

## THE STATE OF NEW HAMPSHIRE DEPARTMENT OF TRANSPORTATION

William Cass, P.E.
Assistant Commissioner

Victoria F. Sheehan Commissioner

Bureau of Highway Maintenance June 5, 2020

JUN12-20 pm 2:5

His Excellency, Governor Christopher T. Sununu and the Honorable Council State House Concord, New Hampshire 03301

#### REQUESTED ACTION

Authorize the Department of Transportation, Bureau of Highway Maintenance to exercise a contract renewal option with Travelers Marketing LLC, (Vendor Code #227453), of Wellesley, MA, for the second of two 2-year contract extensions for the Motor Safety Patrol in an amount of \$70,000.00, for a fee to be paid to the Bureau of Highway Maintenance beginning July 1, 2020 to June 30, 2022. This amendment increases the amended amount approved by Governor and Council on June 6, 2018, #50, from \$171,300.00 to \$241,300.00. Revenue (100% Agency Income – sponsorship Fees) is to be deposited into Consolidated Federal Aid Account, AU 3054.

#### **EXPLANATION**

On May 27, 2015, Governor and Council approved the original contract with Travelers Marketing LLC, item # 40, to assist and provide service for motorists experiencing motor vehicle problems while traveling on the Interstate 93 from the Massachusetts state line to the southern merge with Interstate 293 to be effective for a 3-year period through June 30, 2018. The contract also included provisions for two 2-year extensions through June 30, 2022. The first 2-year contract extension extended the contract through June 30, 2020.

The Bureau of Highway Maintenance's (The Bureau) Motorist Safety Patrol (MSP) program was established in the spring of 2008. The MSP has been a major success with positive public feedback. The Department is very pleased with the partnership that has been forged with Travelers Marketing/State Farm to sponsor the safety patrol and is looking to extend the term of the agreement through June 30, 2020.

The Bureau operates one (1) specially equipped MSP vehicle dedicated to Interstate 93 six and one-half (6.5) hours per day on Monday – Thursday, eight and one-half (8-1/2) hours on Friday, and six (6) hours on Sunday year-round for a total of approximately 2,106 hours. The MSP vehicles will provide immediate service to disabled vehicles inside the patrol route. Personnel costs required to operate the safety patrol with overtime funds (class 18) are paid from the Consolidated Federal Aid Account.

The Bureau's MSP vehicle consist of one (1) MSP vehicle, which is a Ford F-250 pick-up truck with full crew cab that can accommodate five (5) passengers and Omaha utility beds. The service-bodied trucks contain extensive equipment to aid disabled motorists including gasoline and diesel fuel cans to replenish fuel depleted vehicles, an air compressor to inflate soft tires and to power air actuated tools,

vehicle lift jacks, jumper cables, water to be used for vehicle coolant, rubber faced push bumper, an assortment of mechanic's tools including air actuated impact wrenches, traffic cones, roadway flares, emergency lighting, two-way mobile radio and cellular phone.

The sponsorship for this program is State Farm Insurance with Travelers Marketing managing the contract. The sponsorship includes, but is not limited to, annual revenue fee to the Bureau, the wrapping of the Bureau's MSP vehicle identifying the sponsorship, customer satisfaction feedback postcards, hats for Bureau drivers, patches to be displayed on their safety vests, and State Farm's Thankadriver.com website. The Department has installed informational highway signs identifying the NHDOT Safety Patrol sponsorship and recently added "Call #999" to the sign for access to the Department's Transportation Management Communication Center to request assistance during the hours of operations. The Bureau's website will provide content about the safety patrol and a link to the Thankadriver website.

Sponsorship Fees for Fiscal Years 2021and 2022 will be due on the anniversary date of the original launch event (July 1, 2015) or subsequent to Governor and Council approval. Funds are deposited to AU 3054 to offset overtime expense for the Interstate 93 patrol. Funds for this are request are to be deposited as follows:

04-96-96-963515-3054	<u>FY 2021</u>	<u>FY 2022</u>
Consolidated Federal Aid		
009-403669 Sponsorship Fee	\$35,000.00	\$35,000.00

The contract amendment has been approved by the Attorney General as to form and execution. Copies of the fully executed contract are on file at the Secretary of State's office and the Department of Administrative Services office, and subsequent to Governor and Council approval will be on file at the Department of Transportation.

It is respectfully requested that this resolution be approved.

Sincerely,

Victoria F. Sheehan Commissioner

Attachments cc: M.Kirouac

WHEREAS, pursuant to an Agreement approved by Governor and Council, as a result of Motor Service Patrol Request for Proposal, on May 27, 2015, Item #40 (herein after referred to as the "Agreement"), Travelers Marketing, LLC (VC #227453) (hereinafter referred to as "Vendor" or "Travelers Marketing") agreed to supply certain services and sponsorship fees upon the terms and conditions specified in the Agreement and the Department of Transportation (hereinafter referred to as the "Department") acting for the benefit of the Agency, certain sums as specified therein;

WHEREAS, pursuant to the Agreement Section 20 Amendment, the Agreement may be modified or amended only by a written instrument executed by the parties thereto and approved by the Governor and Executive Council;

WHEREAS, the Parties now wish to amend the Agreement further as set forth in this Amendment;

WHEREAS, Travelers Marketing and the Department have agreed to amend the Agreement in certain respects:

NOW THEREFORE, in consideration of the foregoing, and the covenants and conditions contained in the Agreement and set forth herein, the parties hereto do agree as follows:

#### L Contract Agreement Part 1 is hereby amended as follows:

- 1. General Provisions of the Agreement are hereby amended as follows:
  - a. Amend Section 1.7 of the General Provisions of the Agreement by deleting the current Completion Date of 6/30/2020 and adding a new completion date of 6/30/2022.
  - b. Amend Section 1.8 of the General Provisions of the Agreement by increasing the current Price Limitation of \$171,300 by \$70,000.00 to a new Price Limitation of \$241,300.00.

#### II. Exhibit B Contract Deliverables Part 2 is hereby amended as follows:

- 1. Under Deliverable Payment Schedule is hereby amended as follows:
  - Replace Statement No. 2 to read "The total contract fee shall not exceed Two Hundred Forty-One Thousand, Three Hundred Seventy Dollars and No Cents (\$241,300.00)."
  - Replace Statement No. 3 to read "The Department will accept payments in the following accounts:

04-096-096-963515-3054 - Consolidated Federal Aide

Add Table 1 Summary of Contract Amendment:

Initial and Date All Pages:		
Amendment 2		1 1
TRAVELERS MARKETING'S	Initials	Date 5/19/78
of 3	_	• •

Contract

Page 1

CONTRACT AND AMENDMENT NUMBER	END DATE	CONTRACT AMOUNT AND INCREASES
Original Contract	May 27, 2015 – June 30, 2018	\$101,300.00
Amendment # 1	July 1, 2018 – June 30, 2020	\$70,000.00
Amendment # 2	July 1, 2020 – June 30, 2022	\$70,000.00

Initial and Date All Pages:
Amendment 2
TRAVELERS MARKETING's Initials
of 3

Date 5/19/20

Contract

Except as provided herein, all provisions of the Agreement shall remain in full force and effect. This modification shall take effect upon the approval date from the Governor and the Executive Council.

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Travelers Marketing, LLC	
Corporate Signature Noturized	
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COUNTY OF FLICK	
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and that she/he, as such	owledged her/himself to be the of Trucks: Marketing ((), a corporation of Trucks: Marketing ((), a corporation of the kelve, (), being authorized to do so, execute
the foregoing instrument for t	he purposes thereigy contained, by signing the name of the
corporation by her/himself as	
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IN WITNESS-WHEREOF I	hereunto set my hand and official seal.
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Approval by the Governor and Council

Initial and Date All Pages:
Amendment 2
TRAVELERS MARKETING'S Initials Date 5/19/20
of 3

Contract

## State of New Hampshire Department of State

#### **CERTIFICATE**

I, William M. Gardner, Secretary of State of the State of New Hampshire, do hereby certify that TRAVELERS MARKETING LLC is a Massachusetts Limited Liability Company registered to transact business in New Hampshire on June 14, 2012. I further certify that all fees and documents required by the Secretary of State's office have been received and is in good standing as far as this office is concerned.

Business ID: 672798

Certificate Number: 0004887981



IN TESTIMONY WHEREOF,

I hereto set my hand and cause to be affixed the Scal of the State of New Hampshire, this 9th day of April A.D. 2020.

William M. Gardner Secretary of State

## CERTIFICATE OF VOTE (Corporation with Seal)

I. Mark Crowley	Chief Financial Officer	of the
(Corporation Representative Name)	(Corporation Representative Title)	
Travelers Marketing LLC (Corporation Name)	, do hereby certify that:	
(1) I am the duly elected and acting <u>Chief</u>	Financial Officer of (Corporation Representative Title)	the
Travelers Marketing LLC "Corporation");	a <u>Massachusetts</u>	corporation (the
(Corporation Name)	(State of Incorporation)	
(2) I maintain and have custody of and am fa	amiliar with the Seal and minute books of	f the Corporation;
(3) I am duly authorized to issue certificates;		
(4) the following are true, accurate and comportions of the Corporation at a meeting	plete copies of the resolutions adopted b of the said Board of Directors held on the	y the Board ·
19thday of <u>May</u> 20 <u>20</u> , which med	eting was duly held in accordance with	
Massachusetts law and the by- (State of Incorporation)	laws of the Corporation:	
RESOLVED: That this Corporation enter in through the Department of Health and Hum of certain Motorist Service Patrol Spo President) (and the Treasurer) (or any of directed for and on behalf of this Corporation and all such actions and to execute, seal, any and all documents, agreements and modifications thereto) as (she) (he) (any accomplish the same;	an Services, providing for the performaning or the performaning of that the them acting singly) be and hereby (is) on to enter into the said contract with the acknowledge and deliver for and on belief of the instruments (and any amenications).	President (any Vice (are) authorized and State and to take any half of this Corporation adments, revisions or
RESOLVED: That the signature of any off described in or contemplated by these res officer to bind this Corporation thereby;	icer of this Corporation affixed to any in olutions shall be conclusive evidence of	strument or document of the authority of said
The forgoing resolutions have not been re remain in full force and effect as of the da elected and now occupy the office(s) indicat	ite hereof; and the following person(s)	anner whatsoever, and (has) (have) been duly
Brian Lee	Managing Part President Name	nar
N/A	Vice President Nam	e
Brian Lee	Treasurer Name	Lu

IN WITNESS WHEREOF, I ha	ive hereunto set my ha	ind as the <u>Chief Financial Officer</u>
		(Title)
of the Corporation and have a	ffixed its corporate sea	l this <u>10th</u> day of <u>May</u> . 20 <u>20</u> .
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(Seal)		
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she/he, as (Title)	(Name of Corporation	an)
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such	being authorize	d to do so, executed the foregoing instrument for the
(Title)		
purposes therein contained, by	y signing the name of t	he corporation by her/himself as
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My Commission expires:		
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#### **CERTIFICATE OF LIABILITY INSURANCE**

DATE (NIM/DOYYYY) 4/10/2020

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(les) must have ADDITIONAL INSURED provisions or be endorsed.

