



ADMINISTRATIVE OFFICE  
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GEORGE N. COPADIS, COMMISSIONER

RICHARD J. LAVERS, DEPUTY COMMISSIONER

September 21, 2017

His Excellency, Governor Christopher T. Sununu  
and the Honorable Council  
State House  
Concord, NH 03301

**REQUESTED ACTION**

Pursuant to RSA 4:8, **retroactively** authorize New Hampshire Employment Security (NHES) to accept an additional donation from Comcast in the form of network broadcast advertisement services provided in connection with the Hiring Our Heroes Job and Resource Fair. The estimated value of the donation is \$24,641.

**EXPLANATION**

Comcast, as part of their public service commitment, agreed to produce and broadcast a 30 second video advertisement promoting the Hiring Our Heroes Job and Resource Fair held at Great Bay Community College in Portsmouth, NH on July 19, 2017.

Comcast generously agreed to donate its time and services producing the 30 second video. Comcast also agreed to broadcast the video as much as possible during available time slots starting July 3<sup>rd</sup> through July 19<sup>th</sup>. The exact number of times Comcast was going to be able to broadcast the video was unknown at the time of the original request which was approved by Governor and Council on July 19, 2017 (Item #68) but estimated by Comcast to be valued at \$10,000. However, based upon the actual data detailing the frequency with which Comcast was able to broadcast the video, the value of the donation of time and services has been determined by Comcast to be \$34,641.

Your consideration of our request is appreciated.

Respectfully submitted,

George N. Copadis  
Commissioner

GNC/jdr