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04 H 300K STATE OF NEW HAMPSHIRE DEPARTMENT of NATURAL and CULTURAL RESOURCES DIVISION OF FORESTS AND LANDS

172 Pembroke Road Concord, New Hampshire 03301 Phone: 271-2214 Fax: 271-6488 www.nhdfl.org

April 23, 2019

His Excellency, Governor Christopher T. Sununu and the Honorable Executive Council State House Concord, New Hampshire 03301

REQUESTED ACTION

Authorize the Department of Natural and Cultural Resources, Division of Forests and Lands, to exercise a contract renewal option with the Altos Group, LLC (VC# 265781), Bedford, NH, in an amount not to exceed \$100,000 for conservation license plate marketing in support of the Conservation Number License Plate (Moose Plate) Program from July 1, 2019 through June 30, 2021. The original contract was approved by the Governor and Executive Council on June 7, 2017, Item #83. 100% Agency Income (Conservation Plate Funds)

Funding in FY 2020 and FY 2021 is contingent upon availability and continued appropriation of funds as follows:

	<u>FY 2020</u>	<u>FY 2021</u>
03-35-35-350010-34050000		
Conservation Plate Funds	\$50,000	\$50,000
069-500567 Promotional Marketing Expenses	_	

EXPLANATION

In accordance with RSA 261:97-b, I, the Department of Natural and Cultural Resources (Department) is designated to promote and market the Conservation Number License Plate (Moose Plate) Program.

The Department's original contract with Altos Group, LLC (Altos) provided the option to renew for an additional two (2) year period subject to Governor and Executive Council approval. Since Altos has successfully performed all of the tasks listed under the original contract's scope of services to the satisfaction of the Department, we are seeking approval to contract for another 2-year period.

The Attorney General's office has approved this contract as to form, substance and execution.

Respectfully submitted,

Brad W. Simpkins

Director

Concurred,

Sarah L. Stewart Commissioner

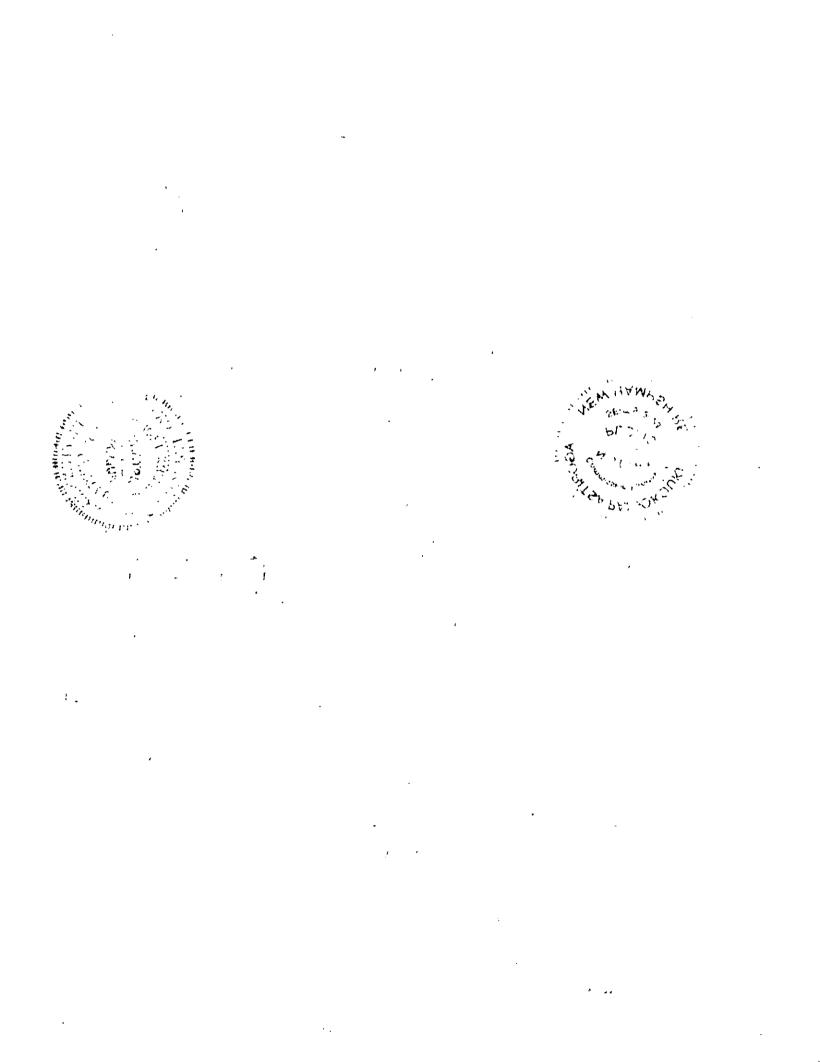
Notice: This agreement and all of its attachments shall become public upon submission to Governor and Executive Council for approval. Any information that is private, confidential or proprietary must be clearly identified to the agency and agreed to in writing prior to signing the contract.

AGREEMENT

The State of New Hampshire and the Contractor hereby mutually agree as follows:

GENERAL PROVISIONS

1. IDENTIFICATION.			
1.1 State Agency Name		1.2 State Agency Address	
Department of Natural and Culti	ural Resources	172 Pembroke Rd., Concord, N	NH 03301
1.3 Contractor Name		1.4 Contractor Address	
Altos Group, LLC		4 Bedford Farms Dr., Suite 10	7. Bedford, NH 03110
			, ,
			_ _
1.5 Contractor Phone	1.6 Account Number	1.7 Completion Date	1.8 Price Limitation
Number	24050000 060 500565		1,00,000
603-222-9052	34050000-069-500567	June 30, 2021	100,000
1.9 Contracting Officer for Stat	te A gency	1.10 State Agency Telephone	 Number
Sabrina Stanwood	ac Agency	603-271-2214	i vanioci
Subinia Stanwood	^	000 271 2217	
1.11 Contractor Signeture	4	1.12 Name and Title of Contr	actor Signatory
1 (1 1- (d)		h r A As	/ W 000
I Jumos M		Julio A. MATO	2 (10 NY), CEO
1.13 Acknowledgement: State	of New Homphine County of	ovod2U;	, , , , , , , , , , , , , , , , , , ,
	e the undersigned officer, personal		1 11 7 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
On Aprix as before	e the undersigned officer, personal	lly appeared the person identified	in block HUB or saustactorily
indicated in block 1.12.	ame is signed in block 1.11, and a	cknowledged that s/ne executed	nts document in the expacity
	lic or Justice of the Peace		J'OTARY
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Estate Control	7.95.	100	PUBLING WE
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1.13:2, Name and Title of Notar	·	^	WHAMPS !!
Agoritsa Pazablar	Li Notary Put)\\' C	THE WALLES
1.14) State Agency Signature	Pr Notary Tal	1.15 Name and Title of State	Agency Signatory
18-0	1 2 1 3 16	C	· • • • • • • • • • • • • • • • • • • •
- Mer S	Date: 7-30-19	JAMAL L. Item	art, Commissioner
1.16 Approval by the N.H. Dep	partment of Administration, Divisi	on of Personnel (if applicable)	
By: <i>N</i> / <i>N</i>		Director, On:	
<u>'</u>	Caranal /Farma Bukatawa and Eu	anting (form konto	
1.17 Approval by the Attorney	General (Form, Substance and Ex	ecution) (if applicable)	
By: All V	Luller	On: 6/1/19	
1.18 Approval by the Governor	and Executive Council (if applic	able)	
By:		On:	
J.,			



2. EMPLOYMENT OF CONTRACTOR/SERVICES TO BE PERFORMED. The State of New Hampshire, acting through the agency identified in block 1.1 ("State"), engages contractor identified in block 1.3 ("Contractor") to perform, and the Contractor shall perform, the work or sale of goods, or both, identified and more particularly described in the attached EXHIBIT A which is incorporated herein by reference ("Services").

