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STATE OF NEW HAMPSHIRE DEPARTMENT of NATURAL AND CULTURAL RESOURCES **DIVISION of PARKS and RECREATION** 172 Pembroke Road Concord, New Hampshire 03301 Phone: (603) 271-3556 Fax: (603) 271-3553

Web: www.nhstateparks.org

February 19, 2020

His Excellency, Governor Christopher T. Sununu and the Honorable Executive Council State House Concord, New Hampshire 03301

REQUESTED ACTION

- Authorize the Department of Natural and Cultural Resources, Division of Parks and Recreation, Cannon Mountain Aerial Tramway and Ski Area (Department) to enter into a Retroactive 3-year Memorandum of Agreement (MOA) with Plymouth State University (PSU), Plymouth, NH for discounted price recreational ski and snowboard programs at Cannon Mountain Ski Area, administered by the PSU Student Activities Association, upon Governor and Executive Council approval for the period November 17, 2019 through the last day of the 2022 ski season. No State Funds Required.
- 2) Further authorize the Department to accept an annual payment of \$20,000 each year for a total of \$60,000 over the duration of the MOA, to be made by the student activities association at PSU in accordance with the terms of the MOA.

Revenue will be posted to 03-035-035-351010-37030000, Cannon Mountain, as follows:

State FY	Class-Account	Description	Amount		
2020	009-402032	Agency Income – Ski Area Income	\$20,000		
2021	009-402032	Agency Income – Ski Area Income	\$20,000		
2022	009-402032	Agency Income – Ski Area Income	\$20,000		
		Total:	\$60,000		

EXPLANATION

In November 2019, Cannon Mountain Aerial Tramway and Ski Area (Cannon) responded to a request for proposals for multi-year recreational ski and snowboard programs put out by the PSU Student Activities Association. Cannon has issued these discounts to PSU students over the last four decades. This is the first time that PSU has requested a written contract. Prior to this year, these discounts were considered as part of the fee package and promotional marketing efforts.

Based on its proposal, PSU awarded Cannon the 3-year agreement, commencing November 17, 2019. Upon internal discussions, not only was it determined that the agreement required G&C approval but it also decided that the Department would draft its own 3-year MOA for processing rather than use their agreement causing further delay.

This MOA offers highly affordable outdoor recreation opportunities to PSU students and faculty members, many of whom would either be unable to enjoy such opportunities, or simply choose to enjoy them elsewhere. Offering value-based, high quality recreation to local agencies and constituencies helps Cannon to achieve its overall mission.

Between the yearly up-front payment and on-site revenue generated through tickets, rentals, ski lessons, and food and beverages, Cannon expects to generate well over \$50-60,000 annually from this opportunity. Additionally, we view this as a generational part of the fabric of Cannon and NH State Parks, in that these two groups (PSU students / faculty and Cannon Mountain family members) have been intertwined for as long as anyone can recall. In addition to being a substantial piece of business, securing this agreement with this particular user group is a huge part of building upon our brand loyalty for the lifetime of these very important users.

The Attorney General's Office has approved this MOA as to form, substance and execution.

Respectfully submitted,

Concurred,

Philip A. Bryce Director

Sarah L. Stewart Commissioner

MEMORANDUM OF AGREEMENT between the DEPARTMENT of NATURAL and CULTURAL RESOURCES and PLYMOUTH STATE UNIVERSITY

This Memorandum of Agreement (MOA) is entered into as of this **b** day of **January** 2020, by and between the State of New Hampshire Department of Natural and Cultural Resources (DNCR) and the Plymouth State University (PSU), a New Hampshire 501 (c) (3) corporation located in Plymouth, New Hampshire, for discounted price recreational ski and snowboard programs at Cannon Mountain Ski Area.

Whereas, the State of New Hampshire owns Cannon Mountain Ski Area (Cannon), which is managed by DNCR through the Division of Parks and Recreation, Cannon Mountain Aerial Tramway and Ski Area, located at Franconia Notch State Park in Franconia, New Hampshire;

Now, therefore, in order to provide for discounted price recreational ski and snowboard programs at Cannon, DNCR agrees to provide the services and programs identified in Cannon Responsibilities.

