

STATE OF NEW HAMPSHIRE  
 DEPARTMENT of CULTURAL RESOURCES  
*State Council on the Arts, Division of Historical Resources  
 State Library, Film & Television Office,  
 Commission on Native American Affairs (administratively attached)*

20 Park Street  
 Concord, New Hampshire 03301



VAN McLEOD  
 Commissioner  
 Van.McLeod@dcr.nh.gov

TEL: 603-271-2540  
 FAX: 603-271-6826  
 www.nh.gov/nhculture

July 1, 2014

Her Excellency, Governor Margaret Wood Hassan  
 and the Honorable Council  
 State House  
 Concord, New Hampshire 03301

**REQUESTED ACTION**

The Department of Cultural Resources, Division of the Arts, requests permission to award a Public Value Partnership Grant in the amount of \$5,850.00 to the Sharon Arts Center Campus of the New Hampshire Institute of Art, Sharon NH (Vendor code 154172) to strengthen their capacity for affordable diverse arts programs to New Hampshire residents and visitors, effective upon Governor and Council approval through June 30, 2015.  
 100% General Funds.

Funds are available in the account titled State Arts Development as follows:

	<u>FY 2015</u>
01-34-34-341010-1250000-073-500581 Grants Non-Federal	\$5,850.00

**EXPLANATION**

Public Value Partnerships are awarded to nonprofit arts organizations, with a minimum of 5 years of continuous arts programming and professional staffing, to strengthen their capacity for offering affordable, diverse arts program to New Hampshire's residents and visitors. Grant categories and deadlines are advertised through the divisions' website, social media and electronic newsletters.

At a recent meeting, the Arts Council Board unanimously voted to accept the Arts Division's Public Value Partnership Review Panel's recommendations for the partnerships based on its funding priority ranking within a competitive review. The six-member peer panel, facilitated by an Arts Councilor, considered 17 criteria to arrive at a consensus ranking for each application. Each panelist is advised, both individually and collectively, of their obligation to disclose any conflict of interest and themselves from assessment if a conflict is present. The evaluative criteria range from the administrative capacity of the organization, artistic quality, strategic planning, to community impact and accessibility.

Respectfully submitted,

Van McLeod  
 Commissioner



NEW HAMPSHIRE STATE COUNCIL ON THE ARTS GRANT AGREEMENT

This agreement between the State of New Hampshire, New Hampshire State Council on the Arts (hereinafter "Council") and Sharon Arts Center (hereinafter "Grantee") is to witness receipt of funds subject to the following conditions:

- GRANT PERIOD: FY2014/2015**
- OBLIGATIONS OF THE GRANTEE:**
  - The Grantee agrees to accept \$5,850.00 and apply it to the program(s) described in the grant application and approved budget referenced above. In the performance of this grant agreement, the Grantee is in all respects an independent contractor and is neither an agent nor employee of the State.
  - Funding credit including Council logo must appear in all programs, publicity, and promotional materials. The following wording and Council logo should be used:
 

**Sharon Arts Center is supported in part by a grant from the New Hampshire State Council on the Arts & the National Endowment for the Arts.**
  - The Grantee agrees to provide up to two (2) complimentary tickets/admissions as requested for site visits by appropriate Council staff/evaluators.
  - The Grantee agrees to abide by the limitations, conditions and procedure outlined herein and in the attached appendices. If appropriated funds for this grants program are reduced or terminated, all payments under this grant may cease. That determination rests within the sole discretion of the Council.
- PAYMENT** will be made following the receipt and execution of all required documents and approval of the Governor and Executive Council
- FINAL REPORT:** The Grantee agrees to submit a final financial and narrative report on a form provided by the Council no more than 30 days after the end of the grant period. **Failure to submit the final report will render the Grantee ineligible for Council funding for two years.**
- SOVEREIGN IMMUNITY:** No provision of this contract is to be deemed a waiver of sovereign immunity by the State of New Hampshire.

COUNCIL APPROVAL

Contracting Officer for State Agency  
Cassandra Mason 5/22/14  
Signature Date

Name, Title: Lynn Martin Gratton, Acting Director

APPROVED BY ATTORNEY GENERAL

as to form, substance and execution:  
[Signature] 6-23-14  
Office of Attorney General Date

GRANTEE SIGNATURE

Org/ Name: Sharon Arts Center  
Address: 457 Route 123, Sharon, NH 03458  
Richard D. M. Strawbridge  
Printed Name of Authorized Official for Grantee  
[Signature] 5.13.14  
Authorized Official's Signature & Title Date  
Executive V.P. / Acting President

NOTARIZATION REQUIRED:

STATE OF NEW HAMPSHIRE, COUNTY OF Hillsborough

On the 13<sup>th</sup> day of May 20 14 before the undersigned officer, personally appeared Richard D. M. Strawbridge  
(Print name of person whose signature is being notarized) or satisfactorily proven to be the person whose name appears above, and acknowledged that s/he executed this document in the capacity indicated.