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### THE STATE OF NEW HAMPSHIRE DEPARTMENT OF TRANSPORTATION



Victoria F. Sheehan Commissioner William Cass, P.E.
Assistant Commissioner

His Excellency, Governor Christopher T. Sununu and the Honorable Council State House Concord, New Hampshire 03301 Bureau of Highway Maintenance February 27, 2018

#### REQUESTED ACTION

Authorize the Department of Transportation, Bureau of Highway Maintenance to exercise a contract renewal option with Travelers Marketing LLC, (Vendor Code #227453), of Wellesley, MA, for the first of two 2-year contract extensions for the Motor Safety Patrol in an amount of \$70,000.00, for a fee to be paid to the Bureau of Highway Maintenance beginning July 1, 2018 to June 30, 2020. This contract amendment increases the original contract from \$101,300.00 to \$171,300.00. Revenue (100% Agency Income – Sponsorship Fees) is to be deposited into Consolidated Federal Aid Account, AU 3054.

#### **EXPLANATION**

On May 27, 2015, Governor and Council approved the original contract with Travelers Marketing LLC, item # 40, to assist and provide service for motorists experiencing motor vehicle problems while traveling on the Interstate 93 from the Massachusetts state line to the southern merge with Interstate 293 to be effective for a 3-year period through June 30, 2018. The contract also included provisions for two 2-year extensions through June 30, 2022.

The Bureau of Highway Maintenance's (The Bureau) Motorist Safety Patrol (MSP) program was established in the spring of 2008. The MSP has been a major success with positive public feedback. The Department is very pleased with the partnership that has been forged with Travelers Marketing/State Farm to sponsor the safety patrol and is looking to extend the term of the agreement through June 30, 2020.

The Bureau operates one (1) specially equipped MSP vehicle dedicated to Interstate 93 six and one-half (6.5) hours per day on Monday – Thursday, eight and one-half (8-1/2) hours on Friday, and six (6) hours on Sunday year-round for a total of approximately 2,106 hours. The MSP vehicles will provide immediate service to disabled vehicles inside the patrol route. Personnel costs required to operate the safety patrol are paid with overtime funds (class 18) from the Consolidated Federal Aid Account.

The Bureau's MSP vehicle consist of one (1) MSP vehicle, which is a Ford F-250 pick-up truck with full crew cad that can accommodate five (5) passengers and Omaha utility beds. The service-bodied trucks contain extensive equipment to aid disabled motorists including gasoline and diesel fuel cans to replenish fuel depleted vehicles, an air compressor to inflate soft tires and to power air actuated tools, vehicle lift jacks, jumper cables, water to be used for vehicle coolant, rubber faced push bumper, an

assortment of mechanic's tools including air actuated impact wrenches, traffic cones, roadway flares, emergency lighting, two-way mobile radio and cellular phone.

The sponsorship for this program is State Farm Insurance with Travelers Marketing managing the contract. The sponsorship includes, but is not limited to, annual revenue fee to the Bureau, the wrapping of the Bureau's MSP vehicle identifying the sponsorship, customer satisfaction feedback postcards, hats for Bureau drivers, patches to be displayed on their safety vests, and State Farm's Thankadriver.com website. The Department has installed informational highway signs identifying the NHDOT Safety Patrol sponsorship and recently added "Call #999" to the sign for access to the Department's Transportation Management Communication Center to request assistance during the hours of operations. The Bureau's website will provide content about the safety patrol and a link to the Thankadriver website.

Sponsorship Fees for Fiscal Years 2019 and 2020 will be due on the anniversary date of the original launch event (July 1, 2015) or subsequent to Governor and Council approval. Funds are deposited to 3054 to offset overtime expense for Interstate 93. Funds for this are request are to be deposited as follows:

04-96-96-963515-3054 Central Maintenance 009-403669 Sponsorship Fee FY 2019 FY 2020 \$35,000.00 \$35,000.00

The contract amendment has been approved by the Attorney General as to form and execution. Copies of the fully executed contract are on file at the Secretary of State's office and the Department of Administrative Services office, and subsequent to Governor and Council approval will be on file at the Department of Transportation.

It is respectfully requested that this resolution be approved.

Sincerely,

Victoria F. Sheehan Commissioner

cc: M.Kirouac Attachments



### THE STATE OF NEW HAMPSHIRE DEPARTMENT OF TRANSPORTATION



WILLIAM CASS, P.B. ASSISTANT COMMISSIONER

> April 30, 2015 Bureau of Highway Maintenance

Her Excellency, Governor Margaret Wood Hassan and the Honorable Council State House Concord, New Hampshire 03301

#### REQUESTED ACTION

Authorize the Department of Transportation, Bureau of Highway Maintenance to enter into a contract with Travelers Marketing LLC, Wellesley, MA, (Vendor Code #227453) for sponsorship of the Bureau of Highway Maintenance Motor Service Patrol along Interstate 93 from the Massachusetts state line to the southern merge with Interstate 293 for a fee to be paid to the Bureau of Highway Maintenance on the basis of a single bid in the amount of \$101,300 to be effective upon Governor and Council approval through June 30, 2018, with the option to renew for two additional two-year periods subject to Governor and Council approval. Revenue (100% Agency Income – Sponsorship Fees) is to be deposited into Consolidated Federal Aid Account, AU 3054.

#### **EXPLANATION**

The Bureau of Highway Maintenance (The Bureau) Motorist Service Patrol (MSP) program was established in the spring of 2008. The purpose was and continues to be to assist and provide service for motorists experiencing motor vehicle problems while traveling on Interstate 93 from the Massachusetts state line to the southern merge with Interstate 293.

Whereas from May 2008 to present, the program has operated utilizing Consolidated Federal Aid funds, the Department now proposes to operate the program partially utilizing revenue from a private vendor in return for advertising a sponsor's name on the MSP vehicle, as well as other marketing elements as indicated below.

The Bureau operates the specially equipped MSP vehicle on Interstate 93 approximately six and one-half (6.5) hours per day, Monday to Thursday, eight and one-half (8.5) hours Friday and six (6) hours on Sunday year-round for a total of and approximately 2,106 hours. The MSP vehicle provides immediate service to disabled vehicles inside the patrol route. Presently, personnel costs required to operate the service patrol are paid with overtime funds (class 18) from the Consolidated Federal Aid Account.

The Bureau's MSP Program consists of one (1) MSP vehicle, which is a Ford F-250 pick-up truck with full crew cab that can accommodate five (5) passengers and Omaha utility beds. The vehicle is equipped with a fuel cell to replenish fuel-depleted vehicles, an impact wrench to remove lug nuts, a compressor to inflate soft tires, a floor jack, jumper cables, lock-out tools, water, push bumper, flares, state-of-the-art emergency lighting, State radio and cellular phone.

The sponsorship for this program is State Farm Insurance with Travelers Marketing managing the contract. The sponsorship will include, but is not limited to, annual revenue fee to the Department, the wrapping of the Bureau's MSP vehicle identifying the sponsorship, customer satisfaction feedback postcards, hats for Bureau drivers, patches to be displayed on their safety vests, and State Farm's "Thankadriver.com" website. The Department will be installing informational highway signs identifying the NHDOT Safety Patrol and the sponsorship. The Bureau's website will provide content about the safety patrol and a link to the State Farm website.

The contract also reserves the right for the Department to expand the MSP to fully cover Interstate 93 up to the northern merge with Interstate 293, Route 101, and Interstate 89. Travelers Marketing reserves the right of first refusal of the sponsorship benefits for a prorated annual sponsorship amount based on the number of additional vehicles and anticipated annual hours of operation.

The Department advertised for proposals for sponsorship of the MSP program in the Manchester Union Leader on November 2 through November 4, 2014. Invitations to bid were also sent to twenty-six insurance companies who do business in New Hampshire. One sealed bid was received and publicly opened on December 1, 2014. Travelers Marketing, LLC was the sole bidder to provide sponsorship of the program as required in our proposal. The contract will begin subsequent to approval by the Governor and Council, no earlier than July 01, 2015 and end June 30, 2018. The contract is for a total of \$101,300,00. Sponsorship Fees will be due for the first year of the contract within (5) five business days of the scheduled Launch event of the program, currently planned to be on July 1, 2015, subsequent to Governor and Council approval, and will be due for the next two years on the anniversary date of the scheduled Launch event during Fiscal Year 2016 and 2017. Funds for this request are to be budgeted as follows:

	FY2016	FY2017	FY2018
04-96-96-963515-3054		_	
Consolidated Federal Aid			
009-403669 Sponsorship Fee	\$31,300	<b>\$</b> 35,000	\$35,000

Because of the timing of this request, the Department will seek acceptance of these funds through the budget process.

The contract has been approved by the Attorney General as to form and execution. Copies of the fully executed contract are on file at the Secretary of State's office and the Department of Administrative Services office, and subsequent to Governor and Council approval will be on file at the Department of Transportation.

It is respectfully requested that this resolution be approved.

William Cass, P.B.
Assistant Commissioner

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Attachments

## Results for the Bid Opening for the Motor Service Patrol Sponsorship December 1, 2014

### Bureau of Highway Maintenance NH Department of Transportation Date: January 2015

(Only One Bid Received)

<del></del>	<del></del>
Bidder Name	Annual Sponsorship Amount
Travelers Marketing LLC	\$35,000

### New Hampshire Department of Transportation Bureau of Highway Maintenance I-93 Safety Patrol

#### 2017 - January, December Report

#### Safety Patrol Basics:

#### Coverage:

The Bureau of Highway Maintenance (BHM) operates the specially equipped MSP vehicle on I-93 from the Massachusetts state line to the southern merge at I-93 and I-293 for a total of 40.5 hours per week. It is a 19 mile long segment of the highway. The hours of operation are

Monday – Friday: 5:00 – 8:00 AM Monday – Thursday: 3:30 – 7:00 PM Friday: 3:30 – 9:00 PM Sunday: 2:00 – 8:00 PM

Manpower: BHM employees from Patrol Shed 528 in Derry.