1. CANNON RESPONSIBILITIES

- a. <u>Discounted Lift Tickets for PSU ID Holders</u>: The cost per individual for lift tickets for skiing or snowboarding with a valid PSU identification card (ID) and one additional form of photo ID will be \$5 per visit for the entire season. In addition:
 - i. One guest ticket per day may be purchased by a PSU ID holder at the following discount and under noted conditions:
 - 1. 50% off mid-week rates;
 - 2. 25% off weekend/holiday rates; and
 - 3. Free or discounted tickets shall not be sold or given to individuals other than PSU ID holder or guest.
 - ii. Tickets to be purchased at the ticket window.
 - iii. All dates are available for the discounted pricing for regular hours.
 - iv. Other discounts may be added as agreed upon in writing by both parties.

b. Additional Discounted Rates for PSU ID Holders:

Saturday Fun Nights (Huckerbrook Trail only)/Night Skiing				
Alpine Ski Equipment Rental				
Snowboarding Equipment Rental	\$16			
Ski and Snowboard Group Lessons	\$16			
Ski and Snowboard Private Lessons	\$45			
Learn-to-Ski or –Ride Package	\$34			
Cannon Logoed T-Shirts in Retail Shops	10% Off			

c. <u>PSU Ski Day:</u>

i. Cannon will offer a FREE ski day on Wednesday (date to be determined) once a year for the duration of this agreement. This is only for PSU ID holders. FREE group lessons will be available for that day. Day also includes: transportation to and from Cannon (2 buses with designated departure times), skiing and riding activities, barbeque (voucher for purchase), live entertainment, and fun race. Menu may include, but not limited to: main meal options including 1 vegetarian option, side option (e.g. French fries or chips), salad option (e.g. pasta OR green salad), non-alcoholic beverage, and dessert. Students can purchase a \$12 voucher for \$10 at Notchview Guest Services. The voucher can be used to purchase lunch listed above OR it can be used to purchase other regular-priced items off the menu with a total

value of \$12.

- **ii.** New complimentary hot chocolate or coffee all day at all locations excluding the Tram Gift Shop. Students must show their PSU ID.
- iii. Alternate Ski Day, if inclement weather, TBD.

2. PSU RESPONSIBILITIES

- a. PSU shall manage Cannon access to an updated ski list, listing valid PSU ID holders.
- b. PSU shall coordinate Ski Day activities with support of Cannon.

3. CONTACT ADMINISTRATION

- **a.** The primary contact at PSU for operational aspects for the MOA shall be Tevis Bryant, who shall be the individual designated to initiate any changes in Cannon's responsibilities to be formally approved in writing as detailed in paragraph 1 of the MOA.
- **b.** PSU and Cannon have identified the following individuals as the primary contact for the package and PSU Ski Day:

PSU Contact

Tevis Bryant, Director of Student Life Plymouth State University 17 High Street – MSC 54 Plymouth, NH 03264 <u>Cannon Contact</u> Julianne Boissonneault Cannon Mountain Ski Area 2650 Profile Road Franconia, NH 03580

4. FINANCIAL CONDITIONS:

- a. PSU agrees to pay a total of \$60,000 (\$20,000 each year for the duration of the MOA) for services outlined in this MOA.
- **b.** Payment terms: \$10,000 is due within 10 days of Governor and Executive Council approval and receipt of invoice; and the balance of \$10,000 is due by March 15th each year, upon receipt of invoice.
- c. Invoices shall be emailed to:

psu-fsc-ss@plymouth.edu; and

tdbryant1@plymouth.edu.