[Signature]  
Notary Public/ Justice of the Peace  
Printed Name: Linda J. Vallee  
My Commission expires: 5/9/17



CERTIFICATION OF BOARD RESOLUTION

Authorization to Enter into Contracts with  
New Hampshire State Council on the Arts

**Important: To expedite your payment these steps must be followed in this order:**  
\* Resolution date must occur on or before the Grant Agreement is signed.  
\*\* Certificate on bottom of page must be signed and notarized on the same date or after the grant agreement is signed.

**1. \*Resolution:**

THIS IT TO CERTIFY that the following is a true and correct copy of excerpts from resolutions adopted at a meeting of the Board of Directors

Sharon Arts Center Campus of the New Hampshire Institute of Art on May 12<sup>th</sup>, 2014  
(name of organization)

at which time a quorum was present and voted, and further that said resolution has not been rescinded, altered or amended and is still in full force and effect.

"Be it resolved that Richard D.M. Shawbridge is hereby authorized  
(Printed name of authorizing official)

on behalf of this Corporation to enter into contracts with the State of New Hampshire and to execute any and all documents, agreements and other instruments, and any amendments, revisions, or modifications thereto, as (s)he may deem necessary, desirable or appropriate."

Signed: Eleanor G Cochran  
(Signature of Clerk/Secretary to the board)  
Printed Name Eleanor G Cochran

**2. \*\*Certificate**

STATE OF NEW HAMPSHIRE  
COUNTY OF Hillsborough

On the 12<sup>th</sup> day of May, 2014 before the undersigned officer, personally appeared Lee F. Moriarty, or satisfactorily proven to be the person whose name appears  
(print name of person whose signature is being notarized)  
above, and acknowledged s/he executed this document in the capacity indicated.

Lee Moriarty  
Notary Public/ Justice of the Peace  
Printed Name: Lee Moriarty  
My Commission Expires \_\_\_\_\_



# Keri Wiederspahn

488 Aten Rd. • Munsonville, NH 03457  
cell: 603.313.4822 • e-mail: keriwiederspahn@gmail.com



## EXECUTIVE SUMMARY

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**Multi-faceted experience as a creative visionary, leader, and founder of organizations with over 20 years of executive management. Particular strengths include:**

- Ability to envision, transform, and create successful outcomes in periods of initiation, crisis, substantial growth, transition, and complex situations with consistent honest communication and evaluation
- Developing and implementing innovative creative strategic plans, projects, programs, events, campaigns, and services
- Overseeing and coordinating all aspects of budgeting, comprehensive policy, and ethical financial management
- Forging comprehensive fundraising strategies and goals from individuals to foundations with impact and results
- Building and retaining exceptional staff while creating productive work environments and inspired team motivation
- Initiating positive alliances and collaborations with numerous city and state officials and agencies, civic leaders, organizations, and stakeholders as well as with constituent groups including boards, committees, volunteers, and external audiences

## Professional Experience

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**NEW HAMPSHIRE INSTITUTE OF ART, SHARON ARTS CENTER, Executive Director**      2011-present

*Peterborough & Sharon, NH* / The current position holds responsibility for being at the helm of the distinct and honored 68-year-old Sharon Arts Center, a visual arts organization with a prestigious 6,000 square foot downtown Peterborough location including a large exhibition gallery dedicated to a variety of shows with prominent works by New England artists, an extensive fine arts and crafts gallery with both wholesale and consigned goods of local and regional artisans, and a juried members' gallery, as well as oversight of a rural 7,000 square foot state-of-the-art and historic educational campus in the adjacent town of Sharon and its respective staff of twelve. Responsible for planning, implementing, and undertaking a significant strategic merger with the New Hampshire Institute of Art in late 2012 in order to provide a campus to launch a new low-residency MFA program under the accreditation and greater auspices of the Institute's initiatives. Responsibilities include:

- **Operations and capacity building:** versed in translating mission and goals into sustainable operating plans leading to clear benchmarks, annual objectives, adaptability, and realizing strategic vision.
- **Program development:** executes the entire community education division of the merged entity with programmatic content, advancement, and operations along with its extensive faculty and over 1,600 students annually
- **Fiscal oversight:** spearheads and oversees organizational budget, along with specific program, event, and project budgets; coordinates and oversees the financial reporting and on-going assessment and improvement of its process, policy, controls, and transparency
- **Development and Grants:** specializes in individual giving with high-profile donors, success in developing and implementing on-line fundraising campaigns, creative annual fund giving, memberships, diverse corporate sponsorships, grant-writing, and foundation solicitation
- **Communication and Marketing:** fortifies brand equity through initiation and coordination of all publicity, marketing, and promotion, serving as the lead representative and voice to the community.