Equipment: I Motorist Service Patrol trucks with the following accessories:

- Rubber-faced push bumper installed on the truck
- Roof-mounted grill and rear end high visibility amber and white LED working light;
- Mounted arrow board;
- Spot lights (AC adapter) and rear work lights;
- Air compressor;
- Portable Battery booster pack;
- · Water bottles offered to the public for hydration purposes;
- Rear mounted jumper cable connections;
- 3-ton hydraulic jack;
- Air-power impact wrench.

Sponsorship: State Farm Insurance

#### Safety Patrol Statistics:

- Logged 1,248 stops—average of 104 stops per month.
- Covered 133 shifts of patrols (total 1,961 hours, covering 62,731 miles, averaging 123 miles of coverage per shift).
- Provided Traffic Control Assistance on 72 occasions.
- Provided direct vehicle assistance on 351 occasions:
  - o 108 changing flat tires;
  - o 18 jump-starting a vehicle;
  - o 27 adding water/coolant;
  - o 71 adding fuel;
  - o 2 adding oil;
  - o 20 providing phone;
  - o 4 providing directions; and,
  - 1 providing drinking water.
- Cleaned up debris and road kill 794 times including items such as tire pieces, bedding, ladders, trash, metal, wood, and other hazards on the roadway.
- Provided motorist indirect assistance 276 times by calling for tow services and/or waiting for other aid to arrive while providing traffic control with arrow board and/or flashing lights.

#### Performance Observations for Current Period

- 90% of service stops are by direct contact through the operator of the service patrol (OSP).
- Stops: PM stops occur at a rate 46% higher than AM stops (983 vs. 410).

#### Cost:

- Total cost for this year was \$82,524.06
  - o \$3,023.27 Class 10 Normal time
  - o \$47,962.51 Class 18 Overtime
  - o \$0 Class 19 Holiday
  - o \$29,048.28 Class 60 Benefits
  - o \$0 Class 20 -Fuel, water, supplies
  - o \$2,490 Class 22 Rents-Leases Other than State
- Cost per mile patrolled \$1.32
- Cost per hour of service all inclusive \$42.08
- Cost per stop \$66.13
- State Farm's Sponsorship cost is \$35,000

WHEREAS, pursuant to an Agreement approved by Governor and Council, as a result of Motor Service Patrol Request for Proposal, on May 27, 2015, Item #40 (herein after referred to as the "Agreement"), Travelers Marketing, LLC (VC #227453) (hereinafter referred to as "Vendor" or "Travelers Marketing") agreed to supply certain services and sponsorship fees upon the terms and conditions specified in the Agreement and the Department of Transportation (hereinafter referred to as the "Department") acting for the benefit of the Agency, certain sums as specified therein;

WHEREAS, pursuant to the Agreement Section 20 Amendment, the Agreement may be modified or amended only by a written instrument executed by the parties thereto and approved by the Governor and Executive Council;

WHEREAS, the Parties now wish to amend the Agreement further as set forth in this Amendment;

WHEREAS, Travelers Marketing and the Department have agreed to amend the Agreement in certain respects:

NOW THEREFORE, in consideration of the foregoing, and the covenants and conditions contained in the Agreement and set forth herein, the parties hereto do agree as follows:

#### I. Contract Agreement Part 1 is hereby amended as follows:

- General Provisions of the Agreement are hereby amended as follows:
  - a. Amend Section 1.7 of the General Provisions of the Agreement by deleting the current Completion Date of 6/30/2018 and adding a new completion date of 6/30/2020.
  - b. Amend Section 1.8 of the General Provisions of the Agreement by increasing the current Price Limitation of \$101,300.00 by \$70,000.00 to a new Price Limitation of \$171,300.00.

#### II. Exhibit B Contract Deliverables Part 2 is hereby amended as follows:

- 1. Under Deliverable Payment Schedule is hereby amended as follows:
  - Replace Statement No. 2 to read "The total contract fee shall not exceed One Hundred Seventy-One Thousand, Three Hundred Seventy Dollars and No Cents (\$171,300.00)."
  - Replace Statement No. 3 to read "The Department will accept payments in the following accounts:

04-096-096-963515-3054 - Consolidated Federal Aide

Add Table 1 Summary of Contract Amendment:

Initial and Date All Pages: TRAVELERS MARKETING's

Initials\_DES

Date 4 5 18

Contract Amendment 1
Page 1 of 4

F CONTERACTE AND SAME NO MEDITAL PROPERTY.	CENDOVIL 18	CONTRACTOR AMOUNICANDA INCREASES
Original Contract	May 27, 2015 – June 30, 2018	\$101,300.00
Amendment # 1	July 1, 2018 – June 30, 2020	\$70,000.00

Except as provided herein, all provisions of the Agreement shall remain in full force and effect. This modification shall take effect upon the approval date from the Governor and the Executive Council.

IN WITNESS WHEREOF, the parties have hereunto set their hands as of the day and year first above written.

David E. Stein, Managing Partner Travelers Marketing LLC
Corporate Signature Notarized:
STATE OF MAGGEONIGHTES
COUNTY OF GILFECTIC
On this the 5 day of APYII, 2018, before me,  1011 A F Strin , the undersigned Office MANAGER PARTIES.
personally appeared and acknowledged her/himself to be the Hanksing Promise.
of Transcensor Marketine LL a corporation, and that she/he, as such
being authorized to do so, executed the foregoing instrument
for the purposes therein contained, by signing the name of the corporation by her/himself as
<del></del> ·
IN WITNESS WHEREOF I hereunts set my hand and official seal.
Notary Public/Justice of the Peace
My Commission Expires: May 10, 2024
LELAND S. WAR?  Notary Public COMMONWEALTH OF MASSACHUSE'TS My Commission Expires Mey 10, 2024  Date: 4/26/18
William Cass, PE
Assistant Commissioner State of New Hampshire Department of Transportation
Allin B. Helenstei Date: 5/2/18

Initial and Date All Pages: TRAVELERS MARKETING'S Initials

Contract Amendment 1 Page 3 of 4

Approval by Attorney General Office (Form,	Substance and Execution)
	Date:
Approval by the Governor and Council	

## State of New Hampshire Department of State

#### **CERTIFICATE**

I, William M. Gardner, Secretary of State of the State of New Hampshire, do hereby certify that TRAVELERS MARKETING LLC is a Massachusetts Limited Liability Company registered to transact business in New Hampshire on June 14, 2012. I further certify that all fees and documents required by the Secretary of State's office have been received and is in good standing as far as this office is concerned.

Business ID: 672798

Certificate Number: 0004075789



IN TESTIMONY WHEREOF,

I hereto set my hand and cause to be affixed the Seal of the State of New Hampshire, this 5th day of April A.D. 2018.

William M. Gardner

Secretary of State

#### TRAVELERS MARKETING LLC

#### CERTIFICATE OF VOTE OF AUTHORIZATION

April 5, 2018

I hereby certify that a meeting of the Board of Directors of Travelers Marketing LLC (the "LLC") duly called and held at Wellesley, Massachusetts on the 5th day of April 2018 at which a quorum was present, it was voted that David E. Stein, Managing Partner of the LLC, be and hereby is authorized to execute and deliver for and on behalf of the LLC the Bureau of Highway Maintenance Contract Amendment 1 pertaining to the Request for Bid dated May 27, 2015.

I further certify that <u>David E. Stein</u> is duly qualified and acting on behalf of the LLC and that said vote has not been repeated, rescinded or amended.

A true copy of the record,

Attest: Stephen Cummings

20-Owner

#### TRAVE-1

ACORE

#### CERTIFICATE OF LIABILITY INSURANCE

OP ID: DL

DATE (NIM/DOYYYY) 04/05/2018

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND. EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER; AND THE CERTIFICATE HOLDER. IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(les) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s). CONTACT Robert S. Hoffman III 781-235-0087 PRODUCER Hoffman Insurance Services Inc FAX, No): 781-235-6665 PHONE 781-235-0087 388 Washington St Wellesley, MA 02481 Robert S. Hoffman III INSURER(S) AFFORDING COVERAGE NSURER A. Hartford Fire Insurance Co. 19682 esumo Travelors Marketing LLC
Mark Crowley
47 Church St Ste 361
Wellesley, MA 02452 MSURER B : Hartford Insurance Company 22357 I<u>nsure</u>r e : INSURER F : CERTIFICATE NUMBER: **REVISION NUMBER: COVERAGES** THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN. THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS. ADDL BURR. POLICY EFF POLICY EXP TYPE OF INSURANCE POLICY NUMBER 2,000,000 X COMMERCIÁL GENERAL LIABILITY EACH OCCURRENCE DAMAGE TO RENTED PREMISES (EN OCCURRENCE) CLAINS-MADE X OCCUR 300,000 08SPA1 R7314 04/15/2018 04/16/2019 10,000 MED EXP (Any one purson) 2,000,000 PERSONAL & ADVINUURY 4,000,000 , GEN'L AGGREGATE LIMIT APPLIES PER: GENERAL AGGREGATE 4,000,000 POUCY PRO: X LCC PRODUCTS - COMPIOP AGG | 8 2,000,000 AUTOMOBILE LIABILITY (Ea accident) OTUA YNA 088BALR7314 04/15/2015 04/15/2019 BOOKY INJURY (Per perm OWNED AUTOS ONLY X HERED ONLY X MONOGYME 3,000,000 UNBRELLA LIAB OCCUR EACH OCCURRENCE\_ 08SBALR7314 04/15/2018 04/15/2019 3,000,000 EXCESS LIAB CLASAS-MADE AGGREGATE 10000 DED X RETENTIONS X PER STATUTE. WORKERS COMPENSATION AND EMPLOYERS LIABILITY OBWECCG2928 08/14/2017 08/14/2018 1,000,000 ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICERALEMBER EXCLUSED? (Mandalory in NH) E,L EACH ACCIDENT 1,000,000 EL DISEASE : EA EMPLOYEE S 1,000,000 ESCRIPTION OF OPERATIONS below EL DISEASE - POLICY LIMIT DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 181, Additional Research Schedule, may be attached if more space is required) CERTIFICATE HOLDER CANCELLATION NHDOT.

