

New Hampshire Veterans Council
275 Chestnut Street, Room 517
Manchester, NH 03101 – 2411

October 19, 2016

Her Excellency, Governor Margaret Wood Hassan
And the Honorable Council
State House
107 North Main Street
Concord, NH 03301

Your Excellency and Members of the Council,

REQUESTED ACTION

That approval be and hereby is given to the New Hampshire Veterans Council to appoint Bobby D. Broneske as Executive Director of the Office of Veterans Services for the State of New Hampshire, Position 9U129, Appropriation #05-066-066-6600-8053-011 (NH Office of Veterans Services – Personal Services Unclassified) at a salary level of Salary Grade CC, Step 6 at \$76,132.16, effective upon Governor and Council approval. This position serves at the pleasure of the New Hampshire Veterans Council.

EXPLANATION

In mid-June, the Executive Director of the Office of Veterans Services (OVS) resigned. As the Chairman of the State Veterans Council, it is my duty to find a replacement and submit the name to you to be approved by the Governor and Executive Council.

Due to the importance of this Unclassified position, I asked Commandant Margaret Labrecque to be in charge of the evaluation and interview process for the applications. Commandant Labrecque and Colonel Warren Perry reviewed over twenty applications for the position of Executive Director of Veterans Services, which was posted for current State Employees as well as to outside applicants. They were able to reduce that number to the top seven most-qualified.

Commandant Labrecque, Colonel Perry, and I interviewed the top four candidates from this vetting process. After careful review and consideration, the Veterans Council has selected Bobby Broneske for appointment as the best-qualified and most able to lead the present staff and move the OVS forward to meet our goal of serving the Veterans of New Hampshire. Mr. Broneske has worked with the New Hampshire Veterans Council and is well-respected and highly regarded in the NH Veterans Community. The Veterans Council believes his selection will allow us to move forward with our mission of quality service to our Veterans.

We realize that this is a very busy time, but the earliest possible action from you would be greatly appreciated. The Executive Director position has been vacant for 5 months and two of the eight present Veterans Service Officers have resigned for personal reasons. This nomination and subsequent Executive Council approval will stabilize and return the State Veterans Office to the shining example of how New Hampshire treats its Veterans.

Best Regards,



Jim Adams
Chairman, State Veterans Council

Attachment: Resume for Bobby Broneske

BOBBY D. BRONESKE

EXECUTIVE DIRECTOR

Strong cross-functional expertise in Program, Project, Operations & Logistics Management, and Non-Profit Administration as well as in Education, Training, Technical Writing, and Instruction. Excellent presentation and interpersonal skills. Combines leadership success in:

- Non-Profit Community Relations, Advocacy and Administration
- Government Relations & Liaison Affairs
- Project, Program, & Change Management
- Budget Management & Cost Reduction
- Proposal & Cost Account Management
- Multi-Site Management
- Customer Relationship Management
- Non Partisan Political Legislative Interactions
- Strong relationships with State and Military Leadership
- Staunch Veterans Programs Advocacy and Support
- **Secret Security Clearance**
- Training & Courseware Development
- Technical Writing
- Process/Procedure Standardization
- Multi-Cultural Team Building
- Staff Training & Development
- Strategic Business Planning
- Volunteer Cultivation and Mobilization
- Military and Civilian Workforce Management
- Troubleshooting and Problem Resolution
- Job Fair Recruiting
- Fundraising
- DoD Security Standards
- Willing to Travel or Relocate

PROFESSIONAL EXPERIENCE

SELF RETIREMENT

Gilmanton NH (2014 to Present)

- As a member of the NH State Veterans Council, actively involved in service delivery programs within the NH Office of Veterans Services to include: budget development, hiring of personnel, legislative testimony, tracking, and monitoring, and extensive collaboration efforts with federal, state, municipal, community and charitable organizations.
- Led and Participated in numerous volunteer activities that were veteran related including Chairman, State Veterans Advisory Committee (SVAC), Council Member of NH State Veterans Council (SVC), and Northeast Regional Director of Combat Veterans Motorcycle Association (CVMA). Also a Board of Director for Soldiers Helpers in New England (SHINE).

PROGRAM MANAGER, SENSORS & ELECTRO-OPTICS

Kollsman Inc, Merrimack NH (2013 to 2014)

- Advisor to senior management. Assisted with the development of mission, vision, goals, and objectives.
- Program Manager. Managed government programs, assignment of personnel, efficient use of labor, budgets, materials and funds. Program proposal and cost account manager. Developed and negotiated annual budgets and contracts.
- Direct oversight and management for the acquisition of products and test equipment for the Foreign Military Sales (FMS) program. Facilitated sales to Taiwan for test station / repair of spares for over \$22M in FY 2014.
- Organize, direct, and coordinate planning and implementation of all contract support activities. Provided process analysis to identify and resolve issues and constraints. Extremely effective at problem solving
- Directed operational and logistical activities maximizing revenues through efficient staffing and labor cost control
- Formulating and enforcing work standards, assigning schedules, reviewing work discrepancies, supervising personnel and communicating policies, purposes and goals of the organization to subordinate personnel.
- Interacted daily with diverse teams – software, hardware, system engineers, operations and logistics personnel, buyer planners, finance, contracts, other program managers, US Marine Corps Program managers, inspectors, and others

Bobby D. Broneske

CONGRESSIONAL FELLOWSHIP

Congressman Bass, Nashua NH (2012)

- Advisor to Congressman - veteran issues, military affairs, veteran concerns, and constituent desires & needs
- Assists in resolution of very diverse variety of issues brought by constituents to the congressional office for assistance – works closely with constituents, Veterans Affairs, military, medical facilities, US Government, counties and townships, other congressional offices, veteran help programs, etc.
- Assists congressional staff in potential legislative recommendations

PROJECT MANAGER, RELOCATION OF CONGRESSIONAL DISTRICT OFFICE

Congressman Bass, Nashua NH (2012)

- Designed, planned, and executed all aspects of Nashua office downsize move to two (2) different locations; accomplished complete teardown, move, set-up, and connectivity rapidly with no office down time. Very professional look, new office serviced constituents first day, very positive comments by congressional staff and constituents.

