revenue Services, Connecticut



Ricky Baltimore | Chief Legal Counsel, House Democrats, Connecticut



**John "Jack" Betkoski III** | Vice Chairman, Connecticut Public Utilities Regulatory Authority



**Bryan Cafferelli** | Commissioner, Connecticut Department of Consumer Protection



**Michael Caron** | Commissioner, Connecticut Public Utilities Regulatory Authority



Honorable Holly Cheeseman | State Representative, Connecticut



Honorable Paul Cicarella | State Senator, Connecticut



**Kimmi Grove** | Director of Outreach & Senior Advisor, Speaker of the House, Connecticut



Honorable Nicole Klarides-Ditria | State Representative, Connecticut



Honorable Tom O'Dea | State Representative, Connecticut



Franklin Perry II | Chief of Staff, House Democrats, Connecticut



Honorable David Rutigliano | State Representative, Connecticut



Honorable Jonathan Steinberg | State Representative, Connecticut



John Vamos | Director of Research & Policy, House Republicans, Connecticut



**Chris Zavagnin** | Research & Policy Analyst, Senate Republican Office, Connecticut

Panel 2 - Public Policy Panel: Massachusetts Policy Roundtable
Location: Beacon Ballroom D



Moderated by **Kristin Christopher** | Vice President, State Government Affairs at Comcast, Convention Co-Chair



& Anna Lucey | Executive Vice President Legislative & External Affairs, NECTA

#### Panelists:



Honorable Brendan Crighton | State Senator, Massachusetts



Honorable John Cronin | State Senator, Massachusetts



Honorable Mark Cusack | State Representative, Massachusetts



Honorable Dan Cahill | State Representative, Massachusetts



Honorable Carole Fiola | State Representative, Massachusetts



Honorable Jessica Giannino | State Representative, Massachusetts



Honorable Danielle Gregoire | State Representative, Massachusetts



Honorable Dan Hunt | State Representative, Massachusetts



Honorable Meghan Kilcoyne | State Representative, Massachusetts



Honorable Michael Kushmerek | State Representative, Massachusetts



Honorable Kathleen LaNatra | State Representaive, Massachusetts



Honorable Ted Philips | State Representative, Massachusetts

Panel 3 - SCTE Panel: Tech Forward: What are MSOs doing to Improve the Customer Experience (from DOCSIS 4.0, 10G networks & Beyond)

Location: Lewis Hall



Moderated by **Sandra Howe** | Board of Directors, ATX Networks. Former Senior Vice President & General Manager, Consumer Products Group for Arris; 2024 Woman of the Year – Technology, The WICT Network



#### Panelists:

Aaron Brace | Vice President of Engineering, Breezeline



Evan Davis | Vice President, Network Intelligence Solutions, Aispire



Dan Nofs | Engineering Manager, SCTE Member



George Goncalves | Director, Product Line Management, ATX Networks





### New England Sports Leadership Keynote

Location: Rose Island Ballroom

The World Champion Boston Celtics quieted the critics and returned the Larry O'Brien Trophy to Boston for the 18th time. Cedric Maxwell is a true Celtic legend whose name has been synonymous with Boston's basketball heritage for more than four decades. Will the Celtics defend their title? How will Boston stars Jayson Tatum and Jaylen Brown rank among the long line of Boston legends? Cedric Maxwell will give his insights on these subjects and more.



Moderated by Meghan Ottolini | Host, Slammed Podcast, WEEI



### **Keynote Speaker:**

Cedric Maxwell | Celtics Radio Analyst, 98.5 The Sports Hub; Two-time NBA Champion; NBA Finals MVP

5:00PM- NECTA Connector Awards Presentation, Cocktail Hour

6:15PM & Networking

& Networking Location: Rose Island Ballroom

6:30PM Dinner in downtown Newport

We kindly ask that guests make their own dinner reservations. A

list of restaurants can be found at the end of the agenda.

8:30PM NECTA Networking After Dark



8:00AM- NECTA Registration Opens
4:00PM

**Exhibit Hall & Display Area Open** 

8:00AM- Breakfast

9:15AM Location: Rose Island Ballroom

8:30AM- Keynote Presentation on Political Advertising: How it

9:15AM Works Today & How Elected & Appointed Policymakers Can Maximize its Potential

Location: Rose Island Ballroom

Politicians use campaign funds on political advertising every election cycle, but how effective are these ads and who creates them? Is there a way to spend wisely to maximize efficiently? Grab some coffee and a Danish to hear about the ins and outs of modern political advertising.



Sean Meenagh | Senior Political Sales Manager, Effecty

## TUESDAY CONT.

9:15AM-10:00AM

## Keynote Fireside Chat on Leadership with the Lieutenant Governors of Connecticut, Massachusetts & Rhode Island

Location: Rose Island Ballroom

An inspiring discussion with three powerhouse women leaders in state government. This distinguished panel will share their experiences in public service and their vision on what the public and the private sectors can do to promote and support women leaders.



Moderated by **Kristin Christopher** | Vice President, State Government Affairs at Comcast, Convention Co-Chair



& Anna Lucey | Executive Vice President Legislative & External Affairs, NECTA



Panelists:

Honorable Susan Bysiewicz | Lieutenant Governor, Connecticut



Honorable Kim Driscoll | Lieutenant Governor, Massachusetts



Honorable Sabina Matos | Lieutenant Governor, Rhode Island

## TUESDAY CONT.

#### CONCURRENT PANELS

10:00AM-10:45AM Public Policy Panel: Regulatory & Legislative Public

**Policy Roundtable** 

Location: Rose Island Ballroom

#### Panelists:



**Karen Charles** | Commissioner, Department of Telecommunications & Cable Massachusetts



**Layla D'Emilia** | Undersecretary, Office of Consumer Affairs & Business Regulation, Massachusetts



Honorable Brandy Fluker Oakley | State Representative, Massachusetts



Honorable Kate Lipper-Garabedian | State Representative, Massachusetts



Honorable Jonathan Steinberg | State Representative, Connecticut

## Advertising Sales & Shopping: Revenue Generating Tactics in a Competitive Marketplace

Location: Watch Hill Room



Moderated by Amy Maclean | Cablefax

#### Panelists:



**Dara Kalvort** | Vice President, Digital Sales & Straegy for Spanish Broadcasting System (SBS)



Chris Pizzurro | Co-Founder, Principal, LEAP Media Group, LLC; Former Senior Vice President, Global Sales & Marketing, Canoe Ventures



Dan Nofs | Engineering Manager, SCTE Member

## **SCTE Spotlight Panel on Broadband Technology**

Location: Point Judith Room

10:45AM Convention concludes