

4v 71



Virginia M. Barry, Ph.D.
Commissioner of Education
Tel. 603-271-3144

Paul Leather
Deputy Commissioner of Education
Tel. 603-271-3801

STATE OF NEW HAMPSHIRE
DEPARTMENT OF EDUCATION
101 Pleasant Street
Concord, N.H. 03301
FAX 603-271-1953
Citizens Services Line 1-800-339-9900

July 2, 2014

Retroactive

Her Excellency, Governor Margaret Wood Hassan
and the Honorable Council
State House
Concord, New Hampshire 03301

REQUESTED ACTION

Authorize the Department of Education to **retroactively** pay membership dues and the 2014-2015 program year enrollment fee to the Council of Chief State School Officers (CCSSO), Washington, DC, (vendor code 170715), in an amount not to exceed \$44,500.00, effective upon Governor and Council approval for the period of July 1, 2014 through June 30, 2015. **90 % General Funds, 10% Federal Funds.**

Funding is available in accounts entitled Commissioner and Title II-A as follows:

	<u>FY15</u>
06-56-56-560010-60010000-026-500251 Membership Fees	\$40,000.00
06-56-56-563010-21830000-026-500251 Membership Fees	\$ 4,500.00

EXPLANATION

The Department is requesting that this contract be approved **retroactive** to July 1, 2014 due to the need to determine the availability of federal funds, and the fact that the invoices were not received until after the fiscal year had begun.

The Council of Chief State School Officers (CCSSO) is a nonpartisan, nationwide, nonprofit organization of public officials who head departments of elementary and secondary education in the states. CCSSO provides leadership, advocacy, and technical assistance on major educational issues. The Council seeks member consensus and expresses its views to civic and professional organizations, federal agencies, Congress and the public.

The Commissioner of Education and the Deputy Commissioner are active members of CCSSO. Participation provides the State of New Hampshire with direct support services and professional development activities in such areas as student assessment programs, curriculum development and delivery, advancing technology in college and career findings, public policy issues, accessing federal and private funding, higher education, Individuals with Disabilities Education Act reauthorization and federal legislation.

Dues are assessed on a sliding scale based on each state's combined total of state and local expenditures for elementary and secondary education.

Listed below are answers to standard questions required for Governor and Council organization dues and membership approval submissions:

1. How long has this organization been in existence and how long has this agency been a member of this organization?

The Council of Chief State School Officers (CCSSO) was formed in 1927 and incorporated in 1948. The collaborative has been functioning for three years.

2. Is there any other organization which provides the same or similar benefits which your agency belongs to?

No.

3. How many other states belong to this organization and is your agency the sole New Hampshire agency that is a member?

All 50 states belong to the organization. The New Hampshire Department of Education is the sole state agency eligible for membership.

4. How is the dues structure established? (Standard fee for all states, based on population, based on other criteria, etc.)

Dues are based on a sliding scale calculated on the combined total of state and local expenditures for elementary and secondary education.

The Collaborative is a standard fee for all states. CCSSO is able to offer this suite of technical assistance, meetings, and resources to all states at a greatly reduced rate of \$9,500.00 for the program year.

5. What benefit does the state receive from participating in this membership?

New Hampshire receives travel costs for national meetings, support for transformation efforts, and access to national and international speakers for state and local conferences.

The program offers state teams access to coaching and mentorship from former state leaders, access to an online network and attendance at various meetings to share information on promising practices, and input into CCSSO's ongoing webinar series and tool development to support implementation.

6. Are training or educational/research materials included in the membership? If so, is the cost included? Explain in detail.

Yes, materials and research are provided for dissemination to educators in the state at no charge. Professional Development is delivered via calls, in-person trainings and webinars. Research materials are disseminated at meetings, via an E-newsletter, and an on-line community containing a resource library of tools.

7. Is the membership required to receive any federal grants or required in order to receive or participate in licensing or certification exams? Explain.

No.

