



New Hampshire Department of
**BUSINESS AND
 ECONOMIC AFFAIRS**



41B

December 14, 2021

His Excellency, Governor Christopher T. Sununu
 and the Honorable Executive Council
 State House
 Concord, NH 03301

REQUESTED ACTION

Authorize the Department of Business and Economic Affairs, Division of Travel and Tourism Development (DTTD) to enter into a contract with Walk Tall, Inc. (VC #388367), of Yarmouth, ME, in the amount of \$117,797.00 for Winter Asset Capture effective upon Governor and Executive Council for the period of December 24, 2021 through May 1, 2022. 100% General Funds.

03-22-22-221010-20130000
 Division of Travel - Tourism
 069-500567 Promotional Marketing Exp.

FY 2022

\$ 117,797.00

EXPLANATION

To be competitive in the Northeast, New Hampshire must elevate its image to be the premier vacation destination during the winter season. The right visual assets have the ability to showcase the outstanding opportunities available to visitors and resident seeking outdoor experiences in the Granite State.

In an effort to achieve this goal, the Division of Travel and Tourism Division (DTTD) issued a Request for Proposals (RFP) for Winter Asset Capture services on December 2, 2021. Notice was sent to nine companies, plus three film/photography networks and the RFP was posted on visitnh.gov and admin.state.nh.us. Subsequently, seven vendors submitted formal written proposals on December 9, 2021.

100 North Main Street, Suite 100
 Concord, New Hampshire 03301

603.271.2341

visitnh.gov nheconomy.com choosenh.com

A selection committee comprised of DTTD staff (Schedule #2) reviewed and scored the proposals (Schedule #1). The committee decided the best approach to achieve maximum results, was to have one vendor focus on skiing and one focus on off slope activities, per the breakdown in the RFP. Walk Tall, Inc. d/b/a Dennis Welsh Photography was ultimately awarded the contract for off slope activities with DTTD. Scoring is included as Schedule #3.

Walk Tall, Inc. d/b/a Dennis Welsh Photography, based in Yarmouth, Maine, is a professional photographer and videographer. He has over 30 years experience of capturing outdoor adventure and leisure activities. His work on tourism related campaigns has taken him all over New Hampshire, New England, nationally, and internationally. The innovative and creative approach Dennis brings to this project will help New Hampshire stand out among its New England counterparts.

The Attorney General's office has approved this contract as to form, substance and execution.

Respectfully submitted by,

A handwritten signature in black ink, appearing to read 'Taylor Caswell', written over a faint horizontal line.

Taylor Caswell
Commissioner

Department of Business and Economic Affairs
Division of Travel and Tourism Development
Winter Asset Capture RFP
Written Proposal Scoring Criteria

Schedule #1

Proposals were reviewed, evaluated, and scored by an evaluation committee. Evaluation of proposals were based on the following criteria for each component. Each criterion was scored according to the degree of responsiveness present in the proposal being evaluated.

	Max. Points	Score
1. EXPERIENCE and QUALIFICATIONS Includes organization's experience relative to the Scope of Work outlined within the RFP, relevance of current/previous work and client list, and references.	30	
2. APPROACH to SCOPE OF WORK Includes overall strategy and team assigned to BEA's account (including third parties).	40	
3. CREATIVITY Includes sample previous work related to Scope of Work	15	
4. BUDGET APPROACH / COST EFFECTIVENESS Evaluation of the proposed fee and value of overall program.	15	
TOTAL POINTS	100	

**Department of Business and Economic Affairs
Division of Travel and Tourism Development
Winter Asset Capture
Proposal Review Committee**

Amy Bassett, Deputy Director
Division of Travel & Tourism Development
100 North Main Street, Suite 100, Concord, NH 03301
603-271-2665 Amy.O.Bassett@livefree.nh.gov

Kris Neilsen, Communications Manager
Division of Travel & Tourism Development
100 North Main Street, Suite 100, Concord, NH 03301
603-271-2665 Kris.Neilsen@livefree.nh.gov