State of New Hampshire Department of Transportation PO Box 2950 Concord, NH 03302-2950

SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.

ALTHORIZED REPRESENTATIVE

ACORD 25 (2016/03)

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## THE STATE OF NEW HAMPSHIRE DEPARTMENT OF TRANSPORTATION



WILLIAM CASS, P.B. ASSISTANT COMMISSIONER

> April 30, 2015 Bureau of Highway Maintenance

Her Excellency, Governor Margaret Wood Hassan and the Honorable Council

State House
Concord, New Hampshire 03301

#### REQUESTED ACTION

Authorize the Department of Transportation, Bureau of Highway Maintenance to enter into a contract with Travelers Marketing LLC, Wellesley, MA, (Vendor Code #227453) for sponsorship of the Bureau of Highway Maintenance Motor Service Patrol along Interstate 93 from the Massachusetts state line to the southern merge with Interstate 293 for a fee to be paid to the Bureau of Highway Maintenance on the basis of a single bid in the amount of \$101,300 to be effective upon Governor and Council approval through June 30, 2018, with the option to renew for two additional two-year periods subject to Governor and Council approval. Revenue (100% Agency Income – Sponsorship Fees) is to be deposited into Consolidated Federal Aid Account, AU 3054.

#### **EXPLANATION**

The Bureau of Highway Maintenance (The Bureau) Motorist Service Patrol (MSP) program was established in the spring of 2008. The purpose was and continues to be to assist and provide service for motorists experiencing motor vehicle problems while traveling on Interstate 93 from the Massachusetts state line to the southern merge with Interstate 293.

Whereas from May 2008 to present, the program has operated utilizing Consolidated Federal Aid funds, the Department now proposes to operate the program partially utilizing revenue from a private vendor in return for advertising a sponsor's name on the MSP vehicle, as well as other marketing elements as indicated below.

The Bureau operates the specially equipped MSP vehicle on Interstate 93 approximately six and one-half (6.5) hours per day, Monday to Thursday, eight and one-half (8.5) hours Friday and six (6) hours on Sunday year-round for a total of and approximately 2,106 hours. The MSP vehicle provides immediate service to disabled vehicles inside the patrol route. Presently, personnel costs required to operate the service patrol are paid with overtime funds (class 18) from the Consolidated Federal Aid Account.

The Bureau's MSP Program consists of one (1) MSP vehicle, which is a Ford F-250 pick-up truck with full crew cab that can accommodate five (5) passengers and Omaha utility beds. The vehicle is equipped with a fuel cell to replenish fuel-depleted vehicles, an impact wrench to remove lug nuts, a compressor to inflate soft tires, a floor jack, jumper cables, lock-out tools, water, push bumper, flares, state-of-the-art emergency lighting, State radio and cellular phone.

JOHN O. MORTON BUILDING • 7 HAZEN DRIVE • P.O. BOX 483 • CONCORD, NEW HAMPSHIRE 03302-0483 TELEPHONE: 603-271-3734 • FAX: 603-271-3914 • TDD: RELAY NH 1-800-735-2984 • INTERNET: WWW.NHDOT.COM

The sponsorship for this program is State Farm Insurance with Travelers Marketing managing the contract. The sponsorship will include, but is not limited to, annual revenue fee to the Department, the wrapping of the Bureau's MSP vehicle identifying the sponsorship, customer satisfaction feedback postcards, hats for Bureau drivers, patches to be displayed on their safety vests, and State Farm's "Thankadriver.com" website. The Department will be installing informational highway signs identifying the NHDOT Safety Patrol and the sponsorship. The Bureau's website will provide content about the safety patrol and a link to the State Farm website.

The contract also reserves the right for the Department to expand the MSP to fully cover Interstate 93 up to the northern merge with Interstate 293, Route 101, and Interstate 89. Travelers Marketing reserves the right of first refusal of the sponsorship benefits for a prorated annual sponsorship amount based on the number of additional vehicles and anticipated annual hours of operation.

The Department advertised for proposals for sponsorship of the MSP program in the Manchester Union Leader on November 2 through November 4, 2014. Invitations to bid were also sent to twenty-six insurance companies who do business in New Hampshire. One sealed bid was received and publicly opened on December 1, 2014. Travelers Marketing, LLC was the sole bidder to provide sponsorship of the program as required in our proposal. The contract will begin subsequent to approval by the Governor and Council, no earlier than July 01, 2015 and end June 30, 2018. The contract is for a total of \$101,300.00. Sponsorship Fees will be due for the first year of the contract within (5) five business days of the scheduled Launch event of the program, currently planned to be on July 1, 2015, subsequent to Governor and Council approval, and will be due for the next two years on the anniversary date of the scheduled Launch event during Fiscal Year 2016 and 2017. Funds for this request are to be budgeted as follows:

	FY2016	FY2017	FY2018
04-96-96-963515-3054			
Consolidated Federal Aid			
009-403669 Sponsorship Fee	\$31,300	\$35,000	\$35,000

Because of the timing of this request, the Department will seek acceptance of these funds through the budget process.

The contract has been approved by the Attorney General as to form and execution. Copies of the fully executed contract are on file at the Secretary of State's office and the Department of Administrative Services office, and subsequent to Governor and Council approval will be on file at the Department of Transportation.

It is respectfully requested that this resolution be approved.

William Cass, P.E.

**Assistant Commissioner** 

Attachments

## Results for the Bid Opening for the Motor Service Patrol Sponsorship December 1, 2014

### Bureau of Highway Maintenance NH Department of Transportation Date: January 2015

(Only One Bid Received)

Bidder Name	Annual Sponsorship Amount
Travelers Marketing LLC	\$35,000

The State of New Hampshire and the Contractor hereby mutually agree as follows:

#### **GENERAL PROVISIONS**

1.1 State Agency Name		1.2 State Agency Address	
Department Of Transportation	n.	P.O. Box 483, Concord NH	1 03302-0483
Department Of Transportation  Contractor Name		1.4 Contractor Address	
Travelers Marketing LLC		47 Church St. Suite 301	
		Wellesley, MA 02482	
1.5 Contractor Phone	1.6 Account Number	1.7 Completion Date	1.8 Price Limitation
Number	04-96-96-963515-	1	\$101,300.00
781-416-5000	3054	June 30, 2018	1
10.0	0	1100	1, .
1.9 Contracting Officer for		1.10 State Agency Telepho	ne Number
David J. Brillhart, P.E. Assis	stant Commissioner	603-271-1486	
1.11 Contractor Signature		1.12 Name and Title of Co	entractor Signatory
Contractor digitatione	> Ster		
- Loude ?	Jer-	DAVID E STEIN	MANDERNO PROTUER
1.13 Acknowledgement: S	tate of Ma, Cour	My of Norke	
' 1 1	•	• • • • • • • • • • • • • • • • • • • •	
on 2/4/15	before the undersigned office	cer, personally appeared the p	erson identified in block
1.12, or satisfactorily prover	to be the person whose nan	ne is signed in block 1.11, and	acknowledged that s/he
executed this document in th			
1.13.1 Signature of Notary	Public or Justice of the Peace	JAM	ES 1. SARNO, JR.
		Taga a	Natary Public
			NWEALTH OF MASSACHUSETTS
[Seal]			Commission Expires  March 5, 2021
1.13.2 Name and Title of N			
Jornes 7 Sa 1.14 State Agency Signaty	To NIA	DIA	
1 14 State Agency Signatu	(AC - 1 ) B (40-	115 Name and Title of St	ete Agency Signatory
Jomes T. Samo Jr. Natary Rolling  1.14 State Agency Signature  1.15 Name and Title of State Agency Signatory  William I. Janub, Virector			
Mu Dall	$\frown$	W:11: 1. 1 5 Care	the Director
(COOK)		17/1/2011 1: 0010	-,011-000
1.16 Approval by the N.H.	Department of Administration	on, Division of Personnel (if ap	plicable)
	•		<u> 7</u>
By:		Director, On:	
`			
1.17 Approval by the Attorney General (Form, Substance and Execution)			
/ / / / / / / / / / / / / / / / / / / /	$\sim 100$	on: 5/11/	, <del>_</del>
By: / //	VW	On: 5/11/	15
1.18 Approval by Governor	and Executive Council		
MA			MAY 2 7 2015
By: \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	ا الماميح	On:	TWO IN TANK
-/· 1	- and		
SASIIST APAI	SPERMIT OF STATE	<del> </del>	

### DEPUTY SECRETARY OF STATE

#### **TERMS AND DEFINITIONS**

The following general contracting terms and definitions apply except as specifically noted elsewhere in this document.

Agency	"Agency" shall mean the Bureau or Department, both as defined herein.
Agreement	A contract duly executed and legally binding.
Appendix	Supplementary material that is collected and appended at the back of a document
Bureau	New Hampshire Department of Transportation (NHDOT), Bureau of
Dureau	Highway Maintenance, 7 Hazen Drive, Concord, NH 03302, Mailing
	Address: Bureau of Highway Maintenance, PO Box 483, Concord NH
	03302-0483
Completion Date	End date for the Contract
Contract	This Agreement between the State of New Hampshire and a Vendor,
	which creates binding obligations for each party to perform as specified
Contract Conclusion	in the Contract Documents.
Contract Conclusion	Refers to the conclusion of the Contract, for any reason, including but not limited to, the successful Contract completion, termination for
	convenience, or termination for default.
Contract Documents	Documents that comprise this Contract
Contract Managers	The persons identified by the State and the Vendor who shall be
AND AND SECTION OF	responsible for all contractual authorization and administration of the
the many many many many	Contract. These responsibilities shall include but not be limited to
rum e ver	processing Contract Documentation, obtaining executive approvals,
Printery i salver i mjesi i vejamne poj a ingerinskijavi godini so	tracking costs and payments, and representing the parties in all Contract administrative activities.
Contracted Vendor	The vendor whose proposal or quote was awarded the Contract with the
	State and who is responsible for the Services and Deliverables of the
	Contract.
Contractor	The contracted Vendor who shall perform the duties and specifications
	of the Contract.
Department	An agency of the State - N.H. Department of Transportation
Digital Signature	Guarantees the unaltered state of a file
w.P.(m. O.Puntar.	Communication and Color of the
Effective Date	The Contract and all obligations of the parties hereunder shall become
	effective on the date the Governor and the Executive Council of the
	State of New Hampshire approves the Contract.
EOM	End of Month
Event of Default	Any one or more of the following acts or omissions of a Vendor shall
	constitute an event of default hereunder ("Event of Default")
	a. Failure to perform the Services satisfactorily or on schedule; and/or
	anwor

