

**STATE OF NEW HAMPSHIRE**

Honorarium or Expense Reimbursement Report (RSA 15-B)



Type or Print all Information Clearly:

Name: Richard A. Gustafson Work Phone No. 603-271-0257  
First Middle Last

Work Address: 101 Pleasant St., Concord, NH 03301

Office/Appointment/Employment held: Director, Division of Higher Education-  
Higher Education Commission

List the full name, post office address, occupation, and principal place of business, if any, of the source of any reportable honorarium or expense reimbursement. When the source is a corporation or other entity, the name and work address of the person representing the corporation or entity in making the honorarium or expense reimbursement must be provided in addition to the name of the corporation or entity.

**Source of Honorarium or Expense Reimbursement:**

Name of source: \_\_\_\_\_  
First Middle Last

Post Office Address: \_\_\_\_\_

Occupation: \_\_\_\_\_

Principal Place of Business: \_\_\_\_\_

RECEIVED  
NOV 22 2013  
NEW HAMPSHIRE  
DEPARTMENT OF STATE

**If source is a Corporation or other Entity:**

Name of Corporation or Entity: New England Board of Higher Education (NEBHE)

Name of Corporate/Entity Representative: Phyllis Maguire

Work Address of Representative: 45 Temple Place, Boston, MA 02111-1305

Food and/or beverages consumed pursuant to RSA 15-B:6, II with value over \$25.00

Value of Honorarium: \_\_\_\_\_ Date Received: \_\_\_\_\_ *If exact value is unknown, provide an estimate of the value of the gift or honorarium and identify the value as an estimate.*  Exact  Estimate

Value of Expense Reimbursement: \$525.74 Date Received: 11/1/13 *A copy of the agenda or an equivalent document must be attached to this filing.*  Exact  Estimate

Briefly describe the service or event this Honorarium or Expense Reimbursement relates to:

NEBHE Leadership Summit

"I have read RSA 15-B and hereby swear or affirm that the foregoing information is true and complete to the best of my knowledge and belief."

Richard A. Gustafson  
Signature of Filer

11/20/2013  
Date Filed

9/07

**RSA 15-B:9 Penalty.** Any person who knowingly fails to comply with the provisions of this chapter or knowingly files a false report shall be guilty of a misdemeanor.

**Return to:** Secretary of State's Office, State House Room 204, Concord, NH 03301

**Summit on Cost in Higher Education**  
Sunday, October 20 – Monday, October 21, 2013  
Marriott Long Wharf Hotel  
Federal Reserve Bank of Boston

**Agenda**

**Sunday, October 20, 2013**

**Dinner for Presidents and Trustees**  
Marriott Long Wharf Hotel

5 – 6:00 p.m.

**Registration, Reception**

*Palm Garden room*

6 – 6:15 p.m.

**Welcome & Introductory Remarks**  
Michael K. Thomas, President and CEO  
New England Board of Higher Education

6:15 – 6:45 p.m.

**Dinner**

6:45 – 7:30 p.m.

**Keynote Address**

Facilitator:

Introduction:  
M. Therese Antone  
Chancellor, Salve Regina University

***Confluence or Collision?: What Economic Constraint, Technology  
and a New Generation of Learners Mean for the Future of American  
Higher Education***

Speaker:  
Arthur Levine  
President, The Woodrow Wilson National Fellowship Foundation

Respondent:

**Closing Remarks**  
William S. Reed, Chair  
Davis Educational Foundation

Monday, October 21, 2013

**Summit on Cost in Higher Education**  
Federal Reserve Bank of Boston

- 7:45 – 8:30 a.m.      **Registration, Continental Breakfast**
- 8:30 – 8:40 a.m.      **Welcome & Introductory Remarks**      *Auditorium 1<sup>st</sup> floor*  
Michael K. Thomas, President and CEO  
New England Board of Higher Education
- “An Inquiry into the Rising Cost of Higher Education” – Insights and Next Steps**  
William S. Reed, Chair  
Davis Educational Foundation
- 8:45 – 9:50 a.m.      **Comprehending Cost: What the Problems Are and What Success Would Look Like**
- Facilitator:**  
David Angel  
President, Clark University
- Presenters:**  
Dennis Jones  
President, National Center for Higher Education Management Systems
- Karen Kedem  
Vice President, Senior Analyst, Higher Education  
Moody’s Investment Services
- Respondents:**  
Theodora Kalikow  
President, University of Southern Maine
- Ruth Constantine  
Vice President, Finance & Administration, Smith College
- 9:55 – 11 a.m.      **Breaking the Mold: Fundamentally Rethinking Higher Education Business Models**
- Facilitator:**
- Presenters:**  
Molly Kerr, Partner  
Bain & Company
- Josh Jarrett, Deputy Director, Postsecondary Success  
Bill & Melinda Gates Foundation
- Ben Wildavsky, Director of Higher Education Studies  
Rockefeller Institute of Government, State University of New York  
Policy Professor, SUNY-Albany

