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STATE OF NEW HAMPSHIRE  
DEPARTMENT of NATURAL and CULTURAL RESOURCES  
**OFFICE OF THE COMMISSIONER**

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Phone: 271-2411 Fax: 271-2629

April 5, 2018

His Excellency, Governor Christopher T. Sununu  
and the Honorable Executive Council  
State House  
Concord, New Hampshire 03301

**REQUESTED ACTION**

Pursuant to RSA 261:97-b, I, authorize the Department of Natural and Cultural Resources (DNCR) to budget and expend \$10,000 in additional Conservation Number Plate Fund revenue for the promotion of the conservation number plate program upon Governor and Executive Council approval through June 30, 2019. 100% Agency Income

03-35-35-350010-34050000					
CONSERVATION PLATE FUNDS					
Class	Description	Account	FY 2019 Current Budget	Requested Action	FY 2019 Revised Budget
<b>Revenue</b>					
008	Agency Income	405368	(250,000)		(250,000)
009	Agency Income	405391	(40,000)	(10,000)	(50,000)
<b>Totals:</b>			<b>(\$290,000)</b>	<b>(\$10,000)</b>	<b>(\$300,000)</b>
<b>Expense</b>					
029	Intra-Agency Transfers	500290	125,000		125,000
048	Contractual Maintenance B&G	500226	125,000		125,000
069	Promotional Marketing Expense	500567	40,000	10,000	50,000
<b>Totals:</b>			<b>\$290,000</b>	<b>\$10,000</b>	<b>\$300,000</b>

**EXPLANATION**

In accordance to RSA 261:97-b, I, DNCR is designated to promote and market the Conservation Number Plate (Moose Plate) Program. DNCR is requesting \$10,000 in excess revenue be budgeted in class 069 for FY 2019. This additional funding is necessary to fulfill our contractual obligation to Altos Group, LLC for marketing the Moose Plate Program, approved by Governor and Executive Council on June 7, 2017, Item #83.

The current budget for FY 2019 is \$290,000. The requested additional amount of \$10,000 would bring the overall budget for FY 2019 to \$300,000.

Respectfully submitted,

(RM)

  
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 Jeffrey J. Rose  
 Commissioner

# TITLE XXI

## MOTOR VEHICLES

### CHAPTER 261

#### CERTIFICATES OF TITLE AND REGISTRATION OF VEHICLES

#### Conservation Number Plates and Conservation Number Plate Fund

##### Section 261:97-b

###### **261:97-b Conservation Number Plate Fund. –**

I. There is hereby established a conservation number plate fund under the administration of the commissioner of safety. The fund shall be used for the promotion, protection, and investment in the state's natural, cultural, and historic resources. The fund shall be nonlapsing. The commissioner of safety shall distribute the funds annually on August 1, except as provided in paragraph I-a, as follows: \$5,000 of every \$100,000 received, up to a total of \$50,000, shall be distributed to the department of transportation for the expanded wild flower establishment program for use in planting lilacs and native wild flowers; \$1 for every new, renewal, and transfer of registration, up to a total of \$50,000, shall be placed in a nonlapsing account for use by the department of natural and cultural resources to promote the conservation number plate program; the remainder shall be distributed as follows:

- (a) Forty percent to the department of natural and cultural resources;
- (b) Twenty percent to the department of fish and game;
- (c) Twenty percent to the state conservation committee; and
- (d) Twenty percent to the New Hampshire land and community heritage investment authority.

I-a. The commissioner of safety shall distribute the share of funds due the New Hampshire land and community heritage investment authority, pursuant to RSA 261:97-b, I, on the first day of each month. The total amount shall not exceed \$200,000 per fiscal year.

II. Each department and commission receiving funding from the conservation number plate fund shall establish a line item in their budget. Moneys received from the conservation number plate fund shall be in addition to any other sums appropriated and shall not replace base funding received by any of these departments or commissions through the budget process.

**Source.** 1998, 20:2; 363:3. 2000, 245:7. 2003, 126:1, eff. July 1, 2003. 2016, 61:4, eff. July 4, 2016. 2017, 156:34, eff. July 1, 2017.