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January 5, 2022

His Excellency, Governor Christopher T. Sununu
 and the Honorable Executive Council
 State House
 Concord, New Hampshire 03301

REQUESTED ACTION

Authorize the Department of Business and Economic Affairs, Office of Outdoor Recreation Industry Development to enter into a membership with The Outdoor Recreation Coalition (VC # 389461), New York, NY, in the amount of \$5,000.00 for national networking opportunities and the chance to promote outdoor recreation at the federal level, effective upon approval of the Governor and Executive Council for the period February 1, 2022 to January 31, 2023. **100% Federal Funds.**

Funding is contingent upon Fiscal Committee and Governor and Executive Council approval of an appropriation adjustment on the January 21, 2022 Fiscal Committee and January 26, 2022 Governor and Executive Council meetings. Funds will be available in the following account upon approval:

03-22-22-220510-30780000	<u>FY 2022</u>
Office of Outdoor Recreation	
026-500251 Organizational Dues	\$5,000.00

EXPLANATION

The Outdoor Recreation Roundtable (ORR) is a national coalition of outdoor recreation trade associations which promotes the growth of the outdoor recreation economy and activities. They educate decision makers and the public on balanced policies that conserve public lands and waterways and enhance infrastructure to improve the experience and quality of life for outdoor enthusiasts. Their priorities are to foster collaboration between the federal government and the industry, remove barriers to support investments, secure access to high-quality experiences outdoors for all Americans and conserve lands and waters for future generations.

The Department of Business and Economic Affairs, Office of Outdoor Recreation Industry Development (ORID) will be able to participate in organization meetings, have access to research and will be able to help influence ORR priorities and strategies. ORR supports Rural Economic Development programs tailored to grow outdoor recreation, supporting job growth and recreation investments. ORID will have the opportunity to network with other state members, business organizations, trade associations and nonprofit entities.

Listed below are answers to standard questions required for Governor and Executive Council organization dues and membership approval submissions:

1. How long has this organization been in existence and how long has this agency been a member of this organization? *The Outdoor Recreation Roundtable was formed in February 2018 by the merger of the American Recreation Coalition and the Outdoor Recreation Roundtable (ORR). The New Hampshire Office of Outdoor Recreation Industry Development would be a new member.*
2. Is there any other organization which provides the same or similar benefits which your agency belongs to? *No, the Office of Outdoor Recreation Industry Development has no other memberships.*
3. How many other states belong to this organization and is your agency the sole New Hampshire state agency that is a member? *Seven other states are currently members. The Office of Outdoor Recreation Industry Development would be the only New Hampshire state agency member.*
4. How is the dues structure established? *State membership dues are a flat \$5,000 annual fee.*
5. What benefit does the state receive from participating in this membership? *State membership benefits include participation in organization meetings, access to ORR data, influence on ORR priorities and strategies, a rotating ORR Board seat, the opportunity to work with the ORR team on Rural Economic Development programs tailored to states and national recreation growth, to make connections and coordinate with federal land and water agency leadership and networking opportunities.*
6. Are training or educational research materials included in the membership? If so, is the cost included? Explain in detail. *Educational materials on rural economic development, the economic impact of outdoor recreation, workforce development at no additional cost.*
7. Is the membership required to receive any federal grants or required in order to receive or participate in licensing or certification exams? Explain. *No, the membership is not required to receive any federal grants in order to receive or participate in licensing or certification exams.*
8. Is there any travel included with this membership fee? Explain in detail any travel to include the number of employees involved, the number of trips, destination if known and purposes of membership supported trips. *No travel is included with this membership fee.*
9. Which state agency employees are directly involved with this organization? (Indicate if they are members, voting members, committee members, and/or officers of the organization.) *The Director of the Office of Outdoor Recreation Industry Development will be directly involved with the organization.*
10. Explain in detail any negative impact to the State if the Agency did not belong to this organization. *By not participating in this organization, the Office of Outdoor Recreation Industry Development would lose out on valuable opportunities to engage with public and private partners in the outdoor recreation space at the national and state level, as well as the opportunity to sustainably grow the state's economy through outdoor recreation, especially in rural communities.*

Respectfully Submitted,



Taylor Caswell
Commissioner

Outdoor Recreation Roundtable
 1203 K St NW
 Washington, DC 20005 US
 jturner@recreationroundtable.org

Invoice

BILL TO
New Hampshire - Office of Outdoor Recreation Industry Development 100 N. Main St. Suite 100 Concord, NH 03301.

INVOICE #	DATE	TOTAL DUE	DUE DATE	TERMS	ENCLOSED
2022-26	02/01/2022	\$5,000.00	03/03/2022	Net 30	

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
	State Membership		1	5,000.00	5,000.00

BALANCE DUE

\$5,000.00