	b. Failure to perform any other covenant, term or condition of the Contract	
Firm Fixed Price Contract	A Firm-Fixed-Price Contract provides a price that is not subject to increase, i.e., adjustment on the basis of the Vendor's cost experience in performing the Contract	
Governor and Executive Council	The New Hampshire Governor and Executive Council.	
Implementation Plan		
Invoking Party	In a dispute, the party believing itself aggrieved	
Licensee	The State of New Hampshire	
Normal Business Hours	Normal Business Hours - 8:00 a.m. to 5:00 p.m. EST, Monday through Friday excluding State of New Hampshire holidays. State holidays are: New Year's Day, Martin Luther King Day, President's Day, Memorial Day, July 4th, Labor Day, Veterans Day, Thanksgiving Day, the day after Thanksgiving Day, and Christmas Day. Specific dates will be provided	
Notice to Proceed (NTP)	The State Contract Manager's written direction to the Vendor to begin work on the Contract on a given date and time	
Proposal	The submission from a Vendor in response to the Request for a proposal or statement of work.	
Review	The process of reviewing Deliverables for Acceptance	
Review Period	The period set for review of a Deliverable. If none is specified then the review period is fifteen (15) business days.	
Services	The work or labor to be performed by the Vendor on the Project as described in the Contract.	
State	Reference to the term "State" shall include applicable agencies as defined in Section 1: INTRODUCTION of this RFP.	
State's Confidential Records	State's information regardless of its form that is not subject to public disclosure under applicable state and federal laws and regulations, including but not limited to RSA Chapter 91-A	
State Data	Any information contained within State systems in electronic or paper format.	
State Fiscal Year (SFY)	The New Hampshire State Fiscal Year extends from July 1st through June 30th of the following calendar year	
Subcontractor	A person, partnership, or company not in the employment of, or owned by, the Vendor, which is performing Services under this Contract under a separate Contract with or on behalf of the Vendor	
TBD	To Be Determined	
Term	The duration of the Contract.	
Transition Services	Services and support provided when the contracted vendor is supporting system changes.	
Vendor/Vendors	The contracted individual, firm, or company that will perform the duties and Specifications of the contract.	

### INTRODUCTION

#### **Motorist Service Patrol Introduction**

The Bureau of Highway Maintenance (The Bureau) Motorist Service Patrol (MSP) program was established in the spring of 2008. The purpose was and continues to be to assist and provide service for travelling public experiencing motor vehicle problems while traveling on I-93 from the Massachusetts state line to the southern merge with I-293.

The Bureau operates the specially equipped MSP vehicle on the I-93 six and a half (6.5) hours per day, Monday through Thursday, eight and a half (8.5) hours on Friday, and six (6) hours on Sunday for approximately 2,106 hours per year. The MSP vehicle provides immediate service to disabled vehicles inside the patrol route. The State provides these estimates of operating durations for information only and cannot guarantee any particular operating duration.

### MSP PATROL ROUTE AREA AND MILEAGE COVERED

I-93:

Massachusetts state line to southern merge with I-293
19 Mile (northbound and southbound)

The Bureau's MSP Program consists of one (1) MSP vehicle, which is a Ford F-250 pick-up truck with full crew cab that can accommodate five (5) passengers and Omaha utility beds. The vehicle is equipped with a fuel cell to replenish fuel-depleted vehicles, an impact wrench to remove lug nuts, a compressor to inflate soft tires, a floor jack, jumper cables, lock-out tools, water, push bumper, flares, state-of-the-art emergency lighting, State radio, and cellular phone

#### 1. CONTRACT DOCUMENTS:

#### 1.1 Contract Documents

This Contract is comprised of the following documents (Contract Documents):

- A. Part 1 The Contract Agreement
- B. Part 2 Consolidated Exhibits

**Exhibit A- Contract Deliverables** 

Exhibit B- Price and Payment Schedule

Exhibit C - The Vendor Proposal, by reference

Exhibit D- Certificates and Attachments

#### 1.2 Contract Term

The Contract and all obligations of the parties hereunder, shall not become effective until the date the Governor and Executive Council of the State of New Hampshire approve this Agreement ("Effective Date").

The Term shall begin on the date of the Launch and extend for three years after such date. The Term may be extended up to two 2-year extensions, ("Extended Term") upon mutual agreement by the parties, subject to the parties prior written agreement on applicable fees for each extended term, up to but not beyond 2022.

TRAVELERS MARKETING shall commence work upon issuance of a Notice to Proceed by the State.

The State does not require TRAVELERS MARKETING to commence work prior to the Effective Date; however, if TRAVELERS MARKETING commences work prior to the Effective Date and a Notice to Proceed, such work shall be performed at the sole risk of TRAVELERS MARKETING. In the event that the Contract does not become effective, the State shall be under no obligation to pay TRAVELERS MARKETING for any costs incurred or Services performed; however, if the Contract becomes effective, all costs incurred prior to the Effective Date shall be paid under the terms of the Contract in accordance of the payment schedule in EXHIBIT B.

#### 2. COMPENSATION

#### 2.1 Contract Price

The Contract price, method of payment, and terms of payment are identified and more particularly described in Contract EXHIBIT B: PRICE AND PAYMENT SCHEDULE.

#### 3. CONTRACT MANAGEMENT

The Project will require the coordinated efforts of a Project Team consisting of both TRAVELERS MARKETING and State personnel. TRAVELERS MARKETING shall provide all necessary resources to perform its obligations under the Contract. TRAVELERS MARKETING shall be responsible for managing the Project to its successful completion.

#### 3.1 TRAVELERS MARKETING's Contract Manager

TRAVELERS MARKETING shall assign a Contract Manager who shall be responsible for all Contract authorization and administration. TRAVELERS MARKETING's selection of TRAVELERS MARKETING Contract Manager shall be subject to the prior written approval of the State. The State's approval process may include, without limitation, at the State's discretion, review of the proposed TRAVELERS MARKETING Contract Manager's resume, qualifications, references, and background checks, and an interview. The State may require removal or reassignment of TRAVELERS MARKETING's Contract Manager who, in the sole judgment of the State, is found unacceptable or is not performing to the State's satisfaction.

3.1.1 TRAVELERS MARKETING Contract Manager must be qualified to perform the obligations required of the position under the Contract, shall have full authority to make

binding decisions under the Contract, and shall function as TRAVELERS MARKETING's representative for all administrative and management matters. TRAVELERS MARKETING's Contract Manager shall perform the duties required under the Contract. TRAVELERS MARKETING's Contract Manager must be available to promptly respond during Normal Business Hours within twenty-four (24) hours to inquiries from the State, and be at the site as needed. TRAVELERS MARKETING's Project Manager must work diligently and use his/her best efforts on the Project.

- 3.1.2 TRAVELERS MARKETING shall not change its assignment of TRAVELERS MARKETING Contract Manager without providing the State written justification and obtaining the prior written approval of the State. State approvals for replacement of TRAVELERS MARKETING's Contract Manager shall not be unreasonably withheld. The replacement Contract Manager shall have comparable or greater skills than the TRAVELERS MARKETING Contract Manager being replaced; meet the requirements of the Contract, and be subject to reference and background checks. TRAVELERS MARKETING shall assign a replacement TRAVELERS MARKETING Contract Manager within ten (10) business days of the departure of the prior TRAVELERS MARKETING Contract Manager, and TRAVELERS MARKETING shall continue during the ten (10) business day period to provide competent Project management Services through the assignment of a qualified interim TRAVELERS MARKETING Contract Manager.
- 3.1.3 Notwithstanding any other provision of the Contract, the State shall have the option, at its discretion, to terminate the Contract, declare TRAVELERS MARKETING in default and pursue its remedies at law and in equity, if TRAVELERS MARKETING fails to assign a Contract Manager or meet the requirements and terms of the Contract.
- 3.1.4 TRAVELERS MARKETING's Contract Manager is:

Samuel McClain V.P. of Sponsorship

Mailing Address: Travelers Marketing 47 Church St. Suite 301 Wellesley, MA 02482 Tel: (407) 456-1917

Tel: (407) 456-1917 Fax: (781) 237-3111

Email: smcclain@travelersmarketing.com

#### 3.2 State Contract Manager

The State shall assign a Contract Manager who shall function as the State's representative with regard to Contract administration. The State Contract Manager's duties shall include the following:

- a. Leading the Project;
- b. Engaging and managing all Contractors;

- c. Managing significant issues and risks.
- d. Invoice sign-offs as applicable;
- e. Review and approval of change proposals; and
- f. Managing stakeholders' concerns.

#### The State Contract Manager is:

Mark Kirouac
Department of Transportation
Bureau of Highway Maintenance
7 Hazen Drive
Concord, NH 03302

Mailing Address:

**NHDOT** 

Bureau of Highway Maintenance

PO Box 483

Concord NH 03302-0483

Tel: (603) 271-2693 Fax: (603) 271-6084 Cell: (603) 419-0518

Email: mkirouac@dot.state.nh.us

#### 3.3 Reference and Background Checks

The State may, at its sole expense, conduct reference and background screening of TRAVELERS MARKETING Contract Manager. The State shall maintain the confidentiality of background screening results in accordance with the Contract Agreement, Part 2-Section 11: Use of State's Information, Confidentiality.

#### 4. DELIVERABLES

#### 4.1 Vendor Responsibilities

TRAVELERS MARKETING shall be solely responsible for meeting all requirements, and terms and conditions specified in this Contract, regardless of whether or not a Subcontractor is used.

TRAVELERS MARKETING may subcontract Services subject to the provisions of the Contract. TRAVELERS MARKETING must submit all information and documentation relating to the Subcontractor, including terms and conditions consistent with this Contract. The State will consider TRAVELERS MARKETING to be wholly responsible for the performance of the Contract and the sole point of contact with regard to all contractual matters, including payment of any and all charges resulting from the Contract.

#### 4.2 Deliverables and Services

TRAVELERS MARKETING shall provide the State with the Deliverables and Services in accordance with the time frames for this Contract, and as more particularly described in Contract EXHIBIT A: CONTRACT DELIVERABLES.

Upon its submission of a Deliverable or Service, TRAVELERS MARKETING represents that it has performed its obligations under the Contract associated with the Deliverable or Service.

