



GOVERNOR Christopher T. Sununu
CHAIRMAN Debra M. Douglas
COMMISSIONER Paul J. Holloway
COMMISSIONER David L. Gelinas
EXECUTIVE DIRECTOR Charles R. McIntyre

January 13, 2017

His Excellency, Governor Christopher T. Sununu and the Honorable Council State House Concord, New Hampshire 03301

REQUESTED ACTION

The New Hampshire Lottery Commission requests to place an item on the Consent Calendar.

The New Hampshire Lottery Commission respectfully requests authorization for approval of payment of membership dues in the amount of \$5,600.00 to the World Lottery Association (WLA) of Basel, Switzerland; effective upon Governor and Council approval for a period of one year. 100% Lottery Funds.

Funding is available in the account titled Lottery Division as follows:

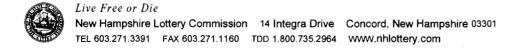
06-083-083-830013-10290000 Organizational Dues 026-500251

FY2017 – FY2018 \$5,600.00

EXPLANATION

Membership in the WLA would allow the New Hampshire Lottery to have a contemporaneous view of lottery and gaming trends taking place around the world, as well as giving the agency a broader perspective of innovations and advancements in the industry. Membership also includes valuable training and certification in responsible gaming programs, strengthening the State's commitment to help those with gambling compulsions. Listed below are answers to standard questions required for Governor and Council organization dues and membership approval submissions:

- 1. How long has this organization been in existence and how long has this agency been a member of this organization? The organization was formed in 1999. The New Hampshire Lottery is currently not a member of this organization.
- 2. Is there any other organization which provides the same or similar benefits which your agency belongs to? The New Hampshire Lottery is currently a member of the North American Association of State and Provincial Lotteries (NASPL). The WLA is more global in scope and is focused on supporting organizations whose efforts fund good causes. The New Hampshire Lottery expects to learn worldwide trends in gaming, many of which originate in the European markets; as well as to take advantage of the exceptionally robust responsible gaming certification program.
- 3. How many other states belong to this organization, and is your agency the sole New Hampshire state agency that is a member? Eighty-four countries worldwide and twenty American lotteries are members of this organization. There are no other New Hampshire state agencies that are members.



His Excellency, Governor Christopher T. Sununu and the Honorable Council

- 4. How is the dues structure established? (Standard fee for all states, based on population, based on other criteria, etc.). Dues are based on annual lottery sales of \$100 to \$500 million.
- 5. What benefit does the state receive from participating in this membership? New Hampshire Lottery expects to benefit from the WLA's stated objectives: To collect and disseminate information about the lottery business and other areas of relevance; to establish standards of best practice; to establish ethical standards; to provide educational and professional development services (conferences, seminars), information and reference services to our members; to provide a united voice together with the regional associations so that our members may have a respected reference point and consistent message and information to provide to those in authority.
- 6. Are training or educational/research materials included in the membership? If so, is the cost included? Seminars are hosted frequently in member countries and are often made available in an online format. These seminars are free to WLA members.
- 7. Is the membership required to receive any federal grants or required in order to receive or participate in licensing or certification exams? No, membership does not affect participation or licensing.
- 8. Is there any travel included with this membership fee? Explain in detail any travel to include the number of employees involved, the number of trips, destination if known and purposes of membership-supported trips. Travel costs are not part of the membership fees, and participation would be limited to the Executive Director and one Lottery officer or commissioner for WLA's biennial summits, which are held at varying locations in member countries.
- 9. Which state agency employees are directly involved with this organization? Indicate if they are members, voting members, committee members, and/or officers of the organization. The New Hampshire Lottery Executive Director would be directly involved with this organization as a rank-and-file member.
- 10. Explain in detail any negative impact to the State if the Agency did not belong to this organization. There is no impact to the State if the New Hampshire Lottery were not to become a member of this organization; however the WLA's responsible gaming certification would be an enormous benefit to the agency's efforts to help those suffering from gambling addiction in New Hampshire.

Thank you for your consideration and please contact me should you have any questions.