3. EFFECTIVE DATE/COMPLETION OF SERVICES.

- 3.1 Notwithstanding any provision of this Agreement to the contrary, and subject to the approval of the Governor and Executive Council of the State of New Hampshire, if applicable, this Agreement, and all obligations of the parties hereunder, shall become effective on the date the Governor and Executive Council approve this Agreement as indicated in block 1.18, unless no such approval is required, in which case the Agreement shall become effective on the date the Agreement is signed by the State Agency as shown in block 1.14 ("Effective Date").
- 3.2 If the Contractor commences the Services prior to the Effective Date, all Services performed by the Contractor prior to the Effective Date shall be performed at the sole risk of the Contractor, and in the event that this Agreement does not become effective, the State shall have no liability to the Contractor, including without limitation, any obligation to pay the Contractor for any costs incurred or Services performed. Contractor must complete all Services by the Completion Date specified in block 1.7.

4. CONDITIONAL NATURE OF AGREEMENT.

Notwithstanding any provision of this Agreement to the contrary, all obligations of the State hereunder, including, without limitation, the continuance of payments hereunder, are contingent upon the availability and continued appropriation of funds, and in no event shall the State be liable for any payments hereunder in excess of such available appropriated funds. In the event of a reduction or termination of appropriated funds, the State shall have the right to withhold payment until such funds become available, if ever, and shall have the right to terminate this Agreement immediately upon giving the Contractor notice of such termination. The State shall not be required to transfer funds from any other account to the Account identified in block 1.6 in the event funds in that Account are reduced or unavailable.

5. CONTRACT PRICE/PRICE LIMITATION/PAYMENT.

5.1 The contract price, method of payment, and terms of payment are identified and more particularly described in EXHIBIT B which is incorporated herein by reference.
5.2 The payment by the State of the contract price shall be the only and the complete reimbursement to the Contractor for all expenses, of whatever nature incurred by the Contractor in the performance hereof, and shall be the only and the complete compensation to the Contractor for the Services. The State shall have no liability to the Contractor other than the contract price.

5.3 The State reserves the right to offset from any amounts otherwise payable to the Contractor under this Agreement those liquidated amounts required or permitted by N.H. RSA 80:7 through RSA 80:7c or any other provision of law. 5.4 Notwithstanding any provision in this Agreement to the contrary, and notwithstanding unexpected circumstances, in no event shall the total of all payments authorized, or actually made hereunder, exceed the Price Limitation set forth in block 1.8.

6. COMPLIANCE BY CONTRACTOR WITH LAWS AND REGULATIONS/ EQUAL EMPLOYMENT OPPORTUNITY.

6.1 In connection with the performance of the Services, the Contractor shall comply with all statutes, laws, regulations, and orders of federal, state, county or municipal authorities which impose any obligation or duty upon the Contractor, including, but not limited to, civil rights and equal opportunity laws. This may include the requirement to utilize auxiliary aids and services to ensure that persons with communication disabilities, including vision, hearing and speech, can communicate with, receive information from, and convey information to the Contractor. In addition, the Contractor shall comply with all applicable copyright laws. 6.2 During the term of this Agreement, the Contractor shall not discriminate against employees or applicants for employment because of race, color, religion, creed, age, sex, handicap, sexual orientation, or national origin and will take affirmative action to prevent such discrimination. 6.3 If this Agreement is funded in any part by monies of the United States, the Contractor shall comply with all the provisions of Executive Order No. 11246 ("Equal Employment Opportunity"), as supplemented by the regulations of the United States Department of Labor (41 C.F.R. Part 60), and with any rules, regulations and guidelines as the State of New Hampshire or the United States issue to implement these regulations. The Contractor further agrees to permit the State or United States access to any of the Contractor's books, records and accounts for the purpose of ascertaining compliance with all rules, regulations and orders, and the covenants, terms and conditions of this Agreement.

7. PERSONNEL.

- 7.1 The Contractor shall at its own expense provide all personnel necessary to perform the Services. The Contractor warrants that all personnel engaged in the Services shall be qualified to perform the Services, and shall be properly licensed and otherwise authorized to do so under all applicable laws.
- 7.2 Unless otherwise authorized in writing, during the term of this Agreement, and for a period of six (6) months after the Completion Date in block 1.7, the Contractor shall not hire, and shall not permit any subcontractor or other person, firm or corporation with whom it is engaged in a combined effort to perform the Services to hire, any person who is a State employee or official, who is materially involved in the procurement, administration or performance of this

Agreement. This provision shall survive termination of this Agreement.

7.3 The Contracting Officer specified in block 1.9, or his or her successor, shall be the State's representative. In the event of any dispute concerning the interpretation of this Agreement, the Contracting Officer's decision shall be final for the State.

8. EVENT OF DEFAULT/REMEDIES.

- 8.1 Any one or more of the following acts or omissions of the Contractor shall constitute an event of default hereunder ("Event of Default"):
- 8.1.1 failure to perform the Services satisfactorily or on schedule;
- 8.1.2 failure to submit any report required hereunder; and/or 8.1.3 failure to perform any other covenant, term or condition of this Agreement.
- 8.2 Upon the occurrence of any Event of Default, the State may take any one, or more, or all, of the following actions: 8.2.1 give the Contractor a written notice specifying the Event of Default and requiring it to be remedied within, in the absence of a greater or lesser specification of time, thirty (30) days from the date of the notice; and if the Event of Default is not timely remedied, terminate this Agreement, effective two
- not timely remedied, terminate this Agreement, effective two (2) days after giving the Contractor notice of termination; 8.2.2 give the Contractor a written notice specifying the Event of Default and suspending all payments to be made under this Agreement and ordering that the portion of the contract price which would otherwise accrue to the Contractor during the period from the date of such notice until such time as the State determines that the Contractor has cured the Event of Default shall never be paid to the Contractor;
- 8.2.3 set off against any other obligations the State may owe to the Contractor any damages the State suffers by reason of any Event of Default; and/or
- 8.2.4 treat the Agreement as breached and pursue any of its remedies at law or in equity, or both.

9. DATA/ACCESS/CONFIDENTIALITY/PRESERVATION.

- 9.1 As used in this Agreement, the word "data" shall mean all information and things developed or obtained during the performance of, or acquired or developed by reason of, this Agreement, including, but not limited to, all studies, reports, files, formulae, surveys, maps, charts, sound recordings, video recordings, pictorial reproductions, drawings, analyses, graphic representations, computer programs, computer printouts, notes, letters, memoranda, papers, and documents, all whether finished or unfinished.
- 9.2 All data and any property which has been received from the State or purchased with funds provided for that purpose under this Agreement, shall be the property of the State, and shall be returned to the State upon demand or upon termination of this Agreement for any reason.
- 9.3 Confidentiality of data shall be governed by N.H. RSA chapter 91A or other existing law. Disclosure of data requires prior written approval of the State.

10. TERMINATION. In the event of an early termination of this Agreement for any reason other than the completion of the Services, the Contractor shall deliver to the Contracting Officer, not later than fifteen (15) days after the date of termination, a report ("Termination Report") describing in detail all Services performed, and the contract price earned, to and including the date of termination. The form, subject matter, content, and number of copies of the Termination Report shall be identical to those of any Final Report described in the attached EXHIBIT A.