Stacy Geisler, Digital Marketing Specialist
Division of Travel & Tourism Development
100 North Main Street, Suite 100, Concord, NH 03301
603-271-2665 Stacy.Geisler@livefree.nh.gov

Department of Business and Economic Affairs
 Division of Travel and Tourism Development
 Winter Asset Capture - Off Slope
 Written Proposals and Oral Presentation Evaluation

SCHEDULE #3

Off Slope							
	<u>Walk Tall</u>	<u>Bayberry Visuals</u>	<u>Lone Spruce Creative</u>	<u>Slide Rule Films</u>	<u>Sweaty Turtle Entertainment</u>	<u>Vagrant</u>	<u>Wiseguy Creative</u>
Written Presentations							
Amy Bassett	90	68	23	37	58	56	71
Kris Neilsen	79	55	5	4	50	55	70
Stacy Geisler	82	61	23	33	59	57	72
Written Totals	251	184	51	74	167	168	213
TOTAL	251	184	51	74	167	168	213

Skiing							
	<u>Walk Tall</u>	<u>Bayberry Visuals</u>	<u>Lone Spruce Creative</u>	<u>Slide Rule Films</u>	<u>Sweaty Turtle Entertainment</u>	<u>Vagrant</u>	<u>Wiseguy Creative</u>
Written Presentations							
Amy Bassett	n/a	80	23	36	55	56	77
Kris Neilsen	n/a	70	5	4	50	58	72
Stacy Geisler	n/a	80	25	33	59	57	76
Written Totals	0	230	53	73	164	171	225
TOTAL	0	230	53	73	164	171	225

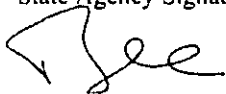
Notice: This agreement and all of its attachments shall become public upon submission to Governor and Executive Council for approval. Any information that is private, confidential or proprietary must be clearly identified to the agency and agreed to in writing prior to signing the contract.

AGREEMENT

The State of New Hampshire and the Contractor hereby mutually agree as follows:

GENERAL PROVISIONS

1. IDENTIFICATION.

1.1 State Agency Name Department of Business and Economic Affairs		1.2 State Agency Address 100 North Main Street, Suite 100, Concord, NH 03301	
1.3 Contractor Name Walk Tall, Inc d/b/a Dennis Welsh Photography		1.4 Contractor Address 119 Princes Point Road, Yarmouth, ME 04096	
1.5 Contractor Phone Number 207-831-3400	1.6 Account Number 20130000/500567	1.7 Completion Date May 1, 2022	1.8 Price Limitation \$117,797.00
1.9 Contracting Officer for State Agency Lori Harnois		1.10 State Agency Telephone Number 603-271-2665	
1.11 Contractor Signature <i>Dennis Welsh</i> Date: 12/14/2021		1.12 Name and Title of Contractor Signatory Dennis Welsh - Owner	
1.13 State Agency Signature  Date: 12/15/2021		1.14 Name and Title of State Agency Signatory Taylor Caswell, Commissioner	
1.15 Approval by the N.H. Department of Administration, Division of Personnel <i>(if applicable)</i> By: _____ Director, On: _____			
1.16 Approval by the Attorney General (Form, Substance and Execution) <i>(if applicable)</i> By: <i>1st Stacie M. Masser</i> On: December 16, 2021			
1.17 Approval by the Governor and Executive Council <i>(if applicable)</i> G&C Item number: _____ G&C Meeting Date: _____			

2. SERVICES TO BE PERFORMED. The State of New Hampshire, acting through the agency identified in block 1.1 ("State"), engages contractor identified in block 1.3 ("Contractor") to perform, and the Contractor shall perform, the work or sale of goods, or both, identified and more particularly described in the attached EXHIBIT B which is incorporated herein by reference ("Services").

3. EFFECTIVE DATE/COMPLETION OF SERVICES.

3.1 Notwithstanding any provision of this Agreement to the contrary, and subject to the approval of the Governor and Executive Council of the State of New Hampshire, if applicable, this Agreement, and all obligations of the parties hereunder, shall become effective on the date the Governor and Executive Council approve this Agreement as indicated in block 1.17, unless no such approval is required, in which case the Agreement shall become effective on the date the Agreement is signed by the State Agency as shown in block 1.13 ("Effective Date").

