

Frank Edelblut
Commissioner



Christine Brennan
Deputy Commissioner

STATE OF NEW HAMPSHIRE
DEPARTMENT OF EDUCATION
101 Pleasant Street
Concord, N.H. 03301
FAX 603-271-1953

March 2, 2020

His Excellency, Governor Christopher T. Sununu
and the Honorable Council
State House
Concord, New Hampshire 03301

REQUESTED ACTION

Authorize the Department of Education, Bureau of Career Development to pay the Fiscal Year 2021 MBA Research, Columbus, Ohio (Vendor code 168003) basic membership dues in the amount of \$3,035.00 effective upon Governor and Council approval for the period of July 1, 2020 through June 30, 2021. 100 % Federal Funds.

Funding is available in the accounts titled CTE Voc Ed-Perkins as follows:

06-56-56-562010-40260000-026-500251	Organizational Dues	<u>FY 2021</u> \$3,035.00
-------------------------------------	---------------------	------------------------------

EXPLANATION

MBA Research is a non-profit organization that focuses on supporting all educators in the fields of business administration, entrepreneurship, finance, hospitality, management, and marketing. Membership is statewide and provides benefits to all Career and Technical (CTE) educators in all states. Individual school or teacher memberships are not available. Statewide member benefits serve all schools in a given state and include research, service, and resources for both the state and for individual schools. Membership includes tools and activities to encourage local business community involvement in multiple aspects of the program, including standards validation, curriculum oversight, student organization and classroom participation, and advocacy.

Listed below are answers to standard questions required for Governor and Council organization dues and membership approval submissions:

1. How long has the organization been in existence and how long has this agency been a member of this organization?

MBA Research was established 49 years ago in 1971. Prior to FY20, the NH Department of Education had not been a member since FY13.

2. Is there any other organization which provides the same or similar benefits which your agency belongs to?

No.

3. How many other state's belong to this organization and is your agency the sole New Hampshire state agency that is a member?

There are currently 26 other states that have MBA Research & Curriculum Center memberships. NH Department of Education, Bureau of Career Development will be the sole state agency known to be a member of this organization.

4. How is the dues structure established? (Standard fee for all states, based on populations, based on other criteria, etc.)

It is a set fee for each state based upon population.

5. What benefits does the state receive from participating in this membership?

- **Business Engagement:** Tools and activities to encourage local business community involvement in multiple aspects of the program, including standards validation, curriculum oversight, student organization and classroom participation, and advocacy.
- **Standards:** The national, business-validated standards, sponsored by the *MBA Business Coalition for Education* network of state coalitions, are intended to be the basis for all program and curriculum design to support preparation of students for future careers (typically via college) in myriad specialized careers. MBA Research maintains a continuing research initiative to ensure that published standards and supporting performance indicators accurately reflect what established business practitioners do and what they need to know in order to do so.
- **Curriculum:** Membership benefits include both curriculum models and tools for local curriculum work, including MBA Curriculum Builder web-based database, program of study kits, and course guides
- **Instructional Support:** The most comprehensive instructional support is provided via the online MBA Learning Center, a subscription-based learning management system that houses a library of more than 300 modules. All schools in member states receive a 30% discount on both the base subscription (for up to five teachers), as well as for individual students.
- **Proof of Learning:** Schools in member states receive a 30% discount on a wide array of online exams, including business-sponsored certifications. All are supported with a digital badging program included at no additional cost in member states.
- **Professional Development (PD):** PD is offered on a wide array of relevant topics and via various media/methods. Topics range from best-practice curriculum and pedagogy, to specific how-to training in the use of MBA Research tools.

6. Are training or educational/research materials included in the membership? If so, is the cost included? Explain in detail.

Yes, benefits include access to training and educational/research materials. Such materials include Action Briefs, Program of Study Kits for curriculum building, Course Guides, Ethics Case Studies, Vetted WWW Bookmarks, Rubrics and Scenarios, and Monday Morning Updates (MMU) newsletter. Also included is access to online database and networks, such as the Executive Advisory Network, MBA Curriculum Builder, PD Documentation database,

7. Is the membership required to receive any federal grants or required in order to receive or participate in licensing or certification exams? Explain.

No.

8. Is there any travel included with this membership fee? Explain in detail any travel to include the number of employees involved, the number of trips, destinations if known and purposes of membership supported trips.

Travel is fully underwritten for each member state's official representative (state liaison) to participate in the annual meeting. Reimbursement of expenses is per Board policy and subject to revision at any time. In general, reimbursement is prorated based on participation in the official meeting (dates and times vary from year to year) and include: least-cost airfare, conference hotel, per diem and incidentals per MBA Research travel policy.

9. Which state agency employees are directly involved with this organization? (Indicate if they are members, voting members, committee members, and/or officers of the organization.

Diane Lewis – member, state liaison
Eric Frauwirth – member
Jeffrey Beard - member
Katherine Page - member
Carrie Gorman - member
Nicole Bellabona - member
Gregory Polish - member
Dean Graziano – member

10. Explain in detail any negative impact to the State if the Agency did not belong to this organization.

Teachers are required to have professional development training in their area of specialty. MBA Research offers professional development content in hard to find pathways. The cost of this professional development would be larger without membership, and that higher cost would be placed upon NH school districts. NH school districts will have access to resources and discounts through the Bureau of Career Development's MBA Research membership.

His Excellency, Governor Christopher T. Sununu
and the Honorable Council
March 2, 2020
Page 4 of 4

In the event that Federal Funds become no longer available, additional General Funds will not be requested to support this membership.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Frank Edelblut".

Frank Edelblut
Commissioner of Education



1375 King Avenue • PO Box 12279 • Columbus, OH 43212-0279 • Phone 800-448-0398 • FAX 614-486-1819 • www.MBAResearch.org

February 11, 2020

QUOTE for New Hampshire Consortium Membership for 2020-2021 school year

Diane Lewis

Quote provided by Benjamin Steed, Administrative Associate, MBA Research and Curriculum Center
steedb@mbaresearch.org

Basic MBA Consortium Membership	\$3,035
Standard MBA Consortium Membership	\$4,666
Full MBA Consortium Membership	\$10,110
Enhanced MBA Consortium Membership	\$13,999

Info about membership at MBAResearch.org/Membership

Quote valid through June 30, 2021.