11. CONTRACTOR'S RELATION TO THE STATE. In the performance of this Agreement the Contractor is in all respects an independent contractor, and is neither an agent nor an employee of the State. Neither the Contractor nor any of its officers, employees, agents or members shall have authority to bind the State or receive any benefits, workers' compensation or other emoluments provided by the State to its employees.

12. ASSIGNMENT/DELEGATION/SUBCONTRACTS.

The Contractor shall not assign, or otherwise transfer any interest in this Agreement without the prior written notice and consent of the State. None of the Services shall be subcontracted by the Contractor without the prior written notice and consent of the State.

13. INDEMNIFICATION. The Contractor shall defend, indemnify and hold harmless the State, its officers and employees, from and against any and all losses suffered by the State, its officers and employees, and any and all claims, liabilities or penalties asserted against the State, its officers and employees, by or on behalf of any person, on account of, based or resulting from, arising out of (or which may be claimed to arise out of) the acts or omissions of the Contractor. Notwithstanding the foregoing, nothing herein contained shall be deemed to constitute a waiver of the sovereign immunity of the State, which immunity is hereby reserved to the State. This covenant in paragraph 13 shall survive the termination of this Agreement.

14. INSURANCE.

- 14.1 The Contractor shall, at its sole expense, obtain and maintain in force, and shall require any subcontractor or assignee to obtain and maintain in force, the following insurance:
- 14.1.1 comprehensive general liability insurance against all claims of bodily injury, death or property damage, in amounts of not less than \$1,000,000per occurrence and \$2,000,000 aggregate; and
- 14.1.2 special cause of loss coverage form covering all property subject to subparagraph 9.2 herein, in an amount not less than 80% of the whole replacement value of the property. 14.2 The policies described in subparagraph 14.1 herein shall be on policy forms and endorsements approved for use in the State of New Hampshire by the N.H. Department of Insurance, and issued by insurers licensed in the State of New Hampshire.

Contractor Initials Date 412312019

14.3 The Contractor shall furnish to the Contracting Officer identified in block 1.9, or his or her successor, a certificate(s) of insurance for all insurance required under this Agreement. Contractor shall also furnish to the Contracting Officer identified in block 1.9, or his or her successor, certificate(s) of insurance for all renewal(s) of insurance required under this Agreement no later than thirty (30) days prior to the expiration date of each of the insurance policies. The certificate(s) of insurance and any renewals thereof shall be attached and are incorporated herein by reference. Each certificate(s) of insurance shall contain a clause requiring the insurer to provide the Contracting Officer identified in block 1.9, or his or her successor, no less than thirty (30) days prior written notice of cancellation or modification of the policy.

15. WORKERS' COMPENSATION.

- 15.1 By signing this agreement, the Contractor agrees, certifies and warrants that the Contractor is in compliance with or exempt from, the requirements of N.H. RSA chapter 281-A ("Workers' Compensation").
- 15.2 To the extent the Contractor is subject to the requirements of N.H. RSA chapter 281-A, Contractor shall maintain, and require any subcontractor or assignee to secure and maintain, payment of Workers' Compensation in connection with activities which the person proposes to undertake pursuant to this Agreement. Contractor shall furnish the Contracting Officer identified in block 1.9, or his or her successor, proof of Workers' Compensation in the manner described in N.H. RSA chapter 281-A and any applicable renewal(s) thereof, which shall be attached and are incorporated herein by reference. The State shall not be responsible for payment of any Workers' Compensation premiums or for any other claim or benefit for Contractor, or any subcontractor or employee of Contractor, which might arise under applicable State of New Hampshire Workers' Compensation laws in connection with the performance of the Services under this Agreement.
- 16. WAIVER OF BREACH. No failure by the State to enforce any provisions hereof after any Event of Default shall be deemed a waiver of its rights with regard to that Event of Default, or any subsequent Event of Default. No express failure to enforce any Event of Default shall be deemed a waiver of the right of the State to enforce each and all of the provisions hereof upon any further or other Event of Default on the part of the Contractor.
- 17. NOTICE. Any notice by a party hereto to the other party shall be deemed to have been duly delivered or given at the time of mailing by certified mail, postage prepaid, in a United States Post Office addressed to the parties at the addresses given in blocks 1.2 and 1.4, herein.
- 18. AMENDMENT. This Agreement may be amended, waived or discharged only by an instrument in writing signed by the parties hereto and only after approval of such amendment, waiver or discharge by the Governor and Executive Council of the State of New Hampshire unless no

such approval is required under the circumstances pursuant to State law, rule or policy.

19. CONSTRUCTION OF AGREEMENT AND TERMS.

This Agreement shall be construed in accordance with the laws of the State of New Hampshire, and is binding upon and inures to the benefit of the parties and their respective successors and assigns. The wording used in this Agreement is the wording chosen by the parties to express their mutual intent, and no rule of construction shall be applied against or in favor of any party.

- 20. THIRD PARTIES. The parties hereto do not intend to benefit any third parties and this Agreement shall not be construed to confer any such benefit.
- 21. HEADINGS. The headings throughout the Agreement are for reference purposes only, and the words contained therein shall in no way be held to explain, modify, amplify or aid in the interpretation, construction or meaning of the provisions of this Agreement.
- 22. SPECIAL PROVISIONS. Additional provisions set forth in the attached EXHIBIT C are incorporated herein by reference.
- 23. SEVERABILITY. In the event any of the provisions of this Agreement are held by a court of competent jurisdiction to be contrary to any state or federal law, the remaining provisions of this Agreement will remain in full force and effect.
- 24. ENTIRE AGREEMENT. This Agreement, which may be executed in a number of counterparts, each of which shall be deemed an original, constitutes the entire Agreement and understanding between the parties, and supersedes all prior Agreements and understandings relating hereto.

State of New Hampshire Department of Natural and Cultural Resources

Marketing and Advertising Agency Services for the Conservation License Plate (Moose Plate) Program

Exhibit A

Summary of the Work

Altos Group, LLC shall provide the State with Marketing and Advertising Agency Services according to, in compliance with, and as indicated in the Department's request for bid proposals (RFP 2015-05 "Marketing and Advertising Agency Services for the Conservation License Plate (Moose Plate) Program," dated February 6, 2017) a copy of which Altos Group, LLC acknowledges receipt of and the following scope of services:

- Increase the number of Conservation Plates sold;
- Create promotional pieces consistent with the Conservation License Plate Program goals;
- Develop website and social media goals and strategies;
- Develop a media-buying plan that incorporates the appropriate media outlets within the marketing strategy and existing budget;
- · Create tracking and marketing analytical reports;
- Manage a cash budget up to \$50,000 annually for Conservation License Plate promotion; and
- Communicate effectively with subcommittee via email and in structured meetings (in person or conference call).

Exhibit B

Contract Price

Total contract shall not exceed:

\$100,000

Method of Payment

The contractor shall submit monthly invoices including a retainer for website hosting, social media marketing, agency fee and additional services including printing and media placement. Each invoice will detail date, hours and services provided and cost of production/creative, website hosting, social media marketing, printing and media placement. Payment shall occur within thirty (30) business days of invoice submittal and approval.

<u>Term</u>

This contract shall commence upon approval from the Governor and Executive Council with a completion date of June 30, 2021.

Exhibit C

Special Provisions

There are no additional or special provisions to this contract.