#### 5. EMPLOYMENT OF CONTRACTOR/SERVICES TO BE PERFORMED.

The State of New Hampshire, acting through Department of Transportation ("State"), engages contractor identified as TRAVELERS MARKETING ("Contractor") to perform, and the Contractor shall perform, the work or sale of goods, or both, identified and more particularly described in the attached EXHIBIT A which is incorporated herein by reference ("Services").

#### 6. COMPLIANCE BY CONTRACTOR WITH LAWS AND REGULATIONS/ EQUAL-EMPLOYMENT OPPORTUNITY.

In connection with the performance of the Services, the Contractor shall comply with all statutes, laws, regulations, and orders of federal, state, county or municipal authorities which impose any obligation or duty upon the Contractor, including, but not limited to, civil rights and equal opportunity laws. In addition, the Contractor shall comply with all applicable copyright laws.

During the term of this Agreement, the Contractor shall not discriminate against employees or applicants for employment because of race, color, religion, creed, age, sex, handicap, sexual orientation, or national origin and will take affirmative action to prevent such discrimination.

If this Agreement is funded in any part by monies of the United States, the Contractor shall comply with all the provisions of Executive Order No. 11246 ("Equal Employment Opportunity"), as supplemented by the regulations of the United States Department of Labor (41 C.F.R. Part 60), and with any rules, regulations and guidelines as the State of New Hampshire or the United States issue to implement these regulations. The Contractor further agrees to permit the State or United States access to any of the Contractor's books, records and accounts for the purpose of ascertaining compliance with all rules, regulations and orders, and the covenants, terms and conditions of this Agreement.

#### 7. PERSONNEL

The Contractor shall at its own expense provide all personnel necessary to perform the Services. The Contractor warrants that all personnel engaged in the Services shall be qualified to perform the Services, and shall be properly licensed and otherwise authorized to do so under all applicable laws.

Unless otherwise authorized in writing, during the term of this Agreement, and for a period of six (6) months after the Completion Date, the Contractor shall not hire, and shall not permit any subcontractor or other person, firm or corporation with whom it is engaged in a combined effort to perform the Services to hire, any person who is a State employee or official, who is materially involved in the procurement,

administration or performance of this Agreement. This provision shall survive termination of this Agreement.

The Contracting Officer, or his or her successor, shall be the State's representative. In the event of any dispute concerning the interpretation of this Agreement, the Contracting Officer's decision shall be final for the State.

#### 8. EVENT OF DEFAULT/REMEDIES

Any one or more of the following acts or omissions of the Contractor shall constitute an event of default hereunder ("Event of Default"):

- 8.1.1 Failure to perform the Services satisfactorily or on schedule;
- 8.1.2 Failure to submit any report required hereunder; and/or
- 8.1.3 Failure to perform any other covenant, term or condition of this Agreement.
- 8.2 Upon the occurrence of any Event of Default, the State may take any one, or more, or all, of the following actions:
  - 8.2.1 Give the Contractor a written notice specifying the Event of Default and requiring it to be remedied within, in the absence of a greater or lesser specification of time, thirty (30) days from the date of the notice; and if the Event of Default is not timely remedied, terminate this Agreement, effective two (2) days after giving the Contractor notice of termination;
  - 8.2.2 Give the Contractor a written notice specifying the Event of Default and suspending all payments to be made under this Agreement and ordering that the portion of the contract price which would otherwise accrue to the Contractor during the period from the date of such notice until such time as the State determines that the Contractor has cured the Event of Default shall never be paid to the Contractor;
  - 8.2.3 Set off against any other obligations the State may owe to the Contractor any damages the State suffers by reason of any Event of Default; and/or
  - 8.2.4 Treat the Agreement as breached and pursue any of its remedies at law or in equity, or both.
- 8.3 This Agreement may be terminated for cause by the Contractor upon thirty (30) days written notice to the State upon the occurrence of any material breach of the terms and conditions of this Agreement by the State and further provided that the State fails to cure said violation within thirty (30) days from the time of receipt of said written notice. Breach shall include, but not be limited to, the MSP Program being terminated or ceases to operate in accordance with this Agreement for a period exceeding thirty (30) consecutive days. Upon termination, the State shall repay the contractor a proportionate reimbursement of paid sponsorship fee equal to the proportionate time remaining in the contract year after such termination. If the Contractor

terminates the Contract under this section due to cessation of service for more thirty (30) consecutive days or termination of the MSP Program, and if the cessation of service or Program termination is due to enacted legislation or budgetary reductions, then the above proportionate reimbursement of paid sponsorship fee shall be the Contractor's sole remedy

#### 9. TERMINATION BY NECESSITY

The State may terminate the Contract, in whole or in part, by thirty (30) days written notice to the Contractor if enacted legislation or budgetary reductions compel the termination of the MSP program. In the event of such Contract termination, the Contractor shall receive a pro-rata refund of payments from the State paid from the date the MSP fleet of vehicles ceased to operate through the remainder of the year's period for which payment had been made. In the event that enacted legislation or budgetary reductions compel the reduction of annual funding for the MSP program, resulting in decreased sponsorship opportunities for a portion of the MSP fleet of vehicles; the parties agree that a reduction in the sponsorship fees shall be negotiated in good faith in accordance with such reduction. However, if such negotiations are not successful within a reasonable time, the State may then terminate the Contract, in whole or in part, by thirty (30) days written notice to the Contractor.

During the thirty (30) day period, TRAVELERS MARKETING shall wind down and cease Services as quickly and efficiently as reasonably possible, without performing unnecessary Services or activities and by minimizing negative effects on the State from such winding down and cessation of Services.

# 10. DATA/ACCESS/CONFIDENTIALITY/ PRESERVATION

As used in this Agreement, the word "data" shall mean all information and things developed or obtained during the performance of, or acquired or developed by reason of, this Agreement, including, but not limited to, all studies, reports, files, formulae, surveys, maps, charts, sound recordings, video recordings, pictorial reproductions, drawings, analyses, graphic representations, computer programs, computer printouts, notes, letters, memoranda, papers, and documents, all whether finished or unfinished.

All data and any property which has been received from the State or purchased with funds provided for that purpose under this Agreement, shall be the property of the State, and shall be returned to the State upon demand or upon termination of this Agreement for any reason.

Confidentiality of data shall be governed by N.H. RSA chapter 91-A or other existing law. Disclosure of data requires prior written approval of the State.

#### 11. TERMINATION

In the event of an early termination of this Agreement for any reason other than the completion of the Services, the Contractor shall deliver to the Contracting Officer, not later than fifteen (15) days after the date of termination, a report ("Termination Report") describing in detail all Services performed, and the contract price earned, to and including the date of termination.

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#### 12. CONTRACTOR'S RELATION TO THE STATE.

In the performance of this Agreement the Contractor is in all respects an independent contractor, and is neither an agent nor an employee of the State. Neither the Contractor nor any of its officers, employees, agents or members shall have authority to bind the State or receive any benefits, workers' compensation or other emoluments provided by the State to its employees.

#### 13. CHANGE OF OWNERSHIP

In the event that TRAVELERS MARKETING should change ownership for any reason whatsoever, the State shall have the option of continuing under the Contract with TRAVELERS MARKETING, its successors or assigns for the full remaining term of the Contract; continuing under the Contract with TRAVELERS MARKETING, its successors or assigns for such period of time as determined necessary by the State; or immediately terminate the Contract without liability to TRAVELERS MARKETING, its successors or assigns.

#### 14. ASSIGNMENT, DELEGATION AND SUBCONTRACTS

- 14.1 TRAVELERS MARKETING shall not assign, delegate, subcontract, or otherwise transfer any of its interest, rights, or duties under the Contract without the prior written consent of the State. Such consent shall not be unreasonably withheld. Any attempted transfer, assignment, delegation, or other transfer made without the State's prior written consent shall be null and void, and may constitute an event of default at the sole discretion of the State.
- 14.2 TRAVELERS MARKETING shall remain wholly responsible for performance of the entire Contract even if assignees, delegates, Subcontractors, or other transferees ("Assigns") are used, unless otherwise agreed to in writing by the State, and the Assigns fully assumes in writing any and all obligations and liabilities under the Contract from the Effective Date. In the absence of a written assumption of full obligations and liabilities of the Contract, any permitted assignment, delegation, subcontract, or other transfer shall neither relieve TRAVELERS MARKETING of any of its obligations under the Contract nor affect any remedies available to the State against TRAVELERS MARKETING that may arise from any event of default of the provisions of the contract. The State shall consider TRAVELERS MARKETING to be the sole point of contact with regard to all contractual matters, including payment of any and all charges resulting from the Contract.
- 14.3 Notwithstanding the foregoing, nothing herein shall prohibit TRAVELERS MARKETING from assigning the Contract to the successor of all or substantially all of the assets or business of TRAVELERS MARKETING provided that the successor fully assumes in writing all obligations and responsibilities under the Contract. In the event that TRAVELERS MARKETING should change ownership, as permitted under this Contract Agreement, Section 13: Change of Ownership, the State shall have the option to continue under the Contract with TRAVELERS MARKETING, its successors or assigns for the full remaining term of the Contract; continue under the Contract with TRAVELERS MARKETING, its successors or assigns for such period of time as determined necessary by the State; or immediately

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terminating the Contract without liability to TRAVELERS MARKETING, its successors or assigns.

# 15. INDEMNIFICATION

The Contractor shall defend, indemnify and hold harmless the State, its officers and employees, from and against any and all losses suffered by the State, its officers and employees, and any and all claims, liabilities or penalties asserted against the State, its officers and employees, by or on behalf of any person, on account of, based or resulting from, arising out of (or which may be claimed to arise out of) the acts or omissions of the Contractor. Notwithstanding the foregoing, nothing herein contained shall be deemed to constitute a waiver of the sovereign immunity of the State, which immunity is hereby reserved to the State. This covenant in paragraph 16 shall survive the termination of this Agreement.

