



New Hampshire Department of
**BUSINESS AND
ECONOMIC AFFAIRS**



August 17, 2022

The Honorable Karen Umberger, Chairman
Fiscal Committee of the General Court
State House
Concord, New Hampshire 03301

His Excellency, Governor Christopher T. Sununu
and the Honorable Council
State House
Concord, New Hampshire 03301

The Honorable Chuck Morse, President
New Hampshire Senate
State House
Concord, NH 03301

The Honorable Sherman Packard, Speaker
New Hampshire House of Representatives
State House
Concord, NH 03301

INFORMATIONAL ITEM

Pursuant to RSA 12-O:16, II, the Department of Business and Economic Affairs, Division of Travel and Tourism respectfully submits the following report on activity within the Tourism Development Fund for the fiscal year ending June 30, 2022:

Fiscal Year 2022

FY21 Balance Forward	\$ 924,186
Fiscal 2021 Encumbrances Forward	\$ 5,199,356
FY22 Appropriation	\$ 4,700,000
FY22 Expenditures	\$(6,303,751)
Balance of Encumbrances	\$(1,896,051)
Other Revenue (Interest)	\$ 14,275
Available Balance 6/30/22	\$ 2,638,015

Expenditures

Advertising	\$6,003,318
Public Relations	\$ 126,597
Canadian Marketing/Public Relations	\$ 124,129
Fulfillment	\$ 40,772
Sponsorships	\$ 8,935
	<u>\$6,303,751</u>

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If you have any questions regarding the information provided, please let me know.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "T. Caswell". The signature is written in a cursive style with a large initial "T" and a long, sweeping underline.

Taylor Caswell
Commissioner