State of New Hampshire Department of State

CERTIFICATE

I, William M. Gardner, Secretary of State of the State of New Hampshire, do hereby certify that THE ALTOS GROUP, LLC is a New Hampshire Limited Liability Company registered to transact business in New Hampshire on June 19, 2003. I further certify that all fees and documents required by the Secretary of State's office have been received and is in good standing as far as this office is concerned.

Business 1D: 441437

Certificate Number: 0004505219



IN TESTIMONY WHEREOF,

I hereto set my hand and cause to be affixed the Seal of the State of New Hampshire, this 25th day of April A.D. 2019.

William M. Gardner

Secretary of State

CERTIFICATE OF AUTHORITY / VOTE (Limited Liability Company)

I,	TONY	MATOS	, hereby certify that:	
	I hereby furth this certificat and that no necessary to Member/Mana	her certify and acknowledge ion as evidence that I have corporate resolution, shar grant me such authority.	ompany of <u>Altos Group, LLC</u> e that the State of New Hampsh full authority to bind <u>Alt</u> eholder vote, or other docume	nire will rely on tos Group, LLC
(Print) (Date)	Name) 9/22/20	19		
	E OF NEW HA			
me or and ac wherec	satisfactorily particularly skips in the satisfactorial states and satisfactorial states are satisfactorial states and satisfactorial states are sat	proven to be the person wh	, before me Patrick Ellis vilo A. Matos ose name is subscribed to the w for the purposes therein contain :	ithin instrument
•	ommission Exp	pires:		
	9/5/23		· · · · · · · · · · · · · · · · · · ·	CK J.F.



CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY) 04/26/2019

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER. AND THE CERTIFICATE HOLDER.

REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER. IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(les) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in illeu of such endorsement(s). 603-890-6439 CONTACT PRODUCER Santo Insurance and Financial PHONE (A/C, No, Ext): FAX (A/C, No): 603-890-6521 603-890-6439 224 Main Street Suite 2A Salem, NH 03079 Kathy Sousa - C E-MAIL ADDRESS INSURER(S) AFFORDING COVERAGE NAIC # 22292 INSURER A : Hanover Insurance Co INSURER B . Underwriters At Lloyds INSURED The Altos Group LLC Tony Matos 4 Bedford Farmes Drive Bedford, NH 03110 INSURER C INSURER D INSURER E : INSURER F : COVERAGES CERTIFICATE NUMBER: REVISION NUMBER: THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT. TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS. ADDL SUBR POLICY EFF POLICY EXP INSR LTR TYPE OF INSURANCE POLICY NUMBER LIMITS Х 2,000,000 COMMERCIAL GENERAL LIABILITY EACH OCCURRENCE 300.000 CLAIMS-MADE X OCCUR OBVD397023 DAMAGE TO RENTED PREMISES (Ea occurrence) 10/17/2018 10/17/2019 5,000 MED EXP (Any one person) 2.000.000 PERSONAL & ADV INJURY 4.000,000 GENT AGGREGATE LIMIT APPLIES PER: GENERAL AGGREGATE 4,000,000 PRO-JECT X POLICY PRODUCTS - COMP/OP AGG OTHER: COMBINED SINGLE LIMIT (En accident) 1.000,000 AUTOMOBILE LIABILITY OBVD397023 ANY AUTO 10/17/2018 10/17/2019 BODILY INJURY (Per person) OWNED AUTOS ONLY SCHEDULED AUTOS **BODILY INJURY (Per accident** PROPERTY DAMAGE (Per accident) HIRED AUTOS ONLY NOTI-SYMPE UMBRELLA LIAB OCCUR **EACH OCCURRENCE** EXCESS LIAB CLAIMS-MADE **AGGREGATE** DED RETENTION \$ WORKERS COMPENSATION AND EMPLOYERS' LIABILITY PER STATUTE ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH) E.L. EACH ACCIDENT E.L. DISEASE - EA EMPLOYEE If yes, describe under DESCRIPTION OF OPERATIONS below E.L. DISEASE - POLICY LIMIT DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required) CERTIFICATE HOLDER CANCELLATION STATEN4 SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED REFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS. State of NH DRED Division of Forests & Lands AUTHORIZED REPRESENTATIVE 172 Pembroke Rd Concord, NH 03301

ACORD 25 (2016/03)

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EBAXTER



CERTIFICATE OF LIABILITY INSURANCE

0ATE (MM/00/YYYY) 4/30/2019

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER. AND THE CERTIFICATE HOLDER.

REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER. IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s). CONTACT PHONE (A/C, No, Ext): AP Intego Insurance Group, LLC FAX (A/C, No): 1601 Trapelo Rd Suite 280 E-MAIL ADDRESS: support@apintego.com Waltham, MA 02451 INSURER(\$) AFFORDING COVERAGE NAIC # INSURER A: The Hartford*** 10456 INSURED INSURER B : INSURER C : The Altos Group LLC 4 Bedford Farms Drive Suite 107 INSURER D : Bedford, NH 03110 INSURER E INSURER F : **CERTIFICATE NUMBER: REVISION NUMBER: COVERAGES** THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS. EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS POLICY EFF POLICY EXP ADDL SUBR TYPE OF INSURANCE POLICY NUMBER LIMITS COMMERCIAL GENERAL LIABILITY EACH OCCURRENCE DAMAGE TO RENTED PREMISES (Ea occurrence) CLAIMS-MADE OCCUR MED EXP (Any one person) PERSONAL & ADV INJURY GENERAL AGGREGATE GEN'L AGGREGATE LIMIT APPLIES PER: JEC: POLICY | PRODUCTS - COMP/OP AGG COMBINED SINGLE LIMIT (Es accident) **AUTOMOBILE LIABILITY** ANY AUTO BODILY INJURY (Per person) OWNED AUTOS ONLY SCHEDULED AUTOS BODILY INJURY (Per accident)
PROPERTY DAMAGE
(Per accident) HIRED ONLY NON-SWITE OCCUR UMBRELLA LIAB **EACH OCCURRENCE EXCESS LIAB** CLAIMS-MADE AGGREGATE DED RETENTION \$ WORKERS COMPENSATION AND EMPLOYERS' LIABILITY X | PERTUTE_ 9/15/2019 100,000 76WEGGG2273 9/15/2018 ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH) E.L. EACH ACCIDENT N/A 100.000 E.L. DISEASE - EA EMPLOYEE If yes, describe under DESCRIPTION OF OPERATIONS below 500.000 E.L. DISEASE - POLICY LIMIT DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required) **CERTIFICATE HOLDER** CANCELLATION SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS. **Proof of Coverage** AUTHORIZED REPRESENTATIVE





STATE OF NEW HAMPSHIRE DEPARTMENT of RESOURCES and ECONOMIC DEVELOPMENT DIVISION OF FORESTS AND LANDS

172 Pembroke Road Concord, New Hampshire 03301 Phone: 271-2214 Fax: 271-6488 www.nhdfl.org

April 21, 2017

His Excellency, Governor Christopher T. Sununu and the Honorable Executive Council State House Concord, New Hampshire 03301

REQUESTED ACTION

Authorize the Department of Resources and Economic Development, Division of Forests and Lands to enter into a contract with the Altos Group, LLC (VC# 265781), Bedford, NH, in an amount not to exceed \$100,000 for conservation license plate marketing in support of the Conservation Number License Plate (Moose Plate) Program from July 1, 2017 through June 30, 2019, with the option to renew for an additional two-year period subject to Governor and Executive Council approval. 100% Agency Income (Conservation Plate Funds)

Funding in FY 2018 and FY 2019 is contingent upon availability and continued appropriation of funds as follows:

03-35-35-350010-34050000
Conservation Plate Funds
069-500567 Promotional Marketing Expenses

FY 2018
FY 2018
FY 2019
\$50,000

EXPLANATION

In accordance with RSA 261:97-b, I, the Department of Resources and Economic Development (DRED) is designated to promote and market the Conservation Number License Plate (Moose Plate) Program.

