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April 8, 2020

His Excellency, Governor Christopher T. Sununu and the Honorable Council State House Concord, New Hampshire 03301

## **REQUESTED ACTION**

For inclusion on the Governor and Council Consent Calendar, pursuant to MOP 1200, I.D., authorize the New Hampshire Lottery Commission (Lottery) to pay the World Lottery Association (WLA) of Basel, Switzerland (VC #278971), the amount of \$5,785.00 (CHF 5,600) for Fiscal Year 2021 membership dues effective upon Governor and Council approval for the period June 1, 2020 through June 30, 2021. 100% Lottery Funds.

Funding is available in account <u>Lottery Division</u>, as follows:

06-083-083-830013-20280000-026-500251 Organizational Dues 55,785.00

# **EXPLANATION**

The New Hampshire Lottery's membership in the WLA gives the agency a broader perspective of innovations and advancements in the industry, and includes certification in responsible gaming programs, further strengthening the State's commitment to help those with gambling compulsions. The Association is also expanding its education and integrity programs as jurisdictions around the world become increasingly active in sports betting.

Listed below are answers to standard questions required for Governor and Council organization dues and membership approval submissions:

- 1. How long has this organization been in existence and how long has this agency been a member of this organization? The organization was formed in 1999. The New Hampshire Lottery has been a member of this organization since May, 2017, and has achieved a level 2 responsible gaming certification.
- 2. Is there any other organization which provides the same or similar benefits which your agency belongs to? The New Hampshire Lottery is currently a member of the North American Association of State and Provincial Lotteries (NASPL). The WLA is more global in scope and is focused on supporting organizations whose efforts fund good causes. The New Hampshire Lottery expects to learn worldwide trends in gaming, many of which originate in the European markets; as well as to continue to take advantage of the exceptionally robust responsible gaming certification program.
- 3. How many other states belong to this organization, and is your agency the sole New Hampshire state agency that is a member? Eighty-four countries worldwide and twenty-three American lotteries are members of this organization. There are no other New Hampshire state agencies that are members.



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- 4. How is the dues structure established? (Standard fee for all states, based on population, based on other criteria, etc.) Dues are based on annual lottery sales of \$100 to \$500 million.
- 5. What benefit does the state receive from participating in this membership? New Hampshire Lottery benefits from the WLA's stated objectives: To collect and disseminate information about the lottery business and other areas of relevance; to establish standards of best practice; to establish ethical standards; to provide educational and professional development services (conferences, seminars), information and reference services to our members; to provide a united voice together with the regional associations so that our members may have a respected reference point and consistent message and information to provide to those in authority. To date, the New Hampshire Lottery has participated in responsible gaming self-analysis and has achieved level 2 certification.
- 6. Are training or educational/research materials included in the membership? If so, is the cost included? Seminars are hosted frequently in member countries and are often made available online. These seminars are free to WLA members.
- 7. Is the membership required to receive any federal grants or required in order to receive or participate in licensing or certification exams? No, membership does not affect participation or licensing.
- 8. Is there any travel included with this membership fee? Explain in detail any travel to include the number of employees involved, the number of trips, destination if known and purposes of membership-supported trips. Travel costs are not part of the membership fee, and participation would be limited to the Executive Director and one Lottery officer or Commissioner for WLA's biennial summits, which are held at varying locations in member countries.
- 9. Which state agency employees are directly involved with this organization? Indicate if they are members, voting members, committee members, and/or officers of the organization. The New Hampshire Lottery Executive Director is directly involved with this organization as a rank-and-file member, and actively votes on proposals as by-laws dictate.
- 10. Explain in detail any negative impact to the State if the Agency did not belong to this organization. There is no impact to the State if the New Hampshire Lottery were not to continue its membership in this organization; however the WLA's responsible gaming program directly benefits the agency's efforts in New Hampshire. With the passage of new initiatives like sports betting, Lottery's use of WLA's resources will continue to increase.

Thank you for your consideration and please contact me should you have any questions.

Respectfully submitted

Charles R. McIntyre Executive Director





HEADQUARTERS

World Lottery Association Lange Gasse 20 PO Box 4002 Basel Switzerland

Telephone +41 61 544 1100 Fax +41 61 544 7960 info**O**world-lotteries.org CHE-100.972.547 MWST MONTREAL-OFFICE

World Lottery Association c/o Loto-Quebec 500, rue Sherbrooke Quest Bureau 2000 Montreal, Quebec H3A 3G6 Canada

Telephone +1 514 282 0273 Fax +1 514 873 8999 lynne.roiter@loto-quebec.com

### Invoice - Regular Member - Membership Fee 2020

New Hampshire Lottery Commission Charles R. McIntyre Chief Executive Officer 14 Integra Drive, 03301, , Concord, NH, USA

Invoice-Nr	RM 2020 151
Category	US\$ 100 to 500 million
Invoice Date	30 March 2020
Due Date	31 May 2020
Concerning	Regular member/ Membership fee 2020

#### Fee VAT exempt 0% 5,600 CHF

Please compare your annual sales for 2019 (calculated in US\$) with the fee structure below. Should they place you in a different category than indicated above, please contact Eugenia Diaz (<u>eugenia.diaz@world-lotteries.org</u>) at the WLA office. Upon clarification you will be sent a revised invoice.

#### Fee Structure Annual sales / Membership fee

up to US\$ 100 million	CHF 4,900	US\$ 1 to 4 billion	CHF 14,000
US\$ 100 to 500 million	CHF 5,600	over US\$ 4 billion	CHF 21,000
US\$ 500 million to 1 billion	CHF 8,400		

We kindly ask you to remit the fee in question by 31 May 2020. Fees are calculated using data from the most recent edition of the WLA Global Lottery Data Compendium and accompanying World Bank official exchange rates.

Through settlement of this invoice, New Hampshire Lottery Commission formally reconfirms its WLA membership.

Payment details	Bank Details	Others
Company	World Lottery Association	Please send your check to:
	CH-4002 Basel, Switzerland	World Lottery Association
VAT N°	CHE -100.972.547.	Lange Gasse 20
Account N°	241502-81	PO Box
Bank	Crédit Suisse, 4051 Basel,	4002 Basel
	Switzerland	Switzerland
Swift Address	CRESCHZZ80A	
IBAN	CH18 0483 5024 1502 8100 0	
Please note your invoice nu	umber on the payment.	
Bank fees: Please make sur	e that local bank fees are paid by sender.	