#### 16. INSURANCE

The Contractor shall, at its sole expense, obtain and maintain in force, and shall require any subcontractor or assignee to obtain and maintain in force, the following insurance:

- 16.1 Comprehensive general liability insurance against all claims of bodily injury, death or property damage, in amounts of not less than \$250,000 per claim and \$2,000,000 per occurrence; and
- 16.2 The policies described in Section 18 herein shall be on policy forms and endorsements approved for use in the State of New Hampshire by the N.H. Department of Insurance, and issued by insurers licensed in the State of New Hampshire.
- 16.3 The contractor shall furnish to the contracting officer, or his or her successor, a certificate(s) of insurance for all insurance required under this agreement. Contractor shall also furnish to the contracting officer or his or her successor, certificate(s) of insurance for all renewal(s) of insurance required under this agreement no later than fifteen (15) days prior to the expiration date of each of the insurance policies. The certificate(s) of insurance and any renewals thereof shall be attached and are incorporated herein by reference. Each certificate(s) of insurance shall contain a clause requiring the insurer to endeavor to provide the contracting officer, or his or her successor, no less than ten (10) days prior written notice of cancellation or modification of the policy.

# 17. WORKERS' COMPENSATION

By signing this agreement, the Contractor agrees, certifies and warrants that the Contractor is in compliance with or exempt from, the requirements of N.H. RSA chapter 281-A ("Workers' Compensation").

To the extent the Contractor is subject to the requirements of N.H. RSA chapter 281-A, Contractor shall maintain, and require any subcontractor or assignee to secure and maintain, payment of Workers' Compensation in connection with activities which the person proposes to undertake

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pursuant to this Agreement. Contractor shall furnish the Contracting Officer, or his or her successor, proof of Workers' Compensation in the manner described in N.H. RSA chapter 281-A and any applicable renewal(s) thereof, which shall be attached and are incorporated herein by reference. The State shall not be responsible for payment of any Workers' Compensation premiums or for any other claim or benefit for Contractor, or any subcontractor or employee of Contractor, which might arise under applicable State of New Hampshire Workers' Compensation laws in connection with the performance of the Services under this Agreement.

#### 18. WAIVER OF BREACH

No failure by the State to enforce any provisions hereof after any Event of Default shall be deemed a waiver of its rights with regard to that Event of Default, or any subsequent Event of Default. No express failure to enforce any Event of Default shall be deemed a waiver of the right of the State to enforce each and all of the provisions hereof upon any further or other Event of Default on the part of the Contractor.

#### 19. NOTICE

Any notice by a party hereto to the other party shall be deemed to have been duly delivered or given at the time of mailing by certified mail, postage prepaid, in a United States Post Office addressed to the parties at the addresses given in section 3.1.4 and 3.2 herein.

#### 20. AMENDMENT.

This Agreement may be amended, waived or discharged only by an instrument in writing signed by the parties hereto and only after approval of such amendment, waiver or discharge by the Governor and Executive Council of the State of New Hampshire.

#### 21. CONSTRUCTION OF AGREEMENT AND TERMS

This Agreement shall be construed in accordance with the laws of the State of New Hampshire, and is binding upon and inures to the benefit of the parties and their respective successors and assigns. The wording used in this Agreement is the wording chosen by the parties to express their mutual intent, and no rule of construction shall be applied against or in favor of any party.

#### 22. THIRD PARTIES

The parties hereto do not intend to benefit any third parties and this Agreement shall not be construed to confer any such benefit.

#### 23. SEVERABILITY

In the event any of the provisions of this Agreement are held by a court of competent jurisdiction to be contrary to any state or federal law, the remaining provisions of this Agreement will remain in full force and effect.

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# 24. ENTIRE AGREEMENT This Agreement, which may be executed in a number of counterparts, each of which shall be deemed an original, constitutes the entire Agreement and understanding between the parties, and supersedes all prior Agreements and understandings relating hereto.

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#### **EXHIBIT A: CONTRACT DELIVERABLES**

# Official Sponsorship

The Bureau's Motor Service Patrol (MSP) Program will, as of the effective date of the Agreement, be named, "NHDOT Safety Patrol sponsored by State Farm" (NHDOTSP), and will include the State Farm logo/trademark/branding/wrapping and/or marketing message ("Advertising") to identify State Farm as the official sponsor of the NHDOTSP.

The State Farm Advertising will be officially included in or on the following:

- The one (1) NHDOTSP vehicle.
- A total of six (6) signs will be posted on I-93 between the Massachusetts state line and the southern merger with I-293 advising motorists of NHDOTSP sponsorship in accordance with official highway signage rules and regulations.
- All written material where NHDOTSP is featured.
- Reference to NHDOTSP on the Bureau website (http://www.nh.gov/dot/org/operations/highwaymaintenance/index.htm.com) will include sponsorship and a link to www.assistpatrol.com.
- All press / media releases issued by NHDOT Communication Departments involving the Bureau along this segment of I-93.
- Customer Satisfaction Feedback postcards will note the sponsorship.
- Any other advertising element included in this Agreement and/or Exhibits.

# The TRAVELERS MARKETING agrees to the following:

- TRAVELERS MARKETING shall be responsible for the creation, production and
  installation of all advertising on the NHDOTSP vehicle owned by NHDOT. The
  Advertisement must be removable. The Bureau of Highway Maintenance (BOHM) will
  work cooperatively with TRAVELERS MARKETING to reach a mutually acceptable
  agreement regarding all necessary markings and placement of Advertising. The
  Advertising shall not impair safety regulations, safety markings and emergency lighting
  at all times.
- 2. In addition, TRAVELERS MARKETING will provide or participate in the following initiatives as described in their proposal.

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- O Sponsorship Launch -The announcement that the NHDOT BOHM will be generating additional revenue for the NHDOT through sponsorship of the NHDOTSP Program can generate significant media coverage. TRAVELERS MARKETING will coordinate one major press release with NHDOT to announce the sponsorship of the Safety Patrol sponsored by State Farm and describe the partnership and the program. The launch announcement of the sponsorship NHDOTSP Program shall take place as soon as practical after the wrapping of the vehicle and the installation of the six signs ("Launch").
- O Uniforms Patches featuring the State Farm name and indicia will be added by NHDOT BOHM to NHDOT BOHM approved aspects of drivers' safety vests. The exact sizing and placement will be determined jointly by NHDOT BOHM and TRAVELERS MARKETING and subject to NHDOT BOHM approval. TRAVELERS MARKETING will provide the hats which display the State Farm name and logo to NHDOT BOHM for their staff to wear during appropriate weather conditions. TRAVELERS MARKETING will routinely work with NHDOT BOHM to provide patches and hats to keep sponsor elements on the NHDOTSP uniforms updated and in good condition.
- NHDOTSP Roadside Collateral Distribution of a co-branded handout that
  provides motorists with directions on how to submit feedback or to join a social
  dialogue about services rendered by the NHDOTSP. The collateral will be cobranded with NHDOT BOHM and -NHDOT Safety Pairol sponsored by State
  Farm.
- O Digital Survey TRAVELERS MARKETING, in coordination with State Farm and other participating state agencies with sponsored patrols hosts a website at www.assistpatrol.com focused on providing assisted motorists with the opportunity to share their NHDOTSP experiences. The website is a live, interactive "comment card" allowing motorists to answer questions about their assists, including why they needed assistance and who assisted them, and to post their comments online. AssistPatrol.com surpasses the mail-in comment cards by enabling motorists to share their experiences on social networks, such as Facebook and Twitter, thereby "broadcasting" the valuable benefits of the MSP program. NHDOTSP will also be featured on www.AssistPatrol.com, a thirdparty website that allows motorists to complete a form and submit feedback on services rendered and to select an option to request additional information about the sponsor. The website also includes a link to more information about the NHDOTSP. Any comments posted for the NHDOT BOHM drivers will be sent directly to the designated NHDOT BOHM contact(s) to share with the drivers and any other use BOHM may have. In addition, TRAVELERS MARKETING will be able to track the number of visitors to the site as well as the responses to all questions posted on the site and provide a report to NHDOT BOHM.

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#### Events

- TRAVELERS MARKETING proposes to display NHDOTSP vehicles at safety related events and other educational events, subject to prior approval by NHDOT BOHM. Safety events may include seatbelt and child safety seat checks, "Safety Breaks" at highway Rest Areas or Service Plazas during peak travel days, and teen-driver safety events. Including the NHDOTSP vehicles at these types of events increases the public's awareness and appreciation for the important safety work the NHDOTSP Program provides in New Hampshire. The expenses associated with these events including fuel and operator wages will be covered by TRAVELERS MARKETING.
- State Farm through TRAVELERS MARKETING may, from time to time, seek approval from NHDOT BOHM to include the NHDOTSP at community events, including fairs, "walks," parades, career-days, sporting events and more, again in an effort to increase the public's awareness of the program and its benefits. As with the Safe Driving events, all expenses associated with these events including fuel and operator wages will be covered by TRAVELERS MARKETING.

#### Social Media

To facilitate tracking of any social media comments regarding the NHDOTSP, motorists shall be provided an option of identifying their social media comments via use of the hashtag: "#AssistPatrol." The approved hashtag will not be displayed on the Informational Highway Signs, but may be added to vehicle graphics, NHDOTSP Program collateral, websites or advertising/promotional materials regarding the NHDOTSP.

#### Activation

- TRAVELERS MARKETING may, from time to time, seek approval from NHDOT BOHM to include the NHDOTSP in advertisements, such as billboards, radio traffic advisories, toll plaza advertising, etc., and other activation opportunities. All expenses associated with these opportunities will be covered by TRAVELERS MARKETING. NHDOT BOHM will have the opportunity to review all advertising prior to placement.
- 3. Implementation Plan All advertising shall be submitted to the Bureau for approval prior to installation.
  - O TRAVELERS MARKETING and its design firm, Bach|Lees Design ("Bach|Lees"), will work with State Farm and NHDOT BOHM to ensure that sponsorship implementation takes place without any disruption to the steady-

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state NHDOTSP operations. Bach|Lees Design will present proposed designs to both the NHDOT BOHM and TRAVELERS MARKETING for comment and will work with both parties to develop a mutually agreeable final design.

TRAVELERS MARKETING will supervise this process. Bach|Lees will produce all the design schemes and manufacture the drawings.