3.2 If the Contractor commences the Services prior to the Effective Date, all Services performed by the Contractor prior to the Effective Date shall be performed at the sole risk of the Contractor, and in the event that this Agreement does not become effective, the State shall have no liability to the Contractor, including without limitation, any obligation to pay the Contractor for any costs incurred or Services performed. Contractor must complete all Services by the Completion Date specified in block 1.7.

4. CONDITIONAL NATURE OF AGREEMENT.

Notwithstanding any provision of this Agreement to the contrary, all obligations of the State hereunder, including, without limitation, the continuance of payments hereunder, are contingent upon the availability and continued appropriation of funds affected by any state or federal legislative or executive action that reduces, eliminates or otherwise modifies the appropriation or availability of funding for this Agreement and the Scope for Services provided in EXHIBIT B, in whole or in part. In no event shall the State be liable for any payments hereunder in excess of such available appropriated funds. In the event of a reduction or termination of appropriated funds, the State shall have the right to withhold payment until such funds become available, if ever, and shall have the right to reduce or terminate the Services under this Agreement immediately upon giving the Contractor notice of such reduction or termination. The State shall not be required to transfer funds from any other account or source to the Account identified in block 1.6 in the event funds in that Account are reduced or unavailable.

5. CONTRACT PRICE/PRICE LIMITATION/ PAYMENT.

5.1 The contract price, method of payment, and terms of payment are identified and more particularly described in EXHIBIT C which is incorporated herein by reference.

5.2 The payment by the State of the contract price shall be the only and the complete reimbursement to the Contractor for all expenses, of whatever nature incurred by the Contractor in the performance hereof, and shall be the only and the complete

compensation to the Contractor for the Services. The State shall have no liability to the Contractor other than the contract price.

5.3 The State reserves the right to offset from any amounts otherwise payable to the Contractor under this Agreement those 'liquidated' amounts required or permitted by N.H. RSA 80:7 through RSA 80:7-c or any other provision of law.

5.4 Notwithstanding any provision in this Agreement to the contrary, and notwithstanding unexpected circumstances, in no event shall the total of all payments authorized, or actually made hereunder, exceed the Price Limitation set forth in block 1.8.

6. COMPLIANCE BY CONTRACTOR WITH LAWS AND REGULATIONS/ EQUAL EMPLOYMENT OPPORTUNITY.

6.1 In connection with the performance of the Services, the Contractor shall comply with all applicable statutes, laws, regulations, and orders of federal, state, county or municipal authorities which impose any obligation or duty upon the Contractor, including, but not limited to, civil rights and equal employment opportunity laws. In addition, if this Agreement is funded in any part by monies of the United States, the Contractor shall comply with all federal executive orders, rules, regulations and statutes, and with any rules, regulations and guidelines as the State or the United States issue to implement these regulations. The Contractor shall also comply with all applicable intellectual property laws.

6.2 During the term of this Agreement, the Contractor shall not discriminate against employees or applicants for employment because of race, color, religion, creed, age, sex, handicap, sexual orientation, or national origin and will take affirmative action to prevent such discrimination.

6.3. The Contractor agrees to permit the State or United States access to any of the Contractor's books, records and accounts for the purpose of ascertaining compliance with all rules, regulations and orders, and the covenants, terms and conditions of this Agreement.

7. PERSONNEL.

7.1 The Contractor shall at its own expense provide all personnel necessary to perform the Services. The Contractor warrants that all personnel engaged in the Services shall be qualified to perform the Services, and shall be properly licensed and otherwise authorized to do so under all applicable laws.

7.2 Unless otherwise authorized in writing, during the term of this Agreement, and for a period of six (6) months after the Completion Date in block 1.7, the Contractor shall not hire, and shall not permit any subcontractor or other person, firm or corporation with whom it is engaged in a combined effort to perform the Services to hire, any person who is a State employee or official, who is materially involved in the procurement, administration or performance of this Agreement. This provision shall survive termination of this Agreement.