## THE STARVING ARTIST, Co-founder & Assistant Director

2008-2012

*Keene, NH* / This non-profit volunteer-run store front venture was conceived along with husband filmmaker Aaron Wiederspahn and musician Laina Barakat as a creative catalyst to connect, engage, and serve artists and the community through performance, lecture, workshop, and gallery; launched the intended first phase in laying foundation for future development of a residential artists' community with apprentice/mentorship programs in various disciplines that explore the intersection of art and spirit.

- **Start-up operations and structure:** co-defined the mission, branding, and creative programs in multiple disciplines; responsible for oversight of volunteer coordination and constituent solicitation; managed special events, marketing initiatives and gallery exhibitions in a support capacity

## CREATIVE HANDS ART STUDIO/ATELIER GALLERY, Founder & CEO

1993-2007

*Madison, NJ* / Based on dedication and commitment to the next generation of artists along with a defined need for imparting dynamic creativity through arts education, Creative Hands launched as a for-profit innovative non-academic art school for children and adults. Fostering a high degree of creativity, the school's evolution grew to encompass three locations of over 4,500 sq. ft. averaging 350 students a week, along with a professional art gallery and learning space showcasing the work of national emerging artists, as well as a retail and framing department. Responsibilities included:

- **Operations and capacity building:** pioneered, designed, and managed entirety of business and educational programming as well as the training and overseeing of five full-time and over half a dozen part-time employees
- **Marketing and communications:** built strong brand value--coordinated all messaging, image, content, and promotional campaigns to promote a state-wide reputation and recognition for excellence in the visual arts
- **Fiscal oversight:** galvanized total organizational, specific program, event, and project budgets with clear benchmarks and annual revenue objectives that were continually surpassed

## THE OLIVE BRANCH, Catering Manager

1989-1994

*Morristown, NJ* / Various managerial duties with the start-up, quality oversight, staffing, menu-planning, growth, and maintenance of the catering branch of the small specialized restaurant that featured artistic, fresh, and local cuisine.

## Awards/noteworthy

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**Individual grants:** 2008 and 2010 Recipient of NEA New Hampshire State Council Traditional Arts grants to study Russian-Byzantine iconography with world-renowned iconographer Ksenia Pokrovsky of Boston, contributing to a current personal practice that includes exhibiting icons in both galleries, churches and museums throughout New England and in private collections nationally.

**Board affiliations:** current board member, NH Arts Alive!, former board member Peterborough Chamber of Commerce and The Moving Company (MoCo Dance).

**Speaking:** 2013 chosen presenter at New England Foundation of the Art's CCX Conference on the topic of "The Changing Roles of Sustainability for Art Centers", Portland, ME; "Business and the Arts" 2013 NH Arts Alive plenary panel, and more.

**Other:** Extensive teaching, juror, and curatorial experience.

Voted as one of the top 10 New Hampshire IT "people to watch for 2013" list by New Hampshire Magazine.

## Education

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Parsons School of Design, NY, *BFA in Sculpture*