- **d.** Checks shall be made payable to "Cannon Mountain Ski Area" and mailed to the Cannon Contact identified in paragraph 3.
- 5. INSURANCE: Cannon agrees to maintain insurance for comprehensive public liability in an amount of not less than \$1,000,000 per occurrence and \$2,000,000 aggregate and shall name PSU as additional insured for the purpose of this MOA.
- 6. **TERMINATION:** Either party may terminate this MOA upon written notice to the other, ten (10) days prior to termination. Upon termination, DNCR shall be paid for all services and programs provided prior to the termination.
- 7. **DURATION:** This MOA shall commence on <u>November 17, 2019</u> and continue in effect for three (3) ski seasons until the last day of the 2021-2022 ski season at Cannon, unless terminated earlier by either party, or extended in writing by subsequent agreement of the parties and acceptance by the Governor and Executive Council.

(BELOW INTENTIONALLY LEFT BLANK - SIGNATURE PAGES FOLLOW)

In WITNESS THEREOF, the parties hereto have executed this MOA, which shall become effective on the date the Governor and Executive Council of the State of New Hampshire approve this MOA.

State of New Hampshire **Department of Natural and Cultural Resources**

Sarah L. Stewart Commissioner

Plymouth State University - Authorized Department Representative.

<u>1-15-2020</u> Date

-20-20

Tevis Bryant Director of Student Life

STATE OF COUNTY OF

On this the 15 day of January, before me Cheryl Meserthe undersigned officer, personally TENS BRIZH known to me or satisfactorily proven to be the person whose appeared ____ name is subscribed to the within instrument and acknowledged that he/she executed the same for the purposes therein contained. In witness whereof, I hereunto set me hand and official seal:

My Commission Expires: ルーレー コロコー

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Plymouth State University - Authorized Contract Signatory

Laurie Wilcox AVP of Finance and Administration

STATE OF New Hampshire COUNTY OF Graffon

On this the <u>16</u> day of <u>bruary</u> before me <u>Hia His Wineld</u>, the undersigned officer, personally appeared <u>lawre wilcox</u>, known to me or satisfactorily proven to be the person whose ______, known to me or satisfactorily proven to be the person whose name is subscribed to the within instrument and acknowledged that he/she executed the same for the purposes therein contained. In witness whereof, I hereunto set me hand and official seal:

Date

161

HEATHER A. ARNOLD, Notary Public Notary Public My Commission Expires August 24, 2021

My Commission Expires:

16 20

APPROVED AS TO FORM, SUBSTANCE AND EXECUTION

NH Attorney General's Office

Date

Page 3 of 3

State of New Hampshire Department of State

CERTIFICATE

I, William M. Gardner, Secretary of State of the State of New Hampshire, do hereby certify that PLYMOUTH STATE UNIVERSITY a New Hampshire State Chartered (Legislative) formed to transact business in New Hampshire on August 16, 1981. I further certify that it has paid the fees required by law and has not dissolved.

Business ID: 68624 Certificate Number : 0004780176



IN TESTIMONY WHEREOF,

I hereto set my hand and cause to be affixed the Seal of the State of New Hampshire, this 10th day of January A.D. 2020. 1

William M. Gardner Secretary of State

Certificate of Authority #2

(Corporation, Non-Profit Corporation)

Corporate Bylaws

1, <u>TVacy Chybaugh</u> herby certify that I am duly elected Clerk/Secretary/Officer of (Name) PlyMNHL State UNIVESITY. I hereby certify the following is a true copy of the (Name of Corporation)

current Bylaws or Articles of Incorporation of the Corporation and that the Bylaws or Articles of

Incorporation authorize the following officers or positions to bind the Corporation for

contractual obligations Associate Vice Aesident, Finance and administration (list officer titles or position)

I further certify that the following individuals currently hold the office or positions

NED authorized: (list individuals holding positions authorized)

I further certify that it is understood that the State of New Hampshire will rely on this

certificate as evidence that the person listed above currently occupies the position indicated

and that they have full authority to bind the corporation. This authority shall remain valid for

thirty (30) days from the date of this certificate.



CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)

						· /		15/2020	
THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.									
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· · ·				INSURER(S) AFFORDING COVERAGE NAIC #					
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5 Chenell Drive, Suite 301	University System of New Hampshire			INSURER C :					
Concord NH 03301	·		INSURER D :						
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Franconia NH 03580				AUTHORIZED REPRESENTATIVE					

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CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)

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THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.							
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