7.3 The Contracting Officer specified in block 1.9, or his or her successor, shall be the State's representative. In the event of any dispute concerning the interpretation of this Agreement, the Contracting Officer's decision shall be final for the State.

8. EVENT OF DEFAULT/REMEDIES.

8.1 Any one or more of the following acts or omissions of the Contractor shall constitute an event of default hereunder ("Event of Default"):

8.1.1 failure to perform the Services satisfactorily or on schedule;

8.1.2 failure to submit any report required hereunder; and/or

8.1.3 failure to perform any other covenant, term or condition of this Agreement.

8.2 Upon the occurrence of any Event of Default, the State may take any one, or more, or all, of the following actions:

8.2.1 give the Contractor a written notice specifying the Event of Default and requiring it to be remedied within, in the absence of a greater or lesser specification of time, thirty (30) days from the date of the notice; and if the Event of Default is not timely cured, terminate this Agreement, effective two (2) days after giving the Contractor notice of termination;

8.2.2 give the Contractor a written notice specifying the Event of Default and suspending all payments to be made under this Agreement and ordering that the portion of the contract price which would otherwise accrue to the Contractor during the period from the date of such notice until such time as the State determines that the Contractor has cured the Event of Default shall never be paid to the Contractor;

8.2.3 give the Contractor a written notice specifying the Event of Default and set off against any other obligations the State may owe to the Contractor any damages the State suffers by reason of any Event of Default; and/or

8.2.4 give the Contractor a written notice specifying the Event of Default, treat the Agreement as breached, terminate the Agreement and pursue any of its remedies at law or in equity, or both.

8.3. No failure by the State to enforce any provisions hereof after any Event of Default shall be deemed a waiver of its rights with regard to that Event of Default, or any subsequent Event of Default. No express failure to enforce any Event of Default shall be deemed a waiver of the right of the State to enforce each and all of the provisions hereof upon any further or other Event of Default on the part of the Contractor.

9. TERMINATION.

9.1 Notwithstanding paragraph 8, the State may, at its sole discretion, terminate the Agreement for any reason, in whole or in part, by thirty (30) days written notice to the Contractor that the State is exercising its option to terminate the Agreement.

9.2 In the event of an early termination of this Agreement for any reason other than the completion of the Services, the Contractor shall, at the State's discretion, deliver to the Contracting Officer, not later than fifteen (15) days after the date of termination, a report ("Termination Report") describing in detail all Services performed, and the contract price earned, to and including the date of termination. The form, subject matter, content, and number of copies of the Termination Report shall be identical to those of any Final Report described in the attached EXHIBIT B. In addition, at the State's discretion, the Contractor shall, within 15 days of notice of early termination, develop and

submit to the State a Transition Plan for services under the Agreement.

10. DATA/ACCESS/CONFIDENTIALITY/PRESERVATION.

10.1 As used in this Agreement, the word "data" shall mean all information and things developed or obtained during the performance of, or acquired or developed by reason of, this Agreement, including, but not limited to, all studies, reports; files, formulae, surveys, maps, charts, sound recordings, video recordings, pictorial reproductions, drawings, analyses, graphic representations, computer programs, computer printouts, notes, letters, memoranda, papers, and documents, all whether finished or unfinished.

10.2 All data and any property which has been received from the State or purchased with funds provided for that purpose under this Agreement, shall be the property of the State, and shall be returned to the State upon demand or upon termination of this Agreement for any reason.

10.3 Confidentiality of data shall be governed by N.H. RSA chapter 91-A or other existing law. Disclosure of data requires prior written approval of the State.

11. **CONTRACTOR'S RELATION TO THE STATE.** In the performance of this Agreement the Contractor is in all respects an independent contractor, and is neither an agent nor an employee of the State. Neither the Contractor nor any of its officers, employees, agents or members shall have authority to bind the State or receive any benefits, workers' compensation or other emoluments provided by the State to its employees.