- O The vehicle installation estimate is subject to change based on days/times made available for installation by NHDOT BOHM, condition of facilities and vehicle availability, so as not to interrupt service patrols. TRAVELERS MARKETING will begin with an onsite survey which includes photographs and measurements. During this time, TRAVELERS MARKETING will also review the facilities available for installation, meet with the project manager, determine the installation procedure and confirm the installation schedule. In addition to preparing the actual graphics for the vehicle installation, TRAVELERS MARKETING will produce photo illustrations of the vehicle for pre-approval. After approval, the graphic production will begin and consist of pressure sensitive vinyl: 3M Scotchlite removable graphic film along with 3M "Diamond Grade" conspicuity tape red/white block pattern 983-326 6"/6".
- 4. Graphic Repair and Replacement- All costs for replacing or repairing sponsorship graphics, with the exception of normal wearing including wearing due to weather or defective material or installation or sponsor required logo or design changes, will be paid by the NHDOT BOHM as part of the sponsorship revenue, including on any incoming replacement or additional patrol vehicle(s). TRAVELERS MARKETING will rely on NHDOT BOHM to report any damage and/or changes to graphics requiring repair throughout the term of the program.
- 5. Removal of Graphics at end of Term -Upon the conclusion or termination of the sponsorship agreement, TRAVELERS MARKETING will have the opportunity to remove their graphics within five (5) days after the notice or NHDOT BOHM will remove the graphic and dispose of it appropriately.

# The NHDOT agrees to the following:

- 1. To provide installation facilities and one (1) NHDOTSP vehicle to be branded with State Farm Advertising, at the sole expense of the sponsor.
- 2. Informational highway signs identifying I-93 Safety Patrol sponsored by State Farm coverage, providing contact information and identifying the sponsor and NHDOT. NHDOT will fabricate and install the signage at its sole expense. Fixed signage enhances Motorist Service Patrol Programs by informing motorists of the BHM's provided service. A total of six 4' x 6' signs shall be strategically located along the 19 miles of covered roadway. Travelers Marketing understands that the final sign design and precise locations are subject to safety guidelines and agreement by the parties.

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- Website To include NHDOTSP sponsorship content and/or links on the Department website. The precise treatment will be developed collaboratively by NHDOT BOHM and TRAVELERS MARKETING.
- 4. TRAVELERS MARKETING/State Farm will be provided the opportunity to set up tables, and/or send out their "Street Teams" to NHDOT BOHM Salem Rest Area/Welcome Center. It is expected that there would be up to two events annually at the Salem Rest Area/Welcome Center. Additionally, 11" x 17" or larger posters will be installed in frames at the BOHM Salem Area/Welcome Center. The posters will provide imagery and information about the sponsored patrol and will remain visible to the public for the term of this Agreement. Posters will be supplied by TRAVELERS MARKETING with approval through NHDOT BOHM, and will be installed and maintained by BOHM in NHDOT provided frames.
- 5. Motor Service Patrol Expansion Option

Travelers Marketing/State Farm reserves the right of first refusal for expansion of the MSP to more fully cover I-93 up to the northern merge with I-293, Route 101, and I-89. Expansion of the MSP may include the addition of one or two vehicles at comparable operating levels (2106 hrs./yr./vehicle) to that proposed under this contract. For each MSP vehicle that is added, the Vendor reserves the right of first refusal of sponsorship benefits for a prorated annual sponsorship amount based on anticipated annual hours of operation and negotiated in good faith with the State.

#### 6. REPORTING

NHDOT shall provide the following reports to TRAVELERS MARKETING by the fifteenth day of each month:

Monthly patrol statistics providing the total number of calls and responses, indicating service(s) provided to the extent available, by the NHDOTSP vehicles;

All written comments and compiled responses to all comment card questions received from the public via comment card data collected by the NHDOTSP operator, e-mails or U.S. Mail received by NHDOT.,

#### **EXHIBIT B: PRICE AND PAYMENT SCHEDULE**

- The CONTRACTOR shall be responsible for paying the NHDOT BOHM the initial
  annual sponsorship fee within five (5) business days of the Launch. For all remaining
  years, the sponsorship fee shall be paid to the NHDOT BOHM before the anniversary of
  the Launch Date.
  - a. The Sponsorship Fee for the first year shall be net of the cost of design, manufacture and application of approved graphics for one F-250 vehicle

Gross Sponsorship Fee \$35,000 Less Cost of vehicle graphics \$3,700 Net Fee to NHDOT \$31,300

b. The Sponsorship Fee for subsequent years shall be \$35,000.

- 2. The total contract fee shall not exceed One Hundred and One Thousand and Three Hundred Dollars and No Cents (\$101,300.00).
- 3. The Department will accept payments in the following account:

04-96-96-963515-3054

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# EXHIBIT C: VENDOR PROPOSAL, BY REFERENCE

The Proposal from TRAVELERS MARKETING LLC to the Department of Transportation Bureau of Highway Maintenance is incorporated herein by reference.

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# **EXHIBIT D: CERTIFICATES AND ATTACHMENTS**

Attached are:

- A. Contractor's Certificate of Vote/Authority
  B. Contractor's Certificate of Good Standing
  C. Contractor's Certificate of Insurance

# State of New Hampshire Bepartment of State

# **CERTIFICATE**

I, William M. Gardner, Secretary of State of the State of New Hampshire, do hereby certify that Travelers Marketing LLC, a(n) Massachusetts limited liability company registered to do business in New Hampshire on April 16, 2012. I further certify that it is in good standing as far as this office is concerned, having filed the annual report(s) and paid the fees required by law.



In TESTIMONY WHEREOF, I hereto set my hand and cause to be affixed the Scal of the State of New Hampshire, this 22<sup>nd</sup> day of April, A.D. 2015

William M. Gardner Secretary of State

#### TRAVELERS MARKETING LLC

#### CERTIFICATE OF VOTE OF AUTHORIZATION

February 4, 2015

I hereby certify that a meeting of the Board of Directors of Travelers Marketing LLC (the "LLC") duly called and held at Wellesley, Massachusetts on the 30<sup>th</sup> day of January 2015 at which a quorum was present, it was voted that David E. Stein, Managing Partner of the LLC, be and hereby is authorized to execute and sign on February 4, 2015, and deliver for and on behalf of the LLC the Bureau of Highway Maintenance Contract pertaining to the Request for Bid dated November 3, 2014.

I further certify that <u>David E, Stein</u> is duly qualified and acting on behalf of the LLC and that said vote has not been repeated, rescinded or amended.

A true copy of the record,

Attest: Slephen J. Cummings

Secretary

Date



# CERTIFICATE OF LIABILITY INSURANCE

PRB RO45

DATE (MM-DD:YYYY) 4/17/2015

THIS CERTIFICATEIS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED

REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER. ORTANT: if the certificate holder is an ADDITIONAL INSURED, the policy(les) must be endorsed. If SUBROGATIONIS WAIVED, subject to the he and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endersement(s). CONTACT PHONE (866) 467-8730 EASTERN INSURANCE GROUP LLC/PHS MAX MAX MAR: (888) 443-6112 087059 P: (866) 467-8730 F: (888) 443-6112 ADDRESS 301 WOODS PARK DRIVE WSURER(S) AFFORD210 COVERAGE MALCO CLINTON NY 13323 WISURERA: Hartford Fire Ins Co INEURED DISURER B: AFFILIATED INVESTMENTS, INC. D/B/A HISURER C TRAVELERS MARKETING INSURER D **568 WASHINGTON ST** DISLIBER #: WELLESLEY MA 02482 PISLAFR F : COVERAGES **CERTIFICATE NUMBER: REVISION NUMBER:** THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS. ADDA. SUBR INSB 8170 IWKTER POLITYENE 73337 DIPE OF INNURANCE PHICYNUMER (MIMAIDATE) LIR 12,000,000 EACH OCCURRENCE COMMERCIAL GENERAL LIABILITY DALLAGE TO RELITED CLAILIS MADE | X OCCUR 300,000 PREMISES (Ea occurrence) X ٨ X General Liab 08 SBA LR7314 04/15/2015 04/15/2016 10,000 MED EXP (Any one person) PERSONAL & ADVIIIJURY 2,000,000 GEHERAL AGGREGATE 4,000,000 GENT AGGREGATE LILUT APPLIES PER: PRO- X LOC POLICY PRODUCTB - COMPIOP AGG 4,000,000 OTHER: COMDINED SHICKE LIMIT **AUTOMOBILE LIABILITY** 2,000,000 (Ea accident) ANY AUTO BODILY IIIJURY (Per person) ALL OWNED SCHEOULED 08 SBA LR7314 04/15/2015 04/15/2016 **BODILY ILIJURY (Per accident)** AUTOS NON-OWNED PROPERTY DALLAGE X HIRED AUTOS X AUTOS (Per accident) X OCCUR X UMBRELLA LIAB EACH OCCURRENCE 3,000,000 ٨ EXCESS LIAD CLAULS-MADE 3,000,000 08 SBA LR7314 04/15/2015 04/15/2016 AGGREGATE CEC X METEURIORIS 10,000 MURKERS COMPLESSAFION BIAIVIE (SO E VILOTEAS ILUMITITY ANY PROPRIETOR/PARTHER/EXECUTIVE Y///
UFFICEN-MEASHER EXCLUDEO? E L EACH ACCIDENT WA E L DISEASE. EA EMPLOYEE (Alandalory in Hil) II yes, describe under DESCRIPTION OF OPERATIONS below E L DISEASE - POLICY LIKIT DESCRIPTION OF OPERATIONS/LOCATIONS/VEHICLES (ACORD 10), Additional Remarks Schedule, may be attached it more space is required) Those usual to the Insured's Operations. Certificate Holder is an Additional Insured per the Business Liability Coverage Form SS0008 attached to this policy. **CERTIFICATE HOLDER** CANCELLATION SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE .e of New Hampshire DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS **AUTHORIZEO REPRESENTATIVE** Department of Transportation Maillon PO BOX 483

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CONCORD, NH 03302



# CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY) 10/09/2014

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICAYE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED PRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

PORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(les) must be endorsed. If SUBROGATION IS WAIVED, subject to

certificate holder in lieu of such endorsement(s).				CONTACT Loretta West						
	ffman insurance Services inc i Lindon St.				PHON	701-2		TVAX	701-2	25 600E
PO	Box 9002				PHONE 761-235-0087 (AC, No): 781-235-6665					33-0000
	llesiey, MA 02482-9002 bert S. Hoffman III				ADDR				<del></del> -	
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MSURED Travelers Marketing LLC				BISURER A. Hartford Service Center						
Attn: Cynthla Lore					MSUREA B:					
	47 Church St Ste 301				INSURER C I					
	Wellssley, MA 02482				WSUREA D:				<u> </u>	
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EΡ	TIFICATE HOLDER				CANC	ELLATION				
STNHDOT  State of New Hampshire Department of Transportation PO Roy 2950					SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.  AUTHORIZED REPRESENTATIVE					
					Chlats Hofman III					