DEPUTY PROGRAM MANAGER, OPERATIONS, DEPOT, & LOGISTICS, COBRA BALL PROGRAM

Textron Defense Systems, Wilmington, MA (2009 to 2011)

- Advisor to senior management on assignment of personnel, efficient use of labor, budgets, materials and funds. Assisted with the development of mission, vision, goals, and objectives. Program proposal and cost account manager. Developed and negotiated annual budgets and contracts.
- Organize, direct, and coordinate planning and implementation of all contract support activities.
- Provided process analysis to identify and resolve operational issues and constraints.
- Directed operational and logistical activities maximizing revenues through efficient staffing and labor cost control
- Diffused and de-escalated emotionally charged conversations with customers
- Formulating and enforcing work standards, assigning schedules, reviewing work discrepancies, supervising personnel and communicating policies, purposes and goals of the organization to subordinate personnel.
- Interacted daily with diverse teams – software, hardware, and system engineers, BIG SAFARI, US Air Force, System Engineering and Technical Assistance (SETA) contractors, associate & co-contractors, and others
- Developed and delivered employee & customer training programs in compliance with Department of Defense and United States Air Force systems and policies.

SENIOR SITE LIAISON

Textron Defense Systems, Wilmington, MA (2000 to 2009)

- Lead/managed readiness matters, including overseas support of 3 high value Intelligence, Surveillance, and Reconnaissance (ISR) fielded systems and associated support personnel.
- Interfaced and communicated daily with Senior Management, Program Managers, USAF Customers, Co-Contractors, and off-site Field Support team members on RC-135 COBRA BALL aircraft operations, maintenance, logistical support, and training.
- Coordinated financial and schedule activities including monthly reports, presentations and personnel utilization, cost accounts, proposals, training materials and presentations, and other tasks. With oversight, developed and negotiated annual budgets.
- Monitored and analyzed technical and project progress of all assigned tasks (cost schedule and scope).
- Provided financial, schedule and technical performance status/information to upper management and the customer through presentations, reports, and briefings.
- Evaluated impacts resulting from program scope changes and provided recommendations.
- Responsible for formulating and enforcing work standards, assigning schedules, reviewing work discrepancies, supervising personnel and communicating policies, purposes and goals of the organization to subordinate personnel.
- Reviewed financial statements and activity reports, and other performance data to measure productivity and to determine areas requiring cost reduction and program improvement.
- Planned, developed, and provided training programs to USAF customers, using knowledge of the effectiveness of methods such as classroom training, demonstrations, courseware, on-the-job training, etc

Bobby D. Broneske

- Created, edited, and delivered Operator and Maintenance technical manuals. Developed and provided training materials and instruction to operators and maintainers

SUPERINTENDENT, OPERATIONS

United States Air Force, Omaha, NE (1999 to 2000)

- Provided mentorship and support to first line managers on employee relation issues and policies
- Participated in group-wide task teams, projects, and crisis management
- Exercised sensitivity and discretion in counseling managers and employees on a broad range of employee relations issues
- Coordinated with multiple departments (e.g. legal, security, business unit staff, etc.) on diverse and sensitive issues such as threat assessment and to resolve individual and/or systemic issues

SUPERINTENDENT, STANDARDIZATION AND EVALUATIONS (RC-135)

United States Air Force, Omaha, NE (1996 to 1999)

- Established qualification criterion standards for 39 personnel located worldwide. Evaluated personnel performance
- Evaluated instructor performance and the effectiveness of training programs, providing recommendations for improvement.
- Analyzed training needs to develop new training programs or modify and improve existing programs.
- Train instructors and supervisors in techniques and skills for training and dealing with employees.
- Developed and implemented testing and evaluation procedures.
- Conducted orientation sessions and provided on-the-job training for newly assigned evaluator candidates.

SUPERINTENDENT, COMBAT CREW TRAINING SCHOOL (RC-135)

United States Air Force, Omaha, NE (1993 to 1996)

- Planned, developed, and managed initial qualification and instructor development training / programs, using knowledge of the effectiveness of methods such as classroom training, demonstrations, courseware, on-the-job training, etc
- Conducted and arranged for initial qualification technical training and personal development classes.
- Train instructors and supervisors in techniques and skills for training employees and developing courseware.
- Develop and organize training courseware, manuals, multimedia visual aids, and other educational materials.

EDUCATION/TRAINING

AS, Applied Science Avionic Technology, Community College of the Air Force

Associates Certificate, Project Management, George Washington University

Certificate, Project Management, Merrimack College

PROFESSIONAL/COMMUNITY AFFILIATIONS

- Council Member, NH State Veterans Council (SVC)
- Chairman, NH State Veterans Advisory Committee (SVAC)
- Director, Soldiers Helpers in New England (SHINE)
- Vice- Chairman, NH State Veterans Advisory Committee (SVAC)
- Director, National Vietnam & Gulf War Veterans Coalition
- Northeast Region Director, Combat Veterans Motorcycle Association (CVMA)
- NH State Captain, Patriot Guard Riders (PGR)
- State Director, Combat Veterans Motorcycle Association (CVMA)
- Chairman, Veteran's Affinity Group, Textron (Wilmington)
- Colonel, Honorable Order of Kentucky Colonels