8. Is there any travel included with this membership fee? Explain in detail any travel to include the number of employees involved, the number of trips, destination if known, and purposes of membership supported trips.

Yes. The Commissioner and Deputy Commissioner travel to at least three events per year. Exact locations are not currently known, typically in Washington, DC.

The Collaborative is offering three meetings this year with locations to be determined (description attached).

9. Which state agency employees are directly involved with this organization? (Indicate if they are members, voting members, committee members, and/or officers of the organization)

The Commissioner of Education and the Deputy Commissioner are voting members of the organization.

The Deputy Commissioner, Director for the Division of Instruction and the Assessment and Accountability Administrator will be directly involved with the collaborative and part of the state team.

10. Explain in detail any negative impact to the State if the Agency did not belong to this organization.

The Department would not have access to research efforts, collaboration with other states, clarification and analysis of federal legislation.

Without membership in the collaborative, the Department would lose some of its capacity to provide current research, technical assistance and support to schools and districts via materials gained from meetings, the e-newsletter, webinars, and the on-line community which contains a resource library of tools from national organizations and from more than half of the states in the country.

Your consideration of this request is appreciated.

Respectfully submitted,



Virginia M. Barry, Ph.D.
Commissioner of Education



VMB:hg:emr



Council of Chief State School Officers
One Massachusetts Ave, NW
Suite 700
Washington, DC 20001

New Hampshire Department of Education
101 Pleasant Street
Concord, NH 03301-3860
(603)271-3494

Contact:

PO Number:

Description	Terms of Service
CCSSO Membership Renewal L4	7/1/2014 - 6/30/2015

Qty	Price	Amount
1	\$35,000.00	\$35,000.00

FEIN: 53-0198090

Invoice Total: \$35,000.00

MAKE CHECK PAYABLE TO CCSSO & REFERENCE THE
INVOICE NUMBER **ENCLOSE A COPY WITH PAYMENT**

Amount Enclosed: _____

CCSSO Member Support



As a membership organization, CCSSO strives to support the nation's chief state school officers in leading education agencies that deliver on ambitious reforms to prepare the next generation of learners for lifelong learning, meaningful work, and citizenship.

SUPPORT FOR NEW CHIEFS

CCSSO recognizes the enormous challenges chiefs often face when first assuming control of state education agencies. To support new members, CCSSO offers:

- **Mentorship.** Upon request, CCSSO will pair a new chief with a more senior current chief or a retired chief to provide mentorship and peer guidance.
- **On-boarding.** Upon request, CCSSO will provide personalized on-boarding training on key policy issues facing chief state school officers, including on college and career ready standards and assessments, accountability plans, education workforce issues, information systems and data issues, and innovations in learning. In addition to support for chiefs, CCSSO offers similar on-boarding training for new senior staff, including deputies, federal liaisons, and communications directors.
- **Agency Capacity Review.** Upon request, CCSSO will explore securing funding to support states in undergoing an in-depth capacity review of the agency. Capacity reviews include a team of consultants and CCSSO staff coming to the state and interviewing agency staff and relevant stakeholders and reporting back findings to the senior leadership team. Capacity reviews provide new chiefs with key data on the strengths and weaknesses of the agency to inform strategic planning and implementation of key reforms.

COLLABORATION

CCSSO convenes chief state school officers for three member meetings each year: the Summer Institute, the Annual Policy Forum, and the Legislative Conference. These meetings provide chiefs and their senior staff with the opportunity to collaborate to solve shared problems, engage in professional development and determine priorities for collective state action. Although members are encouraged to attend all three meetings, membership dues cover the full cost of a chief state school officer attending one of the three meetings annually, including travel and accommodations.

ADVOCACY

As the national voice of the Chief State School Officers in all 50 states and U.S. Territories, CCSSO represents its membership by coordinating consensus on federal education matters before the Administration, Congress, and the U.S. Department of Education.

