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# State of New Hampshire

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**FOR IMMEDIATE RELEASE**

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## **NEW INVESTOR EDUCATION FOR UNEMPLOYED CITIZENS**

**Concord, NH (May 14, 2009)** - The New Hampshire Bureau of Securities Regulation announced a new investor education initiative designed for the special challenges faced by unemployed or laid off employees and their families. This outreach program is designed to provide investor education for the special needs of workers who are facing or have lost their jobs.

Mark Connolly, Director of the New Hampshire Bureau of Securities Regulation notes, "Unemployed workers have specific financial needs and face significant economic challenges. We are pleased to provide this timely and relevant investor education, specifically designed for the challenges faced by these individuals and families."

This initiative is designed to assist unemployed workers and their families during a difficult time, with information on how to be financially prepared for job loss, how to check on their company's benefit packages and how to protect their assets from unscrupulous salespeople. Discussed are specific steps for these individuals on how to manage the financial impact of unemployment including avoiding poor financial decisions. It provides tips on how to ask the right questions of your company's benefit

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plans, how to keep your finances on the right track and the to protect yourself from getting improper or unprofessional advice during this time period.

According to Connolly, “This initiative also provides tools to prevent and detect investor fraud. Unfortunately, some unscrupulous salespeople may try to take advantage of the uncertainly and stress faced by the unemployed. This program is part of our ongoing initiative to have a well educated and prepared population to face the financial challenges of these difficult times.”

This educational program was developed in conjunction with the Financial Institution Regulatory Authority (FINRA). It is designed specifically to assist those employees caught in the financial crisis of losing their jobs.

Detailed information on this specialized investor education initiative is available on the New Hampshire Bureau of Securities Regulation’s website: [www.securities@sos.nh.gov](mailto:www.securities@sos.nh.gov), by contacting the Bureau at 271-1463 or the Investor Hotline 800-994-4200, available 24 hours a day and 7 days a week.