Respondent:

Maureen Murphy (invited)  
Vice President, Administration and Finance, Emerson College

11 – 11:10 a.m.

**Break**

11:15 a.m. – 12:10 p.m. **Keynote Speaker**

Introduction: TBD

**President Obama's Plan for Making College More Affordable**

Speaker: Arne Duncan (invited)  
Secretary of Education  
U.S. Department of Education

12:15 – 1:00 p.m.

**Lunch**

*New England Room & Connolly Center, 4<sup>th</sup> floor*

1:10 – 1:35 p.m.

**Keynote Speaker**

*Auditorium*

Introduction:

Helen Drinan  
President, Simmons College

**In Search of Quality, Affordability and Sustainability: What Higher Education Might Learn from Healthcare**

Speaker:

Gary Gottlieb, President and CEO  
Partners HealthCare System, Inc.

1:45 – 2:50 p.m. **Concurrent Sessions 1 & 2**

**Concurrent Session 1**

*New England Room, 4<sup>th</sup> floor*

**Leveraging Collaboration: Lessons, Insights and Opportunities from New England Consortia**

Facilitator:

Ronald Crutcher  
President, Wheaton College

Presenters:

Ellen Bickelman, Executive Director  
Massachusetts Higher Education  
Consortium

Claire Ramsbottom, Executive Director  
Colleges of the Fenway

Phillip DiChiara, Managing Director

**Concurrent Session 2**

*Connolly Center, 4<sup>th</sup> floor*

**Conquering Cost Disease I: Key Cost Drivers and Leverage Points – Instructional/Education and Related Costs**

Facilitator:

Richard Cost  
Trustee, Davis Educational Foundation

Presenters:

Lisa Petrides  
President, Institute for the Study of Knowledge  
Management in Education

Norman Bier, Associate Director  
Open Learning Initiative  
Carnegie Mellon University

Boston Consortium for Higher Education

**Respondents:**

Dana Mohler-Faria  
President, Bridgewater State University

**2:55 – 4:00 p.m. Concurrent Sessions 3 & 4**

**Concurrent Session 3**

*New England Room, 4<sup>th</sup> floor*

**Sharing the Savings: Reducing Time to Degree  
and Total Education Costs for Students**

**Facilitator:**

Mary Grant  
President, Massachusetts College of  
Liberal Arts

**Presenters:**

Paul LeBlanc  
President  
Southern New Hampshire University

Mark Nemeč  
President & CEO, Eduventures

Cheryl Blanco  
Vice President for Special Projects  
Southern Regional Education Board

**Respondents:**

Josephine Modica-Napolitano  
Provost, Vice President Academic Affairs  
Merrimack College

**4:00 P.M. ADJOURNED**

Neal Abraham, Executive Director  
Five College Consortium

Carol Moore  
Former President, Lyndon State College

**Respondents:**

**Concurrent Session 4**

*Connolly Center, 4<sup>th</sup> floor*

**Conquering Cost Disease II: Key Cost Drivers and  
Leverage Points – Non-Instructional, Fixed and  
Overhead Costs**

**Facilitator:**

Edward MacKay  
Trustee, Davis Educational Foundation

**Presenters:**

Michael Townsley  
Senior Consultant, Stevens Strategy

James Kadamus  
Vice President, Sightlines

Michael Noetzel (invited)  
Managing Director  
Institutional Relationships  
TIAA-CREF

**Respondents:**

Kumble Subbaswamy  
Chancellor  
University of Massachusetts, Amherst

Dale Hamel  
Vice President Administration, Finance  
and Information Technology  
Framingham State University