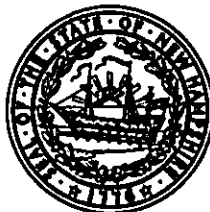


MLC

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Frank Edelblut
Commissioner

Christine M. Brennan
Deputy Commissioner

STATE OF NEW HAMPSHIRE
DEPARTMENT OF EDUCATION
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May 4, 2022

His Excellency, Governor Christopher T. Sununu
and the Honorable Council
State House
Concord, New Hampshire 03301

REQUESTED ACTION

Pursuant to MOP 1200, I.D., authorize the Department of Education to pay the FY 23 membership dues to the National Association of State Directors of Career Technical Education Consortium (Vendor code 170451) Silver Spring, MD in the amount not to exceed \$6,349.00 effective upon Governor and Council approval for the period of July 1, 2022, through June 30, 2023. General Funds 79%, and Federal Funds 21%.

Funding is available in the accounts titled CTE Voc Ed-State and CTE Voc Ed-Federal in FY23 as follows:

		<u>FY23</u>
06-56-56-562010-40270000-026-500251	Organizational Dues	\$5,000.00
06-56-56-562010-40260000-026-500251	Organizational Dues	<u>\$1,349.00</u>
Total		\$6,349.00

EXPLANATION

The Strengthening Career and Technical Education for the 21st Century Act requires increased rigor as well as documentation of pathways that include strong linkages to postsecondary education. Program competencies must align with business and industry to include 21st century skills to ensure students are college and career ready.

National Association of State Directors of Career Technical Education Consortium (dba Advance CTE) reports to its members, and provides feedback to lawmakers from its members, around the continuously developing legislation as it relates to the Federal Perkins Act. Publications and professional development offered by Advance CTE are available to states should they require technical assistance. The organization is the "CTE voice" especially in small states like New Hampshire.

Listed below are answers to standard questions required for Governor and Council organization dues and membership approval submissions:

1. How long has this organization been in existence and how long has this agency been a member of this organization?

Advance CTE (The National Association of State Directors of Career Tech Education Consortium) was established 102 years ago, in 1920, and New Hampshire has been a member for over 25 years.

2. Is there any other organization which provides the same or similar benefits which your agency belongs to?

No

3. How many other states belong to this organization and is your agency the sole New Hampshire agency that is a member?

All states are encouraged to become Advance CTE members; annually their membership fluctuates between 45 and 50 states. NH Department of Education, Bureau of Career Development is the sole state agency known to be a member of this organization.

4. How is the dues' structure established? (Standard fee for all states, based on population, based on other criteria, etc.)

It is a set fee for each state based upon population.

5. What benefit does the state receive from participating in this membership?

Advance CTE was established to represent state leaders from secondary, postsecondary, and adult career technical education (CTE) across the nation. The consortium, through leadership, advocacy, and partnerships, supports innovative CTE systems that prepare individuals to succeed in education and their careers and works to position the United States to flourish in a global, dynamic economy.

The consortium also supports visionary state leadership, cultivates best practices, and speaks with a collective voice on national policy to promote academic and technical excellence that ensures a career ready workforce. Members and the CTE community are provided with vital tools, resources, and timely information required to support high-quality CTE.

Advance CTE hosts a range of events and provides information and resources throughout the year to serve the CTE community. Advance CTE news, views, and events keep CTE interests on the forefront in Washington D.C. and across the nation.

6. Are training or educational/research materials included in the membership? If so, is the cost included? Explain in detail.

Yes, benefits include exchanged Research & Information, Marketing & Promotional Materials, Professional Development, Government Policies, and State News on CTE. Other benefits include Custom Reports and Comparative Capabilities for all CTE Profiles, CTE & Career

Cluster Brand Identity Programs, authorized user agreements and guidelines, along with Digital Artwork for CTE and Career Cluster Logos. Also provided with the membership is Marketing for the CTE Works campaign.

7. Is the membership required to receive any federal grants or required in order to receive or participate in licensing or certification exams? Explain.

No

8. Is there any travel included with this membership fee? Explain in detail any travel to include the number of employees involved, the number of trips, destination if known, and purposes of membership supported trips.

No

9. Which state agency employees are directly involved with this organization? (Indicate if they are members, voting members, committee members, and/or officers of the organization.)

Jeffrey Beard, State CTE Director - Member
Diane Lewis - Member
Katherine Page - Member
Stephanie Gray-Lemay - Member
Nicole Levesque - Member

10. Explain in detail any negative impact to the State if the Agency did not belong to this organization.

Negative impact includes, but is not limited to:

- Reduced or non-existing communication regarding upcoming legislation.
- Loss of regular communication around critical issues and topics impacting New Hampshire at both the State and local levels.
- Loss of collaboration with other state directors and CTE leaders across the nation will also negatively impact NH.
- Loss of receiving timely notifications of materials available to states for marketing of CTE programs, professional development events and procedure updates.
- Forfeiture of an effective liaison between NH Department of Education, Career Development Bureau, and United States Department of Education, as well as legislators on Capitol Hill.

In the event that Federal Funds become no longer available, additional General Funds will not be requested to support this membership.

Respectfully submitted,



Frank Edelblut
Commissioner of Education

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Career Technical Education Consortium
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www.careertech.org



BILL TO

Jeff Beard
New Hampshire Department of
Education
21 South Fruit Street
Concord, NH 03301

INVOICE 2023-0030

DATE 04/21/2022

DUE DATE 09/15/2022

DESCRIPTION	QTY	RATE	AMOUNT
Advance CTE/NASDCTEc State Membership Dues July 1, 2022- June 30, 2023 Your State Membership covers membership for the State CTE Director and 4 state members. The State CTE Director can assign the 4 state members through the member portal at any time: https://careertech.org/state-director-portal .	1	6,049.00	6,049.00
Advance CTE Extra State Membership - Dues for July 1, 2022 - June 30, 2023.	4	75.00	300.00

Our tax id is 52-1646898. Our legal name is National Association of State Directors of Career Technical Education Consortium; however, we go by our dba Advance CTE.

As we are a 501c4, payments to Advance CTE are not tax deductible.

TOTAL DUE \$6,349.00