1989

New Hampshire Institute of Art, NH, *MFA candidate*

2015

# NEW HAMPSHIRE INSTITUTE *of* ART

## 2013-2014 Board of Trustee List

**Elias (Skip) Ashooh**

**Maurice Beliveau,**  
Board Lifetime Trustee

**Adrienne Silversmith**  
Alumni Representative

**Howard Brodsky**  
Co-Founder, Chairman and  
Co-Chief Executive Officer  
CGA Global Partners

**Ellie Cochran**  
**Board Secretary**  
New Hampshire Charitable  
Foundation  
Director of Philanthropy

**Ellen Davis**  
Artist

**Tom Dougherty**  
Fidelity Investments

**George Foote, Jr.**

**Ben Gayman**  
Devine Millimet

**Steve Gehlbach**

**Terry Heinzmann**  
Artist

**John Mercier**  
Senior Vice President  
Pentucket Bank

**David J. Murray**  
Clear Eye Photo

**Joe Reilly**  
**Board Chairman**  
CEO Centrix Bank

**Bill Stevens**  
President  
Harvey Construction  
Corporation

**Phyllis Stibler**  
Stibler Associates LLC

**Tom Strickland**  
President  
Sequoia Technologies

**Arthur W. Sullivan,**  
Board Treasurer  
Brady-Sullivan Properties

**Gerry Williams, NO  
LONGER SERVING**  
Board Lifetime Trustee



# CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)

5/9/2014

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

**IMPORTANT:** If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

<b>PRODUCER</b> <b>Wieczorek Insurance</b> 166 Concord St.  <b>Manchester NH 03104</b>	<b>CONTACT NAME:</b> Nicki Renaud	
	<b>PHONE (A/C, No, Ext):</b> (603) 668-3311	<b>FAX (A/C, No):</b> (603) 668-8413
<b>E-MAIL ADDRESS:</b> nicki@wizinsurance.com		
<b>INSURER(S) AFFORDING COVERAGE</b>		<b>NAIC #</b>
<b>INSURER A:</b> Hanover Insurance		
<b>INSURER B:</b> Hanover Insurance Company		<b>22292</b>
<b>INSURER C:</b> AmTrust North America, Inc.		
<b>INSURER D:</b>		
<b>INSURER E:</b>		
<b>INSURER F:</b>		
<b>INSURED</b> <b>New Hampshire Institute of Art</b> 148 Concord Street  <b>Manchester NH 03104</b>		

**COVERAGES**                      **CERTIFICATE NUMBER:** CL137204683                      **REVISION NUMBER:**

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL INSR	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	GENERAL LIABILITY	N	N	ZHV8935393	7/1/2013	7/1/2014	EACH OCCURRENCE \$ 1,000,000
	<input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY						DAMAGE TO RENTED PREMISES (Ea occurrence) \$ 500,000
	<input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR						MED EXP (Any one person) \$ 10,000
	GEN'L AGGREGATE LIMIT APPLIES PER: <input checked="" type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input type="checkbox"/> LOC						PERSONAL & ADV INJURY \$ 1,000,000
B	AUTOMOBILE LIABILITY	N	N	AWV8934793	7/1/2013	7/1/2014	COMBINED SINGLE LIMIT (Ea accident) \$ 1,000,000
	<input checked="" type="checkbox"/> ANY AUTO						BODILY INJURY (Per person) \$
	<input type="checkbox"/> ALL OWNED AUTOS <input type="checkbox"/> SCHEDULED AUTOS						BODILY INJURY (Per accident) \$
	<input checked="" type="checkbox"/> HIRED AUTOS <input checked="" type="checkbox"/> NON-OWNED AUTOS						PROPERTY DAMAGE (Per accident) \$
A	UMBRELLA LIAB <input checked="" type="checkbox"/> OCCUR	N	N	UHV8892636	7/1/2013	7/1/2014	Medical payments \$ 5,000
	EXCESS LIAB <input type="checkbox"/> CLAIMS-MADE						EACH OCCURRENCE \$ 4,000,000
	DED <input type="checkbox"/> RETENTION \$						AGGREGATE \$ 4,000,000
C	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY	N	N/A	3(a) NH	7/1/2013	7/1/2014	<input checked="" type="checkbox"/> WC STATUTORY LIMITS <input type="checkbox"/> OTHER
	ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH)						E.L. EACH ACCIDENT \$ 500,000
	If yes, describe under DESCRIPTION OF OPERATIONS below						E.L. DISEASE - EA EMPLOYEE \$ 500,000
							E.L. DISEASE - POLICY LIMIT \$ 500,000

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (Attach ACORD 101, Additional Remarks Schedule, if more space is required)  
 Certificate of Insurance is subject to policy terms, conditions and limitations.

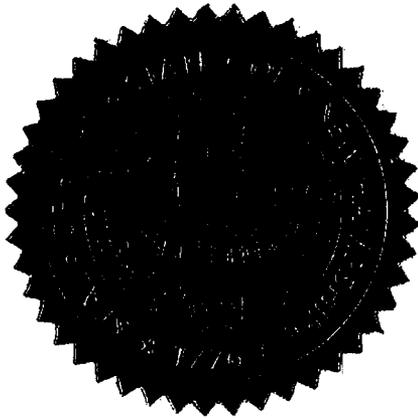
**CERTIFICATE HOLDER****CANCELLATION**

<b>New Hampshire State Council on the Arts</b> 19 Pillsbury Street -1st Floor Concord, NH 03301	SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.
	<b>AUTHORIZED REPRESENTATIVE</b>  R Wieczorek/NICKI

State of New Hampshire  
Department of State

CERTIFICATE

I, William M. Gardner, Secretary of State of the State of New Hampshire, do hereby certify that NEW HAMPSHIRE INSTITUTE OF ART is a New Hampshire nonprofit corporation formed December 30, 1898. I further certify that it is in good standing as far as this office is concerned, having filed the return(s) and paid the fees required by law.



In TESTIMONY WHEREOF, I hereto  
set my hand and cause to be affixed  
the Seal of the State of New Hampshire,  
this 30<sup>th</sup> day of May A.D. 2014

A handwritten signature in cursive script, appearing to read "William M. Gardner".

William M. Gardner  
Secretary of State