CCSSO provides:

- **Analysis.** CCSSO provides thoughtful, pragmatic analysis of the implications and opportunities of federal education policies on state education agencies, including all major federal laws and grant opportunities.
- **National Advocacy.** CCSSO prepares testimony for congressional committees, analyzes proposed federal regulations, forms coalitions with other national education organizations, and educates federal policy makers on the education policy needs of states.
- **State Engagement.** CCSSO regularly hosts informational discussions with its membership updating chiefs on policy. Additionally, CCSSO hosts an annual legislative conference in Washington, D.C. each March to provide members with the opportunity to meet with federal elected officials, discuss state education challenges, and formulate the Council's stance on federal issues. Through encouraging collective state action, CCSSO strengthens the influence and impact each state has over federal education by unifying states around common principles, themes and policies.

SUPPORT FOR COLLEGE AND CAREER READY STANDARDS

CCSSO supports all states with the implementation of college and career ready standards and assessments. Specifically, CCSSO supports agency staff with ongoing implementation strategy through a network of more than thirty state teams called Implementing the Common Core Standards (ICCS) and also supports domain-specific implementation through collaborative groups focused English language arts/literacy and mathematics led by the lead authors of the standards.

In addition, CCSSO provides direct support to senior leadership on:

Preparing for in-state hearings, sessions and meetings. CCSSO stands ready to support any chief to prepare for legislative hearings, town hall meetings, or other important events related to college and career ready standards and assessments. CCSSO will provide information on the state's adoption process and state involvement in the development of the Common Core State Standards, provide relevant research and reports to submit, and work directly with the state to identify validators to take part in each meeting.

Messaging and Communications. CCSSO hosts regular meetings and webinars with state communication directors on how best to communicate about college and career ready standards. CCSSO is happy to provide this training and access to a suite of tools and sample messages to any state as needed.

Coaching. CCSSO consults with senior education leaders, including Doug Christensen, former Commissioner from Nebraska, Judy Jeffrey, former Director of the Iowa Department of Education, Joanne Weiss, former Chief of Staff in the U.S. Department of Education, Heidi Guarino, Senior Consultant with Education First, and Dan Long, an assessment expert formerly with the Tennessee Department of Education to provide direct and ongoing coaching and support to state teams implementing college and career ready standards. State chiefs are welcome to reach out directly to any of the coaches for guidance and discussion of strategy.





**Implementing the Common Core Standards (ICCS) Collaborative
July 1, 2014 - June 30, 2015**

The Council of Chief State School Officers (CCSSO or the Council) invites all interested state education agencies to enroll in or continue their enrollment in the Implementing the Common Core Standards (ICCS) collaborative for the 2014-2015 program year. The 2014-2015 ICCS program offers states' Common Core implementation teams access to coaching and mentorship, participation in an online network to share resources with all states, attendance at all meetings listed below, and input into CCSSO's ongoing webinar series and tool development to support Common Core implementation.

Through the generosity of the GE Foundation, CCSSO is able to offer this suite of technical assistance, meetings, and resources to all states at the greatly reduced rate of \$9,500 for the program year.

To officially join ICCS for the 2014-2015 program year, please complete the electronic form (<http://programs.ccsso.org/membership/>) and we will invoice you within one business day. Please contact Joe Crawford (joe.crawford@cccsso.org) if you need any assistance.

Meetings:

October 23-24, 2014 - Instructional Improvement Topical Meeting, Location TBD

This meeting will be led jointly by the ICCS collaborative and CCSSO's State Consortium on Educator Effectiveness (SCEE) and will focus on instructional improvement. States that are members of both SCEE and ICCS can send a team of five individuals, two educator effectiveness and two Common Core staff as well as a teacher. States that are members of SCEE only can send two individuals. States that are members of ICCS only can bring a team of three, two SEA staff and a teacher. We encourage states that are in either ICCS or SCEE to bring one Common Core staffer and an educator effectiveness staffer in order to cultivate collaboration. The meeting will consist of small working groups for state teams and current principals and teachers to design strategies for effective professional learning and instructional improvement in the classroom.