12. ASSIGNMENT/DELEGATION/SUBCONTRACTS.

12.1 The Contractor shall not assign, or otherwise transfer any interest in this Agreement without the prior written notice, which shall be provided to the State at least fifteen (15) days prior to the assignment, and a written consent of the State. For purposes of this paragraph, a Change of Control shall constitute assignment. "Change of Control" means (a) merger, consolidation, or a transaction or series of related transactions in which a third party, together with its affiliates, becomes the direct or indirect owner of fifty percent (50%) or more of the voting shares or similar equity interests; or combined voting power of the Contractor, or (b) the sale of all or substantially all of the assets of the Contractor.

12.2 None of the Services shall be subcontracted by the Contractor without prior written notice and consent of the State. The State is entitled to copies of all subcontracts and assignment agreements and shall not be bound by any provisions contained in a subcontract or an assignment agreement to which it is not a party.

13. **INDEMNIFICATION.** Unless otherwise exempted by law, the Contractor shall indemnify and hold harmless the State, its officers and employees, from and against any and all claims, liabilities and costs for any personal injury or property damages, patent or copyright infringement, or other claims asserted against the State, its officers or employees, which arise out of (or which may be claimed to arise out of) the acts or omission of the

Contractor, or subcontractors, including but not limited to the negligence, reckless or intentional conduct. The State shall not be liable for any costs incurred by the Contractor arising under this paragraph 13. Notwithstanding the foregoing, nothing herein contained shall be deemed to constitute a waiver of the sovereign immunity of the State, which immunity is hereby reserved to the State. This covenant in paragraph 13 shall survive the termination of this Agreement.

14. INSURANCE.

14.1 The Contractor shall, at its sole expense, obtain and continuously maintain in force, and shall require any subcontractor or assignee to obtain and maintain in force, the following insurance:

14.1.1 commercial general liability insurance against all claims of bodily injury, death or property damage, in amounts of not less than \$1,000,000 per occurrence and \$2,000,000 aggregate or excess; and

14.1.2 special cause of loss coverage form covering all property subject to subparagraph 10.2 herein, in an amount not less than 80% of the whole replacement value of the property.

14.2 The policies described in subparagraph 14.1 herein shall be on policy forms and endorsements approved for use in the State of New Hampshire by the N.H. Department of Insurance, and issued by insurers licensed in the State of New Hampshire.

14.3 The Contractor shall furnish to the Contracting Officer identified in block 1.9, or his or her successor, a certificate(s) of insurance for all insurance required under this Agreement. Contractor shall also furnish to the Contracting Officer identified in block 1.9, or his or her successor, certificate(s) of insurance for all renewal(s) of insurance required under this Agreement no later than ten (10) days prior to the expiration date of each insurance policy. The certificate(s) of insurance and any renewals thereof shall be attached and are incorporated herein by reference.

15. WORKERS' COMPENSATION.

15.1 By signing this agreement, the Contractor agrees, certifies and warrants that the Contractor is in compliance with or exempt from, the requirements of N.H. RSA chapter 281-A ("*Workers' Compensation*").

15.2 To the extent the Contractor is subject to the requirements of N.H. RSA chapter 281-A, Contractor shall maintain, and require any subcontractor or assignee to secure and maintain, payment of Workers' Compensation in connection with activities which the person proposes to undertake pursuant to this Agreement. The Contractor shall furnish the Contracting Officer identified in block 1.9, or his or her successor, proof of Workers' Compensation in the manner described in N.H. RSA chapter 281-A and any applicable renewal(s) thereof, which shall be attached and are incorporated herein by reference. The State shall not be responsible for payment of any Workers' Compensation premiums or for any other claim or benefit for Contractor, or any subcontractor or employee of Contractor, which might arise under applicable State of New Hampshire Workers' Compensation laws in connection with the performance of the Services under this Agreement.

16. **NOTICE.** Any notice by a party hereto to the other party shall be deemed to have been duly delivered or given at the time of mailing by certified mail, postage prepaid, in a United States Post Office addressed to the parties at the addresses given in blocks 1.2 and 1.4, herein.

17. **AMENDMENT.** This Agreement may be amended, waived or discharged only by an instrument in writing signed by the parties hereto and only after approval of such amendment, waiver or discharge by the Governor and Executive Council of the State of New Hampshire unless no such approval is required under the circumstances pursuant to State law, rule or policy.

