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STATE OF NEW HAMPSHIRE
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April 13, 2015

Her Excellency, Governor Margaret Wood Hassan
and the Honorable Council
State House
Concord, New Hampshire 03301

REQUESTED ACTION

Authorize the Department of Education to pay the FY 2016 National Association of State Directors of Career Technical Education Consortium (Vendor code 170451) annual dues in the amount not to exceed \$5,167 effective July 1, 2015 through June 30, 2016 pending legislative approval of the next biennial budget. **97% General Funds, 3% Federal Funds.**

Funding is available in the account titled Vocational Education-Federal for FY16 as follows:

06-56-56-565510-60300000-026-500251	Organizational Dues	\$5,010.00
06-56-56-565010-60320000-026-500251	Organizational Dues	\$ 157.00

EXPLANATION

The Carl D. Perkins Act of 2006 (Perkins IV) requires increased rigor as well as documentation of pathways that include strong linkages to postsecondary education. Program competencies must align with business and industry to include both 21st century skills to ensure students are college and career ready.

The National Association of State Directors of Career Technical Education Consortium (NASDCTEc) reports to its members, and provides feedback to lawmakers from its members, around the continuously developing legislation as it relates to the federal Perkins Act. Publications and professional development offered by NASDCTEc are available to states should they require technical assistance. The organization is the "CTE voice" especially in small states like New Hampshire.

In the event Federal Funds become no longer available, additional General Funds will not be requested to support this membership.

Listed below are answers to standard questions required for Governor and Council organization dues and membership approval submissions:

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1. How long has the organization been in existence and how long has this agency been a member of this organization? Ninety-five years. The National Association of State Directors of Career Tech Education Consortium was established in 1920, New Hampshire has been a member for over 25 years.
2. Is there any other organization which provides the same or similar benefits which your agency belongs to? No.
3. How many other states belong to this organization and is your agency the sole New Hampshire state agency that is a member? All states are encouraged to become NASDCTE's members; their membership fluctuates between 45 and 50 states annually. NH Department of Education, Bureau of Career Development is the sole state agency known to be a member of this organization.
4. How is the dues structure established? (Standard fee for all states, based on populations, based on other criteria, etc.) Set fee for each state based upon population.
5. What benefits does the state receive from participating in this membership? The NASDCTEc was established to represent state leaders from secondary, postsecondary, and adult career technical education (CTE) across the nation. The consortium, through leadership, advocacy and partnerships supports innovative CTE systems that prepare individuals to succeed in education and their careers, and works to position the United States to flourish in a global, dynamic economy.

The consortium also supports visionary state leadership, cultivates best practices and speaks with a collective voice on national policy to promote academic and technical excellence that ensures a career ready workforce. Members and the CTE community are provided with vital tools, resources and timely information required to support high-quality CTE.

NASDCTEc hosts a range of events and provides information and resources throughout the year to serve the CTE community. NASDCTEc news, views and events keep CTE interests on the forefront in Washington D.C. and across the nation.

6. Are training or educational/research materials included in the membership? If so, is the cost included? Explain in detail. Yes, consortium benefits include exchanged Research & Information, Marketing & Promotional Materials, Professional Development, Government Policies and state news on CTE. Other benefits include Custom Reports and Comparative Capabilities for all CTE Profiles, CTE & Career Cluster Brand Identity Programs, authorized user agreements and guidelines, along with Digital Artwork for CTE and Career Cluster Logos. Also provided with the membership is Marketing for the CTE Works campaign.
7. Is the membership required to receive any federal grants or required in order to receive or participate in licensing or certification exams? Explain. No.
8. Is there any travel included with this membership fee? Explain in detail any travel to include the number of employees involved, the number of trips, destinations if known and purposes of membership supported trips. No. Travel will only involve one member. Reduced fees are offered for members.

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9. Which state agency employees are directly involved with this organization? (Indicate if they are members, voting members, committee members, and/or officers of the organization.) Lisa Danley, State Director of Career and Technical Education.

10. Explain in detail any negative impact to the State if the Agency did not belong to this organization.

Negative impact includes, but is not limited to:

- Reduced or non-existing communication regarding upcoming legislation
- Loss of regular communication around critical issues and topics impacting New Hampshire at both the State and local levels
- Loss of collaboration with other state directors and CTE leaders across the nation will also negatively impact NH
- Loss of receiving timely notifications of materials available to states for marketing of CTE programs, professional development events and procedure updates
- Forfeiture of an effective liaison between NH Department of Education, Bureau of Career Development and the United States Department of Education, as well as legislators on Capitol Hill.