On February 6, 2017, a Request for Proposal (RFP) for "Marketing and Advertising Agency Services" was advertised on the Department of Administrative Services' website. Four (4) companies submitted proposals by the closing date of March 3, 2017. A six (6) person selection committee was comprised of a representative from DRED, the Department of Cultural Resources, the State Conservation Committee, the Land and Community Heritage Investment Program, the Department of Transportation, and the Fish and Game Department. The selection committee recommended the Altos Group, LLC as the agency with which DRED should negotiate a contract. The Altos Group, LLC scored the highest when evaluated based on the following criteria: (1) marketing strategy and creativity; (2) qualifications of the firm/individual; and (3) cost structure. The scoring summary from the selection committee is attached for your information.

The Attorney General's office has approved the contract as to form, substance and execution.

Respectfully submitted,

Concurred,

Brad W. Simpkins

Director

Commissioner

Conservation Number License Plate 2017 Proposal for Marketing Agency

Agencies that submitted proposals:

Altos Bedford, NH Calypso Portsmouth, NH Millenium Manchester, NH Snowbird Nashua, NH

Scoring Summary of Proposals

	Altos	Calypsó	Millenium	Snowbird
Sabrina Stanwood, Natural Heritage Bureau, Department of Resources and Economic Development (DRED)	96	94	95	88
Shelly Angers, Department of Cultural Resources (DCR)	93	53	79	85
Dea Brickner Wood, State Conservation Grant Program, State Conservation Committee (SCC)	98	86	89	47
Dijit Taylor, Land and Community Heritage Investment Program (LCHIP)	87	54	83	72
Barb Rollins, Highway Design-Roadside Development, Dept. of Transportation (DOT)	93	84	f 73 .	. 78
John Kanter, Non Game Program, Fish & Game (F&G)	96	91	82	68
ar (* γ) -TOTAL , (*) * * γ.	563 . ,	462	· 501 ½	438

Scoring Criteria	Maximum Score
Marketing Strategy and Creativity	45
Qualifications of Firm/Individual	35
Budget	20
Total	100

Notice: This agreement and all of its attachments shall become public upon submission to Governor and Executive Council for approval. Any information that is private, confidential or proprietary must be clearly identified to the agency and agreed to in writing prior to signing the contract.

AGREEMENT

The State of New Hampshire and the Contractor hereby mutually agree as follows:

GENERAL PROVISIONS

1. IDENTIFICATION.			
1.1 State Agency Name	de Deceleranes	1.2 State Agency Address	11 02201
Department of Resources and E	conomic Development	172 Pembroke Rd., Concord, N	H 03301
1.3 Contractor Name		1.4 Contractor Address	
Altos Group, LLC		4 Bedford Farms Dr., Suite 107,	Bedford, NH 03110
		1	, —
1.5 Contractor Phone	1.6 Account Number	1.7 Completion Date	1.8 Price Limitation
Number			
603-222-9052	34050000-069-500567	June 30, 2019	100,000
1.9 Contracting Officer for Sta	te Agency	1.10 State Agency Telephone N	lumber
Sabrina Stanwood	5 (, :	603-271-2214	
1.11 Contractor Signature		1.12 Name and Title of Contra	- ,
1 Youth 1		Julio A. Mato	s (TONY), CEO
1.13 Acknowledgement: State	of Portangler County of	#1 11sporough	
On 4-19-17 , befor	the undersioned officer, persons	ally appeared the person identified i	n block 1.12 or entiefactorily
		acknowledged that s/he executed th	
indicated in block 1.12.			
1.13.1 Signature of Notary Pub	lic or Justice of the Peace	ممغمم	•
Said Back			þ
// Body J. HOLLE	el	LISA J BECKER Notery Public - New Hampshire	<u> </u>
· · · · · · · · · · · · · · · · · · ·	ry or Justice of the Peace	Commission Expires Jun 29, 2021	{
LISA T. Beck	er, Servici Asomi	A Francisco	X
1.14 State Agency Signature	5/1/17	1.15, Name and Title of State A	gency Signatory
Agray 1,0051	Date:	Jeffren I Rose	Commissioner
1.16 Approval by the N.H. Dep	partment of Administration, Divis	9 - 100	- COLUMN FIGURE
By: N/A		Director, On:	
1 "(14			
_	General (Form, Substance and Ex	xecution) (if applicable)	
By: Glound 1		On: 5/15/17	
1.18 Approval by the Governo	r and Executive Council (if applie	cable)	
By:		On:	
_			

2. EMPLOYMENT OF CONTRACTOR/SERVICES TO BE PERFORMED. The State of New Hampshire, acting through the agency identified in block 1.1 ("State"), engages contractor identified in block 1.3 ("Contractor") to perform, and the Contractor shall perform, the work or sale of goods, or both, identified and more particularly described in the attached EXHIBIT A which is incorporated herein by reference ("Services").

3. EFFECTIVE DATE/COMPLETION OF SERVICES.

3.1 Notwithstanding any provision of this Agreement to the contrary, and subject to the approval of the Governor and Executive Council of the State of New Hampshire, if applicable, this Agreement, and all obligations of the parties hereunder, shall become effective on the date the Governor and Executive Council approve this Agreement as indicated in block 1.18, unless no such approval is required, in which case the Agreement shall become effective on the date the Agreement is signed by the State Agency as shown in block 1.14 ("Effective Date").

3.2 If the Contractor commences the Services prior to the Effective Date, all Services performed by the Contractor prior to the Effective Date shall be performed at the sole risk of the Contractor, and in the event that this Agreement does not become effective, the State shall have no liability to the Contractor, including without limitation, any obligation to pay the Contractor for any costs incurred or Services performed. Contractor must complete all Services by the Completion Date specified in block 1.7.

4. CONDITIONAL NATURE OF AGREEMENT.

Notwithstanding any provision of this Agreement to the contrary, all obligations of the State hereunder, including, without limitation, the continuance of payments hereunder, are contingent upon the availability and continued appropriation of funds, and in no event shall the State be liable for any payments hereunder in excess of such available appropriated funds. In the event of a reduction or termination of appropriated funds, the State shall have the right to withhold payment until such funds become available, if ever, and shall have the right to terminate this Agreement immediately upon giving the Contractor notice of such termination. The State shall not be required to transfer funds from any other account to the Account identified in block 1.6 in the event funds in that Account are reduced or unavailable.

5. CONTRACT PRICE/PRICE LIMITATION/ PAYMENT.

5.1 The contract price, method of payment, and terms of payment are identified and more particularly described in EXHIBIT B which is incorporated herein by reference.
5.2 The payment by the State of the contract price shall be the only and the complete reimbursement to the Contractor for all expenses, of whatever nature incurred by the Contractor in the performance hereof, and shall be the only and the complete compensation to the Contractor for the Services. The State shall have no liability to the Contractor other than the contract price.

5.3 The State reserves the right to offset from any amounts otherwise payable to the Contractor under this Agreement those liquidated amounts required or permitted by N.H. RSA 80:7 through RSA 80:7c or any other provision of law. 5.4 Notwithstanding any provision in this Agreement to the contrary, and notwithstanding unexpected circumstances, in no event shall the total of all payments authorized, or actually made hereunder, exceed the Price Limitation set forth in block 1.8.