18. **CHOICE OF LAW AND FORUM.** This Agreement shall be governed, interpreted and construed in accordance with the laws of the State of New Hampshire, and is binding upon and inures to the benefit of the parties and their respective successors and assigns. The wording used in this Agreement is the wording chosen by the parties to express their mutual intent, and no rule of construction shall be applied against or in favor of any party. Any actions arising out of this Agreement shall be brought and maintained in New Hampshire Superior Court which shall have exclusive jurisdiction thereof.

19. **CONFLICTING TERMS.** In the event of a conflict between the terms of this P-37 form (as modified in EXHIBIT A) and/or attachments and amendment thereof, the terms of the P-37 (as modified in EXHIBIT A) shall control.

20. **THIRD PARTIES.** The parties hereto do not intend to benefit any third parties and this Agreement shall not be construed to confer any such benefit.

21. **HEADINGS.** The headings throughout the Agreement are for reference purposes only, and the words contained therein shall in no way be held to explain, modify, amplify or aid in the interpretation, construction or meaning of the provisions of this Agreement.

22. **SPECIAL PROVISIONS.** Additional or modifying provisions set forth in the attached EXHIBIT A are incorporated herein by reference.

23. **SEVERABILITY.** In the event any of the provisions of this Agreement are held by a court of competent jurisdiction to be contrary to any state or federal law, the remaining provisions of this Agreement will remain in full force and effect.

24. **ENTIRE AGREEMENT.** This Agreement, which may be executed in a number of counterparts, each of which shall be deemed an original, constitutes the entire agreement and understanding between the parties, and supersedes all prior agreements and understandings with respect to the subject matter hereof.

EXHIBIT A SPECIAL PROVISIONS

There are no special provisions in this contract.

EXHIBIT B SCOPE OF SERVICES

Walk Tall Inc. d/b/a Dennis Welsh Photography will capture both still images and b-roll video assets of a variety of New Hampshire's winter activities. These assets will be used by the Department of Business and Economic Affairs (BEA) for the creative executions to promote the state in the following years.

Contract deliverables:

- All assets will be property of the State of New Hampshire and in perpetuity.
- The vendor is responsible to find talent and provide signed talent waivers and the waivers must accompany the final invoice.
- All activities captured must show talent following all rules, regulations, and safety recommendations:
 - Skiers/tubers must have lift tickets when skiing at a resort that will be the responsibility of the vendor.
 - Helmets must be worn for skiing and snowmobiling.
 - Riding chairlift with bar down.
 - Backcountry is following trails.
 - Practicing the Leave No Trace principles.
- Provide several minutes of raw footage of all activities below. They need to be a minimum of 4k and not lower than 1080p, at the highest possible quality format.
- Provide images of the below activities at the highest resolution possible. Each activity should have 4 final retouched images with 40 additional images. A mix of both horizontal and vertical orientation of all activities.
- All activities captured must show talent following all rules, regulations, and safety recommendations.

		Video	Photo	
OFF SLOPE	Tubing	X	X	TV/Social/Broll
	Snowshoe	X	X	TV/Social/Broll
	Fat Biking	X	X	Social/Broll
	Ice Skating	X	X	Social/Broll
	Sleigh Rides (dog sled)	X	X	Social/Broll
	Ice Fishing		X	Social/Broll
	Pond Hockey	X	X	Social/Broll
	Ice Climbing	X	X	Social/Broll
	Ice Castles	X	X	Social/Broll
	Hiking Above Treeline	X	X	Social/Broll
	COVID-Adapted Outdoor Dining (Igloos)		X	Social/Broll
	Winter Festivals (TBD)		X	Social
	Snowmobile Snow-covered Trails Surrounding Rider	X	X	TV/Social/Broll
	Snowmobile Fun Action Shots With Powder	X	X	TV/Social/Broll
	Scenic Vistas Standing with Snowmobile	X	X	TV/Social/Broll

- Adjustments to the activity list can be made with approval by DTTD and the vendor.