Respectfully submitted,



Virginia M. Barry, Ph.D.
Commissioner of Education

S:/dcta/bvr/vrco/common/g&c/NASDCTEc 2016

NASDCTEc
8484 Georgia Avenue
Suite 320
Silver Spring, MD 20910
(301)588-9630

STATE DIRECTORS
National Association of State Directors
of Career Technical Education Consortium

Date	Invoice #
03/17/2015	2015-32

Bill To

Ms. Lisa Danley
New Hampshire Department of Education
21 South Fruit St. Suite 20
Concord, NH 03773

Description	Amount
• NASDCTEc State Membership Dues July 1, 2015- June 30, 2016	5,167.00

Tax ID # 52-1646898

____ Federal Funds

____ Non-Federal Funds

Please process payment as soon as possible. We are able to accept MasterCard, Visa and checks as forms of payment. If you wish to pay by credit card, please call 301-588-9635. For a W-9 e-mail khornberger@careertech.org. Thank you!

Total \$5,167.00

For accounting related questions, please contact us at 301-588-9630.

STATE DIRECTORS

National Association of State Directors
of Career Technical Education Consortium

About NASDCTEc

The National Association of State Directors of Career Technical Education Consortium (NASDCTEc) was established in 1920 to represent the state and territory heads of secondary, postsecondary and adult Career Technical Education (CTE) across the nation.

Our *vision* is to support an innovative CTE system that prepares individuals to succeed in education and their careers and poises the United States to flourish in a global, dynamic economy, through leadership, advocacy and partnerships. Our *mission* is to support visionary state leadership, cultivate best practices and speak with a collective voice on national policy to promote academic and technical excellence that ensures a career-ready workforce.

The CTE Vision

In 2010, the State CTE Directors from all 50 states and U.S. territories came together to develop a common vision for what CTE can and should be to meet its full promise. *Reflect, Transform, Lead: A New Vision for Career Technical Education* identified five principles that drive NASDCTEc's work:

- CTE is critical to ensuring that the United States leads in global competitiveness
- CTE actively partners with employers to design and provide high-quality, dynamic programs
- CTE prepares students to succeed in further education and careers
- CTE is delivered through comprehensive programs of study aligned to The National Career Clusters® Framework
- CTE is a results-driven system that demonstrates a positive return on investment

What We Do

Advocacy:

NASDCTEc is an advocate for policies and legislation that enhance and sustain high-quality CTE programs throughout the nation. On behalf of our members and the field, NASDCTEc actively monitors federal and state legislative developments, engages key members of Congress, supporting and partnering with the CTE Caucuses, and working with relevant federal agencies.

Case-Making & Branding:

NASDCTEc oversees *CTE: Learning that Works for America*®, a national branding campaign to support high-quality CTE. Nearly every state in the nation has signed on to this campaign and is using the campaign's brand and resources to communicate the benefits of high-quality CTE to all stakeholders. NASDCTEc also collects state and national data to help demonstrate the value of CTE to students, employers and the economy, and leads the

Relevant Links

- Learning that works for America blog: www.blog.careertech.org
- Sign up for CTE news and updates: <http://careertech.org/get-involved>
- The CTE Vision: <http://careertech.org/CTE-Vision>
- The National Career Clusters Framework: <http://careertech.org/Career-Clusters>
- CTE: Learning that Works for America: <http://careertech.org/CTE-Works>
- The Common Career Technical Core: <http://careertech.org/CCTC>

STATE DIRECTORS

National Association of State Directors
of Career Technical Education Consortium

Excellence in Action Award program, which recognizes high-quality programs of study throughout the country.

Implementation Tools & Resources:

NASDCTEC provides leadership and support for the National Career Clusters® Framework to deliver high-quality CTE programs of study through improved design and instruction. NASDCTEC manages the Common Career Technical Core, a set of end-of-program of study benchmark standards, developed for and by states, released in 2012.

