



Barry J. Glennon
Director

State of New Hampshire

Department of State Bureau of Securities Regulation

107 North Main Street, State House Rm. 204
Concord, NH 03301-4989
Telephone: (603) 271-1463. Fax: (603) 271-7933

FOR IMMEDIATE RELEASE

CONTACT: Kevin Moquin
Senior Staff Attorney
(603) 271-1463

NH BUREAU OF SECURITIES OFFERS NEW INVESTOR EDUCATION PROGRAM ADDRESSING WOMEN'S FINANCIAL EDUCATIONAL NEEDS

Concord, NH (April 3, 2014) – The New Hampshire Bureau of Securities Regulation today launched a new initiative on “Women & Investing.” The program will provide investor education that addresses the unique financial challenges faced by women at various stages of their professional and personal lives.

This educational program was developed in conjunction with the Investor Education Section of the North American Securities Administrators Association and the New Hampshire Bureau of Securities Regulation. The new program is designed to offer women throughout New Hampshire a new resource as they seek ways to manage their finances more wisely.

“The Women & Investing initiative offers reliable and unbiased information to help women make sound financial decisions, especially when it comes to investing,” said Barry Glennon, Director of the Bureau. The initiative is designed for women of all ages, including those facing significant life and financial transitions, such as widowhood, divorce, job loss, retirement, first-time employment, career re-entry, inheritances and other changes to income and life circumstances.

Research shows that nearly all women will be financially responsible for themselves or their families at some point in their lives, but many are under-prepared to face these challenges. Women may not be as experienced handling financial affairs. Since women

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generally have a longer lifespan than men, the need for financial education may be greater.

The first offering of the “Women & Investing” program will be at GoodLife Programs & Activities (Centennial Senior Center) on April 17th and 24th. This free, two-part Lunch and Learn workshop runs from 11:00-12:30 on both dates. Registration is required by April 10th. Space is limited. For additional information on this workshop, or to register you can contact GoodLife at (603) 228-6630, email register@goodlifenh.org or view their website: www.goodlifenh.org

Through the “Women and Investing” investor educational initiative, the Bureau is available to work with local groups to offer free workshops throughout the state. Program resources include information sheets on what to think about and how to get organized, guest speaker presentations on investment fraud, information on where to get additional help, and detailed product and estate planning materials designed to assist women in planning for their financial future.

For more information about the GoodLife Programs & Activities workshop or opportunities to offer the “Women and Investing” initiative, contact Kevin Moquin, Senior Staff Attorney, at 271-1463, its 24 hour hotline at 1-800-994-4200 or by visiting the Bureau’s website at www.sos.nh.gov/sec_reg.aspx.

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