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April 27, 2016

Her Excellency, Governor Margaret Wood Hassan  
and the Honorable Council  
State House  
Concord, New Hampshire 03301

Consent  
calendar

### REQUESTED ACTION

Authorize the Department of Education, Bureau of Career Development to pay the FY 2017 Advance CTE, Silver Spring, Maryland, (Vendor code 170451) annual dues in the amount not to exceed \$5,203.00 effective upon Governor and Council approval for the period of July 1, 2016 through June 30, 2017. **96% General Funds, 4% Federal Funds.**

Funds are available in the accounts titled CTE Voc Ed-State and CTE Voc Ed-Federal as follows:

06-56-56-565010-60300000-026-500251	Organizational Dues	\$5,010.00
06-56-56-565010-60320000-026-500251	Organizational Dues	\$ 193.00

FY 2017

### EXPLANATION

The Carl D. Perkins Act of 2006 (Perkins IV) requires increased rigor as well as documentation of pathways that include strong linkages to postsecondary education. Program competencies must align with business and industry to include 21<sup>st</sup> century skills to ensure students are college and career ready.

Advance CTE (formerly The National Association of State Directors of Career Technical Education Consortium) reports to its members, and provides feedback to lawmakers from its members, around the continuously developing legislation as it relates to the federal Perkins Act. Publications and professional development offered by Advance CTE are available to states should they require technical assistance. The organization is the "CTE voice" especially in small states like New Hampshire.

Listed below are answers to standard questions required for Governor and Council organization dues and membership approval submissions.

1. How long has the organization been in existence and how long has this agency been a member of this organization?

Advance CTE (The National Association of State Directors of Career Tech Education Consortium) was established 96 years ago, in 1920, and New Hampshire has been a member for over 25 years.

2. Is there any other organization which provides the same or similar benefits which your agency belongs to?

No.

3. How many other states belong to this organization and is your agency the sole New Hampshire state agency that is a member?

All states are encouraged to become Advance CTE members; annually their membership fluctuates between 45 and 50 states. NH Department of Education, Bureau of Career Development is the sole state agency known to be a member of this organization.

4. How is the dues structure established? (Standard fee for all states, based on populations, based on other criteria, etc.)

It is a set fee for each state based upon population.

5. What benefits does the state receive from participating in this membership?

Advance CTE was established to represent state leaders from secondary, postsecondary, and adult career technical education (CTE) across the nation. The consortium, through leadership, advocacy, and partnerships supports innovative CTE systems that prepare individuals to succeed in education and their careers, and works to position the United States to flourish in a global, dynamic economy.

The consortium also supports visionary state leadership, cultivates best practices and speaks with a collective voice on national policy to promote academic and technical excellence that ensures a career ready workforce. Members and the CTE community are provided with vital tools, resources and timely information required to support high-quality CTE.

Advance CTE hosts a range of events and provides information and resources throughout the year to serve the CTE community. Advance CTE news, views and events keep CTE interests on the forefront in Washington D.C. and across the nation.

6. Are training or educational/research materials included in the membership? If so, is the cost included? Explain in detail.

Yes, benefits include exchanged Research and Information, Marketing and Promotional Materials, Professional Development, Government Policies and state news on CTE. Other benefits include Custom Reports and Comparative Capabilities for all CTE Profiles, CTE and Career Cluster Brand Identity Programs, authorized user agreements and guidelines, along with Digital Artwork for CTE and Career Cluster Logo's. Also provided with the membership is Marketing for the CTE Works campaign.

7. Is the membership required to receive any federal grants or required in order to receive or participate in licensing or certification exams? Explain.

No.

8. Is there any travel included with this membership fee? Explain in detail any travel to include the number of employees involved, the number of trips, destinations if known and purposes of membership supported trips.

No. Travel will only involve one Department staff member. Reduced fees are offered for members.

9. Which state agency employees are directly involved with this organization? (Indicate if they are members, voting members, committee members, and/or officers of the organization.

Eric Feldborg, State Director of Career and Technical Education - Member

10. Explain in detail any negative impact to the State if the Agency did not belong to this organization.

Negative impact includes, but is not limited to:

- reduced or non-existing communication regarding upcoming legislation
- loss of regular communication around critical issues and topics impacting New Hampshire at both the State and local levels
- Loss of collaboration with other state directors and CTE leaders across the nation will also negatively impact NH
- Loss of receiving timely notifications of materials available to states for marketing of CTE programs, professional development events and procedure updates
- Forfeiture of an effective liaison between NH Department of Education, Career Development Bureau and United States Department of Education, as well as legislators on Capitol Hill.

In the event that Federal Funds become no longer available, additional General Funds will not be requested to support this membership.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "R. K. Barry" followed by a circled "for" in parentheses.

Virginia M. Barry, Ph.D.  
Commissioner of Education

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**BILL TO**  
 Mr. Eric Fedborg  
 New Hampshire Department  
 of Education  
 101 Pleasant Street  
 Concord, NH 03301

**INVOICE #** 2016-32  
**DATE** 03/29/2016

DESCRIPTION	AMOUNT
Advance CTE/NASDCTEc State Membership Dues July 1, 2016- June 30, 2017	5,203.00
_____Federal Funds	
_____Non-Federal Funds	

Advance CTE/NASDCTEc Tax ID # 52-1646898

Payments can be made to National Association of State Directors of Career Technical Education Consortium (NASDCTEc) or Advance CTE. Tax Id will remain the same as Advance CTE is a DBA under NASDCTEc.

Please process payment as soon as possible. We are able to accept MasterCard, Visa and checks as forms of payment. If you wish to pay by credit card, please call 301-588-9635. For a W-9 e-mail khornberger@careertech.org. Thank you!

**BALANCE DUE** **\$5,203.00**

Tax ID: 52-1646898 | For accounting related questions, please contact us at 301-588-9630.