Research & Resources:

NASDCTEC routinely provides the CTE community with vital tools, resources and timely information required to support high-quality CTE, including policy briefs on critical CTE and college- and career-ready topics, success stories from on the ground, and relevant research from the field. NASDCTEC also provides professional development opportunities to its members through two annual meetings, and the broader CTE community through regular webinars and resources on key issues.

Who We Serve

NASDCTEC's members include the State CTE Director from all 50 states, the District of Columbia, Guam, Puerto Rico and the Virgin Islands. We also serve other state leaders from departments of education, community and technical college systems, state board of regents and workforce development agencies. Our membership also includes an array of organizations that represent key partners and stakeholders of a CTE system, as well as some local and institution-level leaders.

Join Today

Why should you join NASDCTEc?

Policy Development & Advocacy

NASDCTEc represents the interests of its members at the national policy level with Congress, the Administration, and other stakeholder and policy groups that influence CTE-related policy. NASDCTEc is a trusted source of accurate, timely and relevant information about CTE-related issues among federal policymakers and other key national organizations.

Your Information Resource

NASDCTEc provides members with timely information about the critical issues, events, legislation and news that impact CTE. Members receive news briefs, blog posts and a variety of publications with the analysis and insights they need to stay on top of trends and support quality CTE. While many of our resources are available to all, members enjoy access to specialized webinars, advocacy tools and updates, and a state comparison tool, among other resources. NASDCTEc also provides individualized research services for members, conducting surveys and customized research to serve member needs.

Professional Development

NASDCTEc hosts two national meetings a year—a policy-focused Spring Meeting and a Fall Meeting, which focuses on professional development. The programs for these events feature topical sessions and interactive workshops focused on legislation, research, and emerging issues related to CTE. Members have access to networking opportunities, updates on partnership activities with the economic development, workforce development and education reform communities, and much more. *(All are welcome but members enjoy a registration discount.)*

State Membership

For more info on Membership Dues, contact NASDCTEc

States that receive funding from the Carl D. Perkins Career and Technical Education Act (Perkins) are required to designate a state agency as its Perkins eligible agency. These eligible agencies, and their signees – the state directors - are eligible for this category of NASDCTEc membership. This is not an open membership and is not available to be selected as a membership option. States are allowed to designate a single individual, the state director, to represent the state. This membership is transferable to the person assigned this responsibility in the state.

Associate State Employees

\$75 Membership Dues

State-level employees who reside in a state that maintains a NASDCTEc membership, such as those employed by state Departments of Education. Membership covers one person and is non-transferable.

Associate Non-State Employees

\$100 Membership Dues

An individual that is part of the educational delivery system but is not a state employee, including administrators, teachers, and faculty. Membership covers one person and is non-transferable. Vendors, businesses, and organizations are NOT eligible for this membership category and must join as an Organization.

Organizational

\$1500 Membership Dues

Any organization that supports CTE, including state agencies, local educational agencies, organizations (both profit and not-for-profit), and other businesses and corporations. Membership covers three persons. Additional employees can be added at the rate of \$75 per person. The membership is non-transferable to other individuals in the organization.

Payment

Annual membership dues are billed in April of each year for the membership period beginning July 1 and ending June 30. Dues are not tax-deductible. Pro-rated memberships are not available.

Contact Information

prefix *

Username *

First Name *

Last Name *

Title *

Organization *

Address (Line 1) *

Address (Line 2) *

City *

State *

Phone *

Zip Code *

Email *

Billing Contact Information

Billing Contact's Name

Billing Contact's Phone

Billing Contact's Email

Comments/Note

Please select a membership level *

- \$75 - Associate Member State Employees
- \$100 - Associate Member - Individuals (Not State-Employed)
- \$1,500 - Organizational Membership (Three Individual Representatives)

(If unsure, please refer to the table on this page to determine your correct membership category. Any questions? Please call 301-588-9630)

Annual Membership *

- 1. July 1, 2014 - June 30, 2015
- 2. July 1, 2015 - June 30, 2016

(Please select the membership year you are are joining: (memberships cannot be prorated))

Payment Type *

- Check
- Credit Card
- Purchase Order

PO Number

After completing the online registration form please press submit. You will receive a confirmation in your email and we will send an invoice within 2 days. You may call the office immediately with Credit Card information or you can make the check payable to NASDCTEc and remit to:

NASDCTEc
8484 Georgia Avenue
Suite 320
Silver Spring, Maryland 20910

Any questions, please contact our office at 301-588-9630.