

21 *Beale*

**ATTORNEY GENERAL
DEPARTMENT OF JUSTICE**

33 CAPITOL STREET
CONCORD, NEW HAMPSHIRE 03301-6397

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ATTORNEY GENERAL

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July 30, 2013

Her Excellency, Governor Margaret Wood Hassan
And the Honorable Council
State House
Concord, NH 03301

Your Excellency and Members of the Council:

REQUESTED ACTION

Authorize the Department of Justice to enter into a grant with Media Power Youth (vendor #167350) in the amount of \$50,000 from the NH Department of Justice budget, to support the creation and implementation of violence prevention through media literacy education programming from the period of Governor and Council approval through June 30, 2015. This is 100% General Funds.

Funding is available in account #02-20-20-200010-2601-073-500581, entitled "Department of Justice, Attorney General, Justice Department."

EXPLANATION

Through this request, the NH Department of Justice is requesting approval to award funding to the non-profit organization, Media Power Youth, to support the implementation of violence prevention programming through media literacy education. Funding for this project is included in both years of the Department of Justice's FY 2014-15 budget and it is anticipated that approval will be sought for an additional grant award next year.

Extensive research evidence indicates that exposure to media violence, for children, can contribute to aggressive behavior, desensitization to violence, nightmares, and fear of being harmed. Research has demonstrated that media education can help to reduce violent/aggressive behavior in children and help them develop positive social behaviors including respect, empathy, compassion and engagement with peers, family and community.

Media Power Youth, a non-profit 501(c)(3) based in Manchester, NH, will provide media literacy for violence prevention in 25% of NH school districts over the anticipated 24 months of this project. The evidence-based curriculum, *Media Literacy for Safe and Healthy Choices*, is designed to

help young people in upper elementary school understand and reduce the impact of unhealthy media, including engaging students to think critically about media's influence on violence and aggression. The grant will enable Media Power Youth to provide programming in at least 42 school districts over the length of the grant, with the goal of reaching 21 school districts during the first year. Media Power Youth will target district representation in all areas of the state, with a commitment to representation from the southeastern, southwestern, central and northern regions of NH. Media Power Youth will offer training, both in person and on-line, to teachers and other education professionals on media literacy and the implementation of the curriculum.

Additionally, Media Power Youth will identify model communities committed to providing a continuum of media literacy for violence prevention from elementary through high school, as well as parent/community programs. Media Power Youth will also work with up to four model communities to implement middle school, high school, community and parent programming over the grant period.

Please let me know if you have any questions concerning this request.

Your consideration is greatly appreciated.

Respectfully submitted,



Joseph A. Foster
Attorney General

JAF/teb
#931010

STATE OF NEW HAMPSHIRE DEPARTMENT OF JUSTICE GRANT AWARD		
Agency Name: Media Power Youth	Vendor No.: 167350	
Program Name: Violence Prevention Through Media Literacy E	Amount: \$ 50,000.00	
Grant Start Date: GnC Approval	State Grant Number: 2014MPY01	
Grant End Date: 06/30/2015	Federal Grant Number: N/A	
Appropriation No.: 02-20-20-200010-2601-073-500581		
Head of Agency	Project Director	Fiscal Officer
Rona Zlokower Executive Director 1245 Elm St Manchester, NH 03101 (603) 222-1200	Sarah Shanahan Education & Training Mgr 1245 Elm St Manchester, NH 03101	David PENCHANSKY Board Treasurer 70 Stark St Manchester, NH 03101
Grant Name:	State Funds	
Agency:	NH Dept. of Justice	
Bureau/Office:	NH Dept. of Justice	
CFDA Number:	N/A	
Purpose of Grant:	Violence Prevention through media literacy education	
Program Requirements:	Adherence to program and budget description as outlined in submitted applications and attachments.	
Match Requirements:	None	
Program income Requirements:	None	
Reporting Requirements:	Quarterly Financial reporting. Performance reports and audits as required. Completion of monitoring forms and processes.	
Approval	Program Agency	NH Department of Justice
Name	Rona Zlokower	Rosemary Faretra
Title	Executive Director	Director of Administration
Date		
All terms of this grant award are not valid unless signed by both authorized parties.		