6. COMPLIANCE BY CONTRACTOR WITH LAWS AND REGULATIONS/ EQUAL EMPLOYMENT OPPORTUNITY.

6.1 In connection with the performance of the Services, the Contractor shall comply with all statutes, laws, regulations, and orders of federal, state, county or municipal authorities which impose any obligation or duty upon the Contractor, including, but not limited to, civil rights and equal opportunity laws. This may include the requirement to utilize auxiliary aids and services to ensure that persons with communication disabilities, including vision, hearing and speech, can communicate with, receive information from, and convey information to the Contractor. In addition, the Contractor shall comply with all applicable copyright laws. 6.2 During the term of this Agreement, the Contractor shall not discriminate against employees or applicants for employment because of race, color, religion, creed, age, sex, handicap, sexual orientation, or national origin and will take affirmative action to prevent such discrimination. 6.3 If this Agreement is funded in any part by monies of the United States, the Contractor shall comply with all the provisions of Executive Order No. 11246 ("Equal Employment Opportunity"), as supplemented by the regulations of the United States Department of Labor (41 C.F.R. Part 60), and with any rules, regulations and guidelines as the State of New Hampshire or the United States issue to implement these regulations. The Contractor further agrees to permit the State or United States access to any of the Contractor's books, records and accounts for the purpose of ascertaining compliance with all rules, regulations and orders, and the covenants, terms and conditions of this Agreement.

7. PERSONNEL.

7.1 The Contractor shall at its own expense provide all personnel necessary to perform the Services. The Contractor warrants that all personnel engaged in the Services shall be qualified to perform the Services, and shall be properly licensed and otherwise authorized to do so under all applicable laws.

7.2 Unless otherwise authorized in writing, during the term of this Agreement, and for a period of six (6) months after the Completion Date in block 1.7, the Contractor shall not hire, and shall not permit any subcontractor or other person, firm or corporation with whom it is engaged in a combined effort to perform the Services to hire, any person who is a State employee or official, who is materially involved in the procurement, administration or performance of this

Contractor Initials Date 4192017

Agreement. This provision shall survive termination of this Agreement.

7.3 The Contracting Officer specified in block 1.9, or his or her successor, shall be the State's representative. In the event of any dispute concerning the interpretation of this Agreement, the Contracting Officer's decision shall be final for the State.

8. EVENT OF DEFAULT/REMEDIES.

- 8.1 Any one or more of the following acts or omissions of the Contractor shall constitute an event of default hereunder ("Event of Default"):
- 8.1.1 failure to perform the Services satisfactorily or on schedule:
- 8.1.2 failure to submit any report required hereunder; and/or 8.1.3 failure to perform any other covenant, term or condition of this Agreement.
- 8.2 Upon the occurrence of any Event of Default, the State may take any one, or more, or all, of the following actions: 8.2.1 give the Contractor a written notice specifying the Event of Default and requiring it to be remedied within, in the absence of a greater or lesser specification of time, thirty (30) days from the date of the notice; and if the Event of Default is not timely remedied, terminate this Agreement, effective two (2) days after giving the Contractor notice of termination; 8.2.2 give the Contractor a written notice specifying the Event of Default and suspending all payments to be made under this Agreement and ordering that the portion of the contract price which would otherwise accrue to the Contractor during the period from the date of such notice until such time as the State determines that the Contractor has cured the Event of Default shall never be paid to the Contractor;
- 8.2.3 set off against any other obligations the State may owe to the Contractor any damages the State suffers by reason of any Event of Default; and/or
- 8.2.4 treat the Agreement as breached and pursue any of its remedies at law or in equity, or both.

9. DATA/ACCESS/CONFIDENTIALITY/PRESERVATION.

- 9.1 As used in this Agreement, the word "data" shall mean all information and things developed or obtained during the performance of, or acquired or developed by reason of, this Agreement, including, but not limited to, all studies, reports, files, formulae, surveys, maps, charts, sound recordings, video recordings, pictorial reproductions, drawings, analyses, graphic representations, computer programs, computer printouts, notes, letters, memoranda, papers, and documents, all whether finished or unfinished.
- 9.2 All data and any property which has been received from the State or purchased with funds provided for that purpose under this Agreement, shall be the property of the State, and shall be returned to the State upon demand or upon termination of this Agreement for any reason.
- 9.3 Confidentiality of data shall be governed by N.H. RSA chapter 91 A or other existing law. Disclosure of data requires prior written approval of the State.

- 10. TERMINATION. In the event of an early termination of this Agreement for any reason other than the completion of the Services, the Contractor shall deliver to the Contracting Officer, not later than fifteen (15) days after the date of termination, a report ("Termination Report") describing in detail all Services performed, and the contract price earned, to and including the date of termination. The form, subject matter, content, and number of copies of the Termination Report shall be identical to those of any Final Report described in the attached EXHIBIT A.
- 11. CONTRACTOR'S RELATION TO THE STATE. In the performance of this Agreement the Contractor is in all respects an independent contractor, and is neither an agent nor an employee of the State. Neither the Contractor nor any of its officers, employees, agents or members shall have authority to bind the State or receive any benefits, workers' compensation or other emoluments provided by the State to its employees.
- 12. ASSIGNMENT/DELEGATION/SUBCONTRACTS. The Contractor shall not assign, or otherwise transfer any interest in this Agreement without the prior written notice and consent of the State. None of the Services shall be subcontracted by the Contractor without the prior written notice and consent of the State.
- 13. INDEMNIFICATION. The Contractor shall defend, indemnify and hold harmless the State, its officers and employees, from and against any and all losses suffered by the State, its officers and employees, and any and all claims, liabilities or penalties asserted against the State, its officers and employees, by or on behalf of any person, on account of, based or resulting from, arising out of (or which may be claimed to arise out of) the acts or omissions of the Contractor. Notwithstanding the foregoing, nothing herein contained shall be deemed to constitute a waiver of the sovereign immunity of the State, which immunity is hereby reserved to the State. This covenant in paragraph 13 shall survive the termination of this Agreement.

14. INSURANCE.

- 14.1 The Contractor shall, at its sole expense, obtain and maintain in force, and shall require any subcontractor or assignee to obtain and maintain in force, the following insurance:
- 14.1.1 comprehensive general liability insurance against all claims of bodily injury, death or property damage, in amounts of not less than \$1,000,000per occurrence and \$2,000,000 aggregate; and
- 14.1.2 special cause of loss coverage form covering all property subject to subparagraph 9.2 herein, in an amount not less than 80% of the whole replacement value of the property. 14.2 The policies described in subparagraph 14.1 herein shall be on policy forms and endorsements approved for use in the State of New Hampshire by the N.H. Department of Insurance, and issued by insurers licensed in the State of New Hampshire.

Contractor Initials

Date 41917

14.3 The Contractor shall furnish to the Contracting Officer identified in block 1.9, or his or her successor, a certificate(s) of insurance for all insurance required under this Agreement. Contractor shall also furnish to the Contracting Officer identified in block 1.9, or his or her successor, certificate(s) of insurance for all renewal(s) of insurance required under this Agreement no later than thirty (30) days prior to the expiration date of each of the insurance policies. The certificate(s) of insurance and any renewals thereof shall be attached and are incorporated herein by reference. Each certificate(s) of insurance shall contain a clause requiring the insurer to provide the Contracting Officer identified in block 1.9, or his or her successor, no less than thirty (30) days prior written notice of cancellation or modification of the policy.

