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AKW



STATE OF NEW HAMPSHIRE
DEPARTMENT of RESOURCES and ECONOMIC DEVELOPMENT
DIVISION of TRAVEL and TOURISM DEVELOPMENT
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JEFFREY J. ROSE
Commissioner

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September 29, 2014

Her Excellency, Governor Margaret Wood Hassan
and the Honorable Executive Council
State House
Concord, NH 03301

The Honorable Mary Jane Wallner, Chair
Fiscal Committee of the General Court
State House
Concord, NH 03301

INFORMATIONAL ITEM

In accordance with RSA 12-A:15-a, III, the Department of Resources and Economic Development, Division of Travel and Tourism Development respectfully submits the following report on activity within the Travel and Tourism Revolving Fund for the fiscal year ending June 30, 2014:

I. Financial Activity

June 30, 2013 Balance Forward	\$169,680
Fiscal 2013 Encumbrances Forward	\$ 29,482
Fiscal 2014 Revenue	\$117,148
Fiscal 2014 Expenditures	\$ (37,872)
Fiscal 2014 Encumbrance Forward	<u>\$ (7,400)</u>
Ending Balance June 30, 2014	\$271,038

II. Sources of Revenue

1. Sales of Bulk Literature
2. Brochure Rack Fees at Welcome and Information Centers
3. Vending Commissions
4. NH Brewery Map Advertising Funds

III. Expenditures

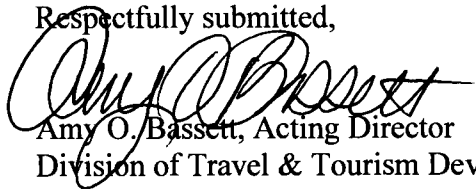
1. Bulk Literature
2. Advertising and Promotion Services
3. National Rest Area Safety Conference, Experience NH and other trade show related expenses



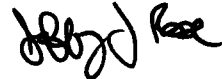
IV. Fiscal Year 2015 Plans

1. Literature Distribution/Printing
2. Improvement and Promotion of Welcome and Information Centers
3. Maintenance of Welcome and Information Center Vending Areas
4. Promotional Materials

Respectfully submitted,


Amy O. Bassett, Acting Director
Division of Travel & Tourism Development

Concurred,


Jeffrey J. Rose, Commissioner
Department of Resources and
Economic Development