EXHIBIT C

SCHEDULE AND PAYMENTS

Walk Tall Inc. d/b/a Dennis Welsh Photography will invoice Division of Travel and Tourism Development (DTTD) using the below payment schedule. Final payment will only be paid after all deliverables have been approved by and delivered to DTTD. All costs must be net to the State of New Hampshire. If weather inhibits the ability to capture certain activities, the vendor and DTTD will determine the appropriate adjustments to the final invoice.

January 1, 2022	\$29,448
March 1, 2022	\$14,724
April 1, 2022	\$14,724
May 1, 2022 (Final Invoice)	\$58,901

Payments will be invoiced by Walk Tall Inc. d/b/a Dennis Welsh Photography by the terms noted above. The invoices shall be paid in accordance with state procedures, 30 days after the invoice date.

State of New Hampshire

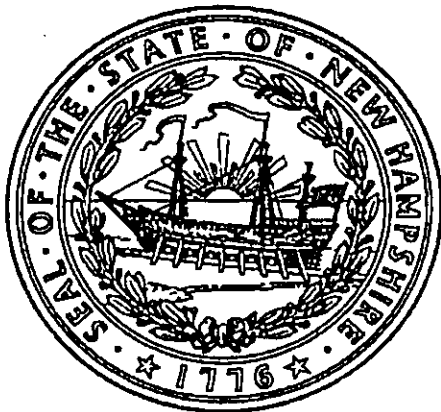
Department of State

CERTIFICATE

I, William M. Gardner, Secretary of State of the State of New Hampshire, do hereby certify that WALK TALL, INC. is a Maine Profit Corporation registered to transact business in New Hampshire on December 16, 2021. I further certify that all fees and documents required by the Secretary of State's office have been received and is in good standing as far as this office is concerned.

Business ID: 888383

Certificate Number: 0005480740



IN TESTIMONY WHEREOF,
I hereto set my hand and cause to be affixed
the Seal of the State of New Hampshire,
this 16th day of December A.D. 2021.

A handwritten signature in black ink, appearing to read "William M. Gardner".

William M. Gardner
Secretary of State

Certificate of Authority # 1

(Corporation, Non-Profit Corporation)

Corporate Resolution

I, Dennis W. Welsh, hereby certify that I am duly elected Clerk/Secretary/Officer of
(Name)
Walk Tall, Inc.. I hereby certify the following is a true copy of a vote taken at
(Name of Corporation)

a meeting of the Board of Directors/shareholders, duly called and held on Dec 14, 20 21,
at which a quorum of the Directors/shareholders were present and voting.

VOTED: That Dennis Welsh (may list more than one person) is
(Name and Title)

duly authorized to enter into contracts or agreements on behalf of

Walk Tall, Inc. with the State of New Hampshire and any of
(Name of Corporation)

its agencies or departments and further is authorized to execute any documents
which may in his/her judgment be desirable or necessary to effect the purpose of
this vote.

I hereby certify that said vote has not been amended or repealed and remains in full force
and effect as of the date of the contract to which this certificate is attached. This authority
remains valid for thirty (30) days from the date of this Corporate Resolution. I further certify
that it is understood that the State of New Hampshire will rely on this certificate as evidence that
the person(s) listed above currently occupy the position(s) indicated and that they have full
authority to bind the corporation. To the extent that there are any limits on the authority of any
listed individual to bind the corporation in contracts with the State of New Hampshire, all such
limitations are expressly stated herein.

Certificate of Authority # 1

(Corporation, Non-Profit Corporation)

DATED: 12/14/2021

Corporate Resolution

ATTEST: Dennis Welsh - President

(Name & Title)



CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)
12/15/2021

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

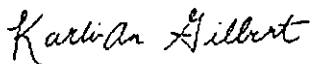
PRODUCER Coastal Insurance 558 Brighton Avenue Portland ME 04102	CONTACT NAME: Ralph Merrill PHONE (A.C. No. Ext): (207) 874-4080 FAX (A.C. No.): (207) 874-4069 E-MAIL ADDRESS:	
	INSURER(S) AFFORDING COVERAGE	
INSURED DENNIS WELSH PHOTOGRAPHY 119 PRINCES POINT RD YARMOUTH ME 04096-5910	INSURER A: Main Street America Assurance NAIC # 29939	
	INSURER B:	
	INSURER C:	
	INSURER D:	
	INSURER E:	
	INSURER F:	