15. WORKERS' COMPENSATION.

- 15.1 By signing this agreement, the Contractor agrees, certifies and warrants that the Contractor is in compliance with or exempt from, the requirements of N.H. RSA chapter 281-A ("Workers' Compensation").
- 15.2 To the extent the Contractor is subject to the requirements of N.H. RSA chapter 281-A, Contractor shall maintain, and require any subcontractor or assignee to secure and maintain, payment of Workers' Compensation in connection with activities which the person proposes to undertake pursuant to this Agreement. Contractor shall furnish the Contracting Officer identified in block 1.9, or his or her successor, proof of Workers' Compensation in the manner described in N.H. RSA chapter 281-A and any applicable renewal(s) thereof, which shall be attached and are incorporated herein by reference. The State shall not be responsible for payment of any Workers' Compensation premiums or for any other claim or benefit for Contractor, or any subcontractor or employee of Contractor, which might arise under applicable State of New Hampshire Workers' Compensation laws in connection with the performance of the Services under this Agreement.
- 16. WAIVER OF BREACH. No failure by the State to enforce any provisions hereof after any Event of Default shall be deemed a waiver of its rights with regard to that Event of Default, or any subsequent Event of Default. No express failure to enforce any Event of Default shall be deemed a waiver of the right of the State to enforce each and all of the provisions hereof upon any further or other Event of Default on the part of the Contractor.
- 17. NOTICE. Any notice by a party hereto to the other party shall be deemed to have been duly delivered or given at the time of mailing by certified mail, postage prepaid, in a United States Post Office addressed to the parties at the addresses given in blocks 1.2 and 1.4, herein.
- 18. AMENDMENT. This Agreement may be amended, waived or discharged only by an instrument in writing signed by the parties hereto and only after approval of such amendment, waiver or discharge by the Governor and Executive Council of the State of New Hampshire unless no

such approval is required under the circumstances pursuant to State law, rule or policy.

- 19. CONSTRUCTION OF AGREEMENT AND TERMS. This Agreement shall be construed in accordance with the laws of the State of New Hampshire, and is binding upon and inures to the benefit of the parties and their respective successors and assigns. The wording used in this Agreement is the wording chosen by the parties to express their mutual intent, and no rule of construction shall be applied against or in favor of any party.
- 20. THIRD PARTIES. The parties hereto do not intend to benefit any third parties and this Agreement shall not be construed to confer any such benefit.
- 21. HEADINGS. The headings throughout the Agreement are for reference purposes only, and the words contained therein shall in no way be held to explain, modify, amplify or aid in the interpretation, construction or meaning of the provisions of this Agreement.
- 22. SPECIAL PROVISIONS. Additional provisions set forth in the attached EXHIBIT C are incorporated herein by reference.
- 23. SEVERABILITY. In the event any of the provisions of this Agreement are held by a court of competent jurisdiction to be contrary to any state or federal law, the remaining provisions of this Agreement will remain in full force and effect.
- 24. ENTIRE AGREEMENT. This Agreement, which may be executed in a number of counterparts, each of which shall be deemed an original, constitutes the entire Agreement and understanding between the parties, and supersedes all prior Agreements and understandings relating hereto.

Contractor Initials Date 419 201

State of New Hampshire Department of Resources and Economic Development

Marketing and Advertising Agency Services for the Conservation License Plate (Moose Plate) Program

Exhibit A

Summary of the Work

Altos Group, LLC shall provide the State with Marketing and Advertising Agency Services according to, in compliance with, and as indicated in the Department's request for bid proposals (RFP 2015-05 "Marketing and Advertising Agency Services for the Conservation License Plate (Moose Plate) Program," dated February 6, 2017) a copy of which Altos Group, LLC acknowledges receipt of and the following scope of services:

- Increase the number of Conservation Plates sold;
- Create promotional pieces consistent with the Conservation License Plate Program goals;
- Develop website and social media goals and strategies;
- Develop a media-buying plan that incorporates the appropriate media outlets within the marketing strategy and existing budget;
- Create tracking and marketing analytical reports;
- Manage a cash budget up to \$50,000 annually for Conservation License Plate promotion; and
- Communicate effectively with subcommittee via email and in structured meetings (in person or conference call).

Exhibit B

Contract Price

Total contract shall not exceed:

\$100,000

Method of Payment

The contractor shall submit monthly invoices including a retainer for website hosting, social media marketing, agency fee and additional services including printing and media placement. Each invoice will detail date, hours and services provided and cost of production/creative, website hosting, social media marketing, printing and media placement. Payment shall occur within thirty (30) business days of invoice submittal and approval.

Term

This contract is effective upon approval by the Governor and Executive Council from July 1, 2017 through June 30, 2019, with an option to renew the contract for an additional 2-year period upon mutual agreement by both parties and approval by the Governor and Executive Council.

Exhibit C

Special Provisions

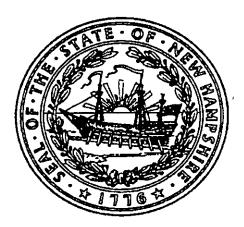
There are no additional or special provisions to this contract.

State of New Hampshire Department of State

CERTIFICATE

I, William M. Gardner, Secretary of State of the State of New Hampshire, do hereby certify that THE ALTOS GROUP, LLC is a New Hampshire Limited Liability Company registered to transact business in New Hampshire on June 19, 2003. I further certify that all fees and documents required by the Secretary of State's office have been received and is in good standing as far as this office is concerned.

Business ID: 441437



IN TESTIMONY WHEREOF,

the Seal of the State of New Hampshire, this 19th day of April A.D. 2017.

William M. Gardner

Secretary of State

CERTIFICATE OF AUTHORITY/VOTE (Limited Liability Company)

i, _	(Name of Sole Member/Manager of Limited Liability Company, Contract Signatory - Print Name), hereby certify that:
1.	I am the Sole Member/Manager of the Company of Title ALTOS GROUP, LLC
2.	I hereby further certify and acknowledge that the State of New Hampshire will rely on this certification as evidence that I have full authority to bind TIHE ALTOS GROUP, LLC (Name of Limited Liability Company)
	and that no corporate resolution, shareholder vote, or other document or action is necessary to grant me such
	authority. (Contract Signatory - Signature)
	4/19/2017
	STATE OF NEW Hampshire COUNTY OF HIS BOROUGH
	On this the 19th day of April 20 17, before me 15A - Recker (Name of Notary Public / Justice of the Peace) the undersigned officer, personally appeared 1010 A. WATOS, known to me (or (Contract Signatory - Print Name)
	the undersigned officer, personally appeared JOIDA, MATOS, known to me (or (Contract Signatory - Print Name)
	satisfactorily proven) to be the person whose name is subscribed to the within instrument and acknowledged
	that he/she executed the same for the purposes therein contained. In witness whereof, I hereunto set my hand
	and official seal.
	(NOTARY SELL) LISA J BEGKER (Notary Public - New Hampshire mission Expires Jun 29, 2021



CERTIFICATE OF LIABILITY INSURANCE

0ATE (MM/00/YYY) 4/20/2017

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(les) must be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