Respectfully submitted,

Charles R. McIntyre Executive Director

CRM:cn Attachment



World Lottery Association
Lange Gasse 20

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Telephone +1 514 282 0273 Fax +1 514 873 8999 lynne.roiter@ioto-quebec.com

New Hampshire Lottery Commission 14 Integra Drive Concord, NH 03301 USA

Basel, December 7 2016

Pro forma Invoice - Regular Lottery Member - Membership Fee 2017

Invoice-Nr RM 2017 001 Invoice date 7 December 2016 Due Date May 31 2017

Concerning Regular Membership fee 2017

Category US\$ 100 to 500 million Fee VAT exempt 0% 5 600 CHF

Please compare your annual sales for 2016 (calculated in US\$) with the fee structure below. Should they place you in a different category than indicated above, please contact Francine Waldvogel (fw@world-lotteries.org) at the WLA office. Upon clarification you will be sent a revised invoice.

Fee Structure Annual sales / Membership fee

up to US\$ 100 million CHF 4,900 US\$ 100 to 500 million CHF 5,600 US\$ 500 million to 1 billion CHF 8,400 US\$ 1 to 4 billion CHF 14,000 over US\$ 4 billion CHF 21,000

Payment details

World Lottery Association,

VAT Number: CHE - Please note your invoice number 100.972.547.

Account N° 241502-81 4002 Basel Bank Crédit Suisse , 4051 Basel, Switzerland Swift Address CRES_CH_ZZ_40A IBAN CH18 0483 5024 1502 8100 0 on the payment.

Bank fees: Please make sure that local bank fees are paid by sender.



Application for WLA Membership

Lottery Organizations

World Lottery Association

Publication July 2014



About the WLA

The World Lottery Association (WLA) is the professional association of the worldwide government-controlled lottery and sports-betting sector. It supports global standards for lottery management, security and social responsibility, and provides educational and other services to gaming operators and suppliers. The WLA seeks to improve the public's understanding of responsible gaming issues and the role of lotteries in securing funds for good causes. It works with the regional lottery associations to represent the collective interests of its members and foster constructive relationships with worldwide sports federations and other international organizations.

The WLA represents more than 140 government-controlled lottery and sports-betting operators from over 75 countries with combined sales in excess of 120 billion USD. More than sixty gaming suppliers are associate members of the Association.

Lottery Organization Membership: Lottery Organization Eligibility

- The member organization must be licensed or otherwise authorized to conduct lotteries and/or sports betting operations by a jurisdiction domiciled in a state recognized by the United Nations.
- Sales of games of chance and/or skill must account for the majority of the organization's total annual gross revenues.
- The majority of the organization's net revenues must be dedicated to the public good.
- The organization's business practices must conform to the aims and objectives of the Association.
- The organization must subscribe to the WLA Code of Conduct as approved by the membership or to an equivalent code of conduct adopted by a regional lottery association. A copy of the WLA Code of Conduct can be requested from the WLA Business office in Basel. info@world-lotteries.org

Approval of applications

Membership applications must first be approved by the WLA Executive Committee. Upon approval by the WLA Executive Committee, applicant lotteries become provisional members until their membership application has been ratified by the WLA General Assembly, which is held every two years.

Membership fees*

Provisional members will be invoiced at the beginning of each year for the membership fees from the time of their approval by the WLA Executive Committee until the end of the calendar year. Fees depend on the lottery organization's annual revenues. Membership fees are due and must be paid by May 31 of the year in question.

The current fee structure is as follows:

Gross sales	Fees
Up to 100 million USD	CHF 4,900
100 to 500 million USD	CHF 5,600
500 million to 1 billion USD	CHF 8,400
1 to 4 billion USD	CHF 14,000
Over 4 billion USD	CHF 21,000

If a WLA Member terminates its membership with the required six month's notice, "WLA By-laws Article VI, paragraph 6.7", it remains liable for all dues and obligations up to the date that the termination becomes effective.

Membership fees are payable in Swiss Francs (CHF). Payments made in other currencies will be subject to additional charges in the form of currency exchange fees.