COVERAGES: CERTIFICATE NUMBER: Master through 2022 REVISION NUMBER:

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL INSD	SUBR WYD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	<input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR GEN'L AGGREGATE LIMIT APPLIES PER: <input type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input type="checkbox"/> LOC OTHER:			BPS9420R	12/03/2021	12/03/2022	EACH OCCURRENCE \$ 1,000,000 DAMAGE TO RENTED PREMISES (Ea occurrence) \$ 500,000 MED EXP (Any one person) \$ 10,000 PERSONAL & ADV INJURY \$ 1,000,000 GENERAL AGGREGATE \$ 2,000,000 PRODUCTS - COMPIOP AGG \$ 2,000,000 PRSVS \$ 5,000
	AUTOMOBILE LIABILITY <input type="checkbox"/> ANY AUTO <input type="checkbox"/> OWNED AUTOS ONLY <input type="checkbox"/> HIRED AUTOS ONLY <input type="checkbox"/> SCHEDULED AUTOS <input type="checkbox"/> NON-OWNED AUTOS ONLY						COMBINED SINGLE LIMIT (Ea accident) \$ BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$ \$
	UMBRELLA LIAB <input type="checkbox"/> OCCUR EXCESS LIAB <input type="checkbox"/> CLAIMS-MADE DED \$ RETENTION \$						EACH OCCURRENCE \$ AGGREGATE \$ \$
	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH) If yes, describe under DESCRIPTION OF OPERATIONS below		Y/N <input type="checkbox"/> N/A				PER STATUTE <input type="checkbox"/> OTH-ER <input type="checkbox"/> E.L. EACH ACCIDENT \$ E.L. DISEASE - EA EMPLOYEE \$ E.L. DISEASE - POLICY LIMIT \$

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)

CERTIFICATE HOLDER Department of Business and Economic Affairs - State of New 100 North Main Street Concord NH 03301	CANCELLATION SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.
	AUTHORIZED REPRESENTATIVE 

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AGENCY CUSTOMER ID: 00069098

LOC #: _____



ADDITIONAL REMARKS SCHEDULE

Page ____ of ____

AGENCY Coastal Insurance		NAMED INSURED DENNIS WELSH PHOTOGRAPHY	
POLICY NUMBER			
CARRIER	NAIC CODE	EFFECTIVE DATE:	

ADDITIONAL REMARKS

THIS ADDITIONAL REMARKS FORM IS A SCHEDULE TO ACORD FORM,
FORM NUMBER: 25 FORM TITLE: Certificate of Liability Insurance: Notes

TO CERTIFICATE HOLDER AND NAMED INSURED:

COASTAL INSURANCE DISCLAIMER:

This certificate of insurance is issued in accordance with the named insured's insurance policy provisions at the time this certificate is issued. Coastal Insurance does not guarantee that the terms, conditions, policy provisions, and/or cancellation notice provisions meet your contract's insurance requirements.

Dennis WELSH
photography and motion

119 Princes Point Road
Yarmouth, Maine 04096

Ms. Brittany Littlefield
Business & Grant Administrator
Division of Travel and Tourism Development
Dept. of Business and Economic Affairs
State of New Hampshire

December 15, 2021

Dear Ms. Littlefield -

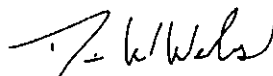
Thank you for your query regarding Worker's Compensation Insurance. My company, Walk Tall, Inc. was set up as an S corp. S corps typically don't need to carry worker's comp for employees who are also business owners. Because of how S corps are structured, usually for a small number of owners who participate in the day to day activities of the business, worker's comp is really set up as an insurance plan that protects employees against losses from workplace injury.

As a one man S corp, I am not required to carry worker's comp insurance.

I hope that helps.

Please do not hesitate to contact me with any questions.

Sincerely,



Dennis Welsh