		<i>I</i>	T COATACE			
PRODUCER			CONTACT Gail		Teau.	
FIAI/Cross Insurance		•		03) 669-321		645-4331
1100 Elm Street			ADDRESS: gaha	w@crossage:	ncy.com	<u> </u>
•				INSURER(S) AFFO	ORDING COVERAGE	NAIC #
Manchester NH 03	101		MSURER A :Val	ley Forge 1	Insurance Company	20508
INSURED			INSURER B :			
The Altos Group, LLC			INSURER C :			
4 Bedford Farms Drive Ste 10	7		INSURER D :			
			INSURER E :			
Bedford NH 03	110		INSURER F :			
COVERAGES CEI	RTIFICAT	E NUMBER:2016-2017	BOP		REVISION NUMBER:	
THIS IS TO CERTIFY THAT THE POLICIE INDICATED. NOTWITHSTANDING ANY R CERTIFICATE MAY BE ISSUED OR MAY EXCLUSIONS AND CONDITIONS OF SUCI	EQUIREM PERTAIN POLICIE	ENT, TERM OR CONDITION , THE INSURANCE AFFORD S. LIMITS SHOWN MAY HAVI	OF ANY CONTE DED BY THE PO E BEEN REDUCE	VACT OR OTHER LICIES DESCRIB D BY PAID CLAIN	R DOCUMENT WITH RESPECT TO AL SED HEREIN IS SUBJECT TO AL AS.	O WHICH THIS
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			İ		PERSONAL & ADV INJURY \$	2,000,000
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X POLICY PRO-					PRODUCTS - COMP/OP AGG \$	4,000,000
OTHER:				•	3	
AUTOMOBILE LIABILITY	 		<u> </u>		COMBINED SINGLE LIMIT (Es accident)	
ANY AUTO			i		BODILY INJURY (Per person) \$	
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AND EMPLOYERS' LIABILITY Y/	4	•	ĺ			
ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED?	N/A				E.L. EACH ACCIDENT \$	
(Mandstory in NH) If yes, describe under	-				E.L. DISEASE - EA EMPLOYEE \$	
DESCRIPTION OF OPERATIONS below	 	<u> </u>			E.L. DISEASE - POLICY LIMIT \$	
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DESCRIPTION OF OPERATIONS / LOCATIONS / VEH	CLES (ACO	RD 101, Additional Remarks Sched	dule, may be attache	d If more space is re	quired)	
Confirmation of coverage						
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CERTIFICATE HOLDER			CANCELLAT	ON		
271-6488	_		<u> </u>			
State of New Hampshin Div of Forests & Land 172 Pembroke Road		>	THE EXPIRA	TION DATE TI	DESCRIBED POLICIES BE CANCI HEREOF, NOTICE WILL BE I ICY PROVISIONS.	
Concord, NH 03301			AUTHORIZED REF	RESENTATIVE		
Concola, Mi OJJOI			Gail Shaw/	GMS	Shit Mx	Phan
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CERTIFICATE OF LIABILITY INSURANCE

04/25/2017

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER. AND THE CERTIFICATE HOLDER.

REPRESENTATIVE OR PRODUCER, AN			./!a=\ =	ADDITIO	NAL INCLIDED provisions	or be andorsed
IMPORTANT: If the certificate holder If SUBROGATION IS WAIVED, subject this certificate does not confer rights to	t to	the terms and conditions of the p	olicy, certain (policies may	require an endorsement	. A statement on
RODUCER	•	CONT NAME	ACT			
Intego Insurance Group, LLC	•	I PHON	E No, Ext):		FAX (A/C, No):	
i01 Trapelo Rd. Suite 174 altham, MA 02451	į		Ess: support(@apintego.		<u>. </u>
altifalli, MA 02-01		AUDE		-		NAIC II
	,				RDING COVERAGE	10456
		insu	RERA: The Ha	rttora		10430
SURED	•	insui	ERB:			.
The Altos Group LLC	;	INSUI	RER C:			
4 Bedford Farms Drive Suite	107	INSU	RER D :	*,		
Bedford, NH 03110		INSUI	RERE:			<u> </u>
	t	· INSUI	RER F :			
OVERAGES CER	TIFIC	ATE NUMBER:			REVISION NUMBER:	,
THIS IS TO CERTIFY THAT THE POLICIE INDICATED. NOTWITHSTANDING ANY R CERTIFICATE MAY BE ISSUED OR MAY EXCLUSIONS AND CONDITIONS OF SUCH	EQUIP PERT POLIC	IEMENT, TERM OR CONDITION OF AIN, THE INSURANCE AFFORDED I IES. LIMITS SHOWN MAY HAVE BEEN	ANY CONTRA BY THE POLIC REDUCED BY	CT OR OTHER IES DESCRIB PAID CLAIMS.	R DOCUMENT WITH RESPECT SED HEREIN IS SUBJECT TO	CT TO WHICH THIS
R TYPE OF INSURANCE	ADDL INSD	UBR POLICY NUMBER	. POLICY EFF (MM/DD/YYYY)	POLICY EXP	LIMITS	
COMMERCIAL GENERAL LIABILITY	MSU	7-0-1	- (mmirrori 1111		i i	· · · · · · · · · · · · · · · · · · ·
CLAIMS-MADE OCCUR	·				DAMAGE TO RENTED	•
Commomnute Control		;	i I		PREMISES (Ea occurrence)	}
	[:]			<u>\$</u>
·			1		PERSONAL & ADV INJURY	\$
GEN'L AGGREGATE LIMIT APPLIES PER:	· i	İ			GENERAL AGGREGATE	<u>\$</u>
POLICY PRO LOC		1	ŀ	`	PRODUCTS - COMP/OP AGG	\$
OTHER:			:	İ	:	\$
AUTOMOBILE LIABILITY				1	COMBINED SINGLE LIMIT	<u> </u>
	İ	:			TER BUSINESSITY	<u>-</u>
ANY AUTO SCHEDULED	:	± †		i	BODILY INJURY (Per person)	-
OWNED SCHEDULED AUTOS ONLY		· .			BODILY INJURY (Per accident):	\$
HIRED ONLY AUTOS ONLY					PROPERTY DAMAGE (Per accident)	\$
	<u> </u>					5
UMBRELLA LIAB OCCUR	1.	1	į		EACH OCCURRENCE	\$
EXCESS LIAB CLAIMS-MADE		; ;	İ		AGGREGATE	\$
DED RETENTION\$	i , i		1			\$
			<u> </u>	7	PER OTH-	
WORKERS COMPENSATION AND EMPLOYERS' LIABILITY		76WEGGG2273	09/15/2016	09/15/2017		, 100,0
ANY PROPRIETOR/PARTNER/EXECUTIVE	N/A	1.0112.00022.0	; 00, 10, 20, 10	1	1	100.0
OFFICER/MEMBER EXCLUDED? (Mandatory in NH)	- 1	:		1	E.L. DISEASE - EA EMPLOYEE	3
If yes, describe under DESCRIPTION OF OPERATIONS below					E.L. DISEASE - POLICY LIMIT	500,0
	,				 	
1	•	!	i			
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	<u> </u>					·
SCRIPTION OF OPERATIONS / LOCATIONS / VEHICL	LES (A	CORD 101, Additional Remarks Schedule, may	be attached if mo	re space is requi	rija)	
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ERTIFICATE HOLDER	٠,	CAI	CELLATION			
ENTITION E HOLDEN	!					
	:	s	OULD ANY OF	THE ABOVE O	ESCRIBED POLICIES BE CA	NCELLED BEFOR
Chapter of blanching and blanching	e'n	Th	E EXPIRATIO	N DATE TH	HEREOF, NOTICE WILL E	
State of New Hampshire - DF Division of Forests and Land		A	CORDANCE W	ITH THE POLI	CY PROVISIONS.	
172 Pembroke Road	.			<u> </u>		
Concord, NH 03301		AUTE	IORIZED REPRESI	ENTATIVE		
,	- 1		1711	1		
4	:		19 30 138 1			

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