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STATE OF NEW HAMPSHIRE
DEPARTMENT of RESOURCES and ECONOMIC DEVELOPMENT
DIVISION of TRAVEL and TOURISM DEVELOPMENT
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JEFFREY J. ROSE
Commissioner

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October 1, 2014

Her Excellency, Governor Margaret Wood Hassan
and the Honorable Executive Council
State House
Concord, NH 03301

The Honorable Chuck Morse, President
New Hampshire Senate
State House
Concord, NH 03301

The Honorable Teri Norelli, Speaker
New Hampshire House of Representatives
State House
Concord, NH 03301

INFORMATIONAL ITEM

In accordance with RSA 12-A:43-a II, the Department of Resources and Economic Development, Division of Travel and Tourism Development, respectfully submits the following regarding the Tourism Development Fund for the period ending June 30, 2014.

Fiscal Year 2014

FY14 Appropriation	\$4,210,626
Transfers	(\$ 0)
FY13 Balance Forward	\$2,868,611
FY14 Expenditures	(\$3,308,011)
Balance of Encumbrances	<u>(\$3,328,594)</u>
Available Balance 06/30/2014	\$ 442,632

Expenditures

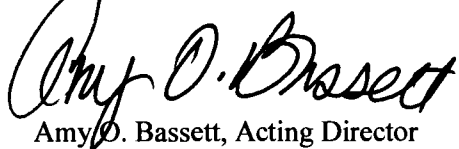
Advertising	\$2,803,528
International Marketing	\$ 77,500
Website	\$ 4,650
Public Relations	\$ 230,239
Promotional	\$ 320
Joint Promotional Program	\$ 132,032
Tradeshows	\$ 494



Printing	\$ 24,278
Equipment	\$ 7,498
Fulfillment	<u>\$ 27,472</u>
	\$3,308,011

If you have any questions regarding the information provided, please let us know.

Respectfully submitted,



Amy D. Bassett, Acting Director
Division of Travel and Tourism Development

Concurred,



Jeffrey J. Rose, Commissioner
Department of Resources and Economic
Development