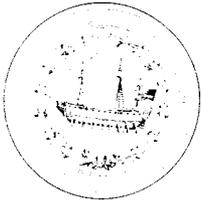


4V 35



**THE STATE OF NEW HAMPSHIRE
INSURANCE DEPARTMENT**

21 SOUTH FRUIT STREET SUITE 14
CONCORD, NEW HAMPSHIRE 03301

Roger A. Sevigny
Commissioner

Alexander K. Feldvebel
Deputy Commissioner

October 1, 2014

Her Excellency, Governor Margaret Wood Hassan
and the Honorable Executive Council
State House
Concord, NH 03301

REQUESTED ACTION

The Insurance Department respectfully requests, pursuant to RSA 94:6, that the Governor and Executive Council authorize the Department to hire Alain Couture into the position of the Health Reform Coordinator (an unclassified position at labor grade EE) at maximum (\$81,435), effective October 31, 2014.

The source of funds is 100% agency income.

EXPLANATION

RSA 94:6 states that

In case of a new appointment to fill any vacancy the entrance salary shall be at the minimum of the established range unless, upon recommendation of the appointing authority, the governor and council shall establish, after due and proper investigation as to qualifications, a different entrance salary within the established range.

Mr. Couture has worked for the New Hampshire Insurance Department as a Senior Examiner/Analyst for the past seven years. In this role, he has been actively involved in managing project activities related to the administration of existing and/or proposed health insurance regulations, the development and administration of grants, and the production, issuance, and evaluation processes for Request For Proposal (RFPs). Prior to joining the Insurance Department, Alain had 30 years of experience at Anthem Blue Cross Blue Shield (NH) where he held a variety of senior positions including Vice President, Product Management Managed Care, where he was responsible for the overall

financial and operational performance of the Preferred Provider Organization and Managed Care product lines. As member of the Project Management Office, Mr. Couture was accountable for the implementation of local and regional initiatives including the Anthem East Core System consolidation project; an extensive three-year, three-state regional effort to consolidate claim, enrollment, billing, customer service, underwriting, rating, and provider reimbursement systems. Mr. Couture has a Master of Business Administration, with a focus in Finance, from Plymouth State University.

Mr. Couture is an experienced and highly qualified project manager who has a demonstrated experience in the insurance industry and specifically in the health insurance marketplace. For all the above reasons, it is appropriate and prudent to set his entrance salary at the maximum in the range for this key position at the Insurance Department. At his current position with the state, Mr. Couture's salary is \$79,072.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "RAS", with a stylized flourish at the end.

Roger A. Sevigny