December 2014 - Communicating the Common Core and Common Assessments, Location and Exact Dates TBD

This program year, the communications convening will take place in December to provide states with an opportunity to plan communication and engagement strategies for the assessment transition occurring in the spring. States can bring a team of three to this meeting - the state Common Core lead, assessment director, and communications director.

ICCS State Summit (May 2015, Location TBD)

ICCS member states may send a team of six individuals from across the agency and the state to attend a two day summit with other states and national leaders to share ideas and learn from new research and innovation on Common Core implementation. This summit will include conversation on the five major elements of implementation: systems alignment and system change, educator supports, student supports, and communications and engagement. If a state wishes to bring additional members as part of the state team, the cost will be \$2,000 per person and requests should be sent to Shannon Glynn in advance to ensure there is space available, shannon.glynn@ccsso.org.

Coaching:

CCSSO has funding through the generosity of the GE Foundation to work with senior-level consultants to directly support state implementation teams. Current coaches are former state chiefs and education policy experts, including Doug Christensen, Judy Jeffrey, Dan Long, Heidi Guarino, and Joanne Weiss.

Coaches will be made available to all states, regardless of ICCS membership; however, priority for state visits and access to coaches at meetings will be given to ICCS member states.

ICCS coaches:

- Meet in-person and by phone with state teams to set goals and expectations for communications for the program year ahead;
- Maintain regular contact with their state implementation teams;
- Provide feedback on proposed planning ideas;
- Connect states seeking to collaborate with other states on shared goals; and,
- Gather state feedback on ICCS meeting agendas and CCSSO activities to inform the Council's support to states.

State specific support:

ICCS coaches will visit states to facilitate a guided conversation with cross-agency staff by request. For example, a coach may visit a state to lead a conversation with senior leadership on communications, transition planning, or developing feedback loops with districts. As available, CCSSO staff may support this work by providing feedback on agendas or attending. As appropriate, neighboring states and demographically similar states may be invited to attend in-state meetings as critical friends and learners.

Other CCSSO Common Core Supports:

CCSSO offers a number of additional supports for Common Core implementation to all states, regardless of ICCS membership.

- **Customized Strategic Communications Support:** CCSSO provides strategic communications assistance with Common Core pushback, developing communications plans, identifying strategies for working with stakeholders, and elevating educator voices.
- **Communications Director Professional Development:** CCSSO convenes Communications Directors for regular calls and webinars to provide professional development on communicating about the Common Core State Standards and common assessments to diverse audiences. These calls serve as in-depth

opportunities for states to share high-quality work with one another, for CCSSO to provide national communications experts to address key issues, and to receive regular feedback on the kinds of tools and resources that states should collaborate to develop, rather than develop alone. CCSSO also sends out a weekly communications-focused information and resources email that includes supportive op-eds and customizable social media content.

- **E-newsletter:** CCSSO distributes a biweekly newsletter focused on Common Core implementation. The newsletter contains information on upcoming events and webinars, new research and relevant news, and promising practices from states and partner organizations. Anyone may sign up for this newsletter [online](#).
- **Webinars:** CCSSO hosts an ongoing series of webinars to provide states with in-depth information on new tools and promising practices. For example, CCSSO has hosted webinars on flexibility in using federal funding to support implementation of College and Career ready standards, parental engagement, updates on field testing from the assessment consortia, and on the adoption of digital resources aligned to the Common Core.
- **Spaces.ccsso.org:** All states are welcome to join spaces.ccsso.org, a password-protected online community for state education agencies to share ideas, documents, and information. The ICCS community on spaces.ccsso.org contains a robust resource library of tools from national organizations and from more than half the states in the country.
- **Synthesis of Promising Resources:** CCSSO compiles and updates a list quarterly of high-quality Common Core implementation tools and resources, which is available [here](#), and identifies promising practices in Common Core implementation from state education agencies (SEA), which are available [here](#).