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State of New Hampshire

DEPARTMENT OF SAFETY
OFFICE OF THE COMMISSIONER
33 HAZEN DR. CONCORD, NH 03305
603/271-2791

JOHN J. BARTHELMES
COMMISSIONER

July 3, 2013

Her Excellency, Governor Margaret Wood Hassan
and the Honorable Council
State House
Concord, New Hampshire 03301

Requested Action

Authorize the Department of Safety, Division of Motor Vehicles, to accept and expend "NH Motorcycle Rider Training Program Media Campaign" funds in the amount of \$41,990.00 from the NH Highway Safety Agency to conduct a public information campaign for the creation, production, distribution, and promotion of radio non-commercial announcements that focus on the importance of "sharing the road" and motorcycle training courses that will be aired on New Hampshire radio stations. Effective upon Governor and Council approval through August 31, 2013. Funding source: 100% Agency Income.

Funds will be budgeted in an account titled Motorcycle Safety Grant:

02-23-23-233010-74490000 Dept. of Safety Div of Motor Vehicles Motorcycle Safety Grant

Class	Description	Current Adjusted Authorized	Requested Action	Revised Adjusted Authorized
009-407668	Agency Income	\$ (192,434.05)	(\$41,990.00)	\$ (234,424.05)
020-500200	Current Expense	9,079.05	0.00	9,079.05
030-500331	Equipment	172,405.00	0.00	172,405.00
040-500800	Indirect Cost	1,200.00	4,990.00	6,190.00
057-500800	Books Periodicals Subscript	1,750.00	0.00	1,750.00
103-502664	Contracts for Ops Services	8,000.00	37,000.00	45,000.00
	Org 7449 Totals	\$ 192,434.05	\$41,990.00	\$ 234,424.05

Explanation

The primary objective of the Motorcycle Safety Grant is to enable the NH Motorcycle Rider Training Program to contract with a communications/public relations firm to conduct a public information campaign for the creation, production, distribution, and promotion of radio non-commercial announcements that focus on the importance of "sharing the road" and motorcycle rider training courses that will be aired on New Hampshire radio stations.

In order to reduce the number of motorcycle crashes and resulting injury and death, there is a need to educate the motoring public regarding the importance of motorcyclists and other vehicles "sharing the roads", as well as the importance of motorcycle operators getting the proper training in the operation of their motorcycles. This program will result in an informed and educated motoring public and a decrease in motorcycle crashes, injury, and death.

The request to accept additional federal funds in SFY 2014 is to enable the Division of Motor Vehicles to complete the media campaign. During the summer months the number of motorcycles on the roadways has increased. The media campaign focuses on sharing the road and promotes the motorcycle rider training courses offered to beginners as well as experienced riders.

Funds in class 040 are based on an indirect rate of 10.43% of the class 103 expense total.


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Funds in class 041 are not appropriated because the department that receives the Federal grant from the Federal granting agency is responsible for paying audit fees.

Funds in class 103 will be used for a contract for radio advertising services to promote motorcycle rider training program and safety throughout the state.

Highway Funds or General funds will not be used should agency income funds become unavailable.

Respectfully submitted,



John J. Barthelmes
Commissioner

**Department of Safety
Motorcycle Safety Grant**

Fiscal Situation: Account 02-23-23-233010-7449

Federal Funds Awarded:

FFY 2013 Motorcycle Rider Training Program Media Campaign	\$49,990.50
FFY 2013 Motorcycle Equipment Grant	\$92,803.71
FFY 2014 Motorcycle Rider Training Program Grant	\$91,639.84
Total Grant Funds Awarded	<u>\$234,434.05</u>

Less: SFY 2013 Appropriation including Balance Forwards	<u>(\$192,434.05)</u>
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Balance of Federal Funds Available	\$42,000.00
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This Request	<u><u>\$41,990.00</u></u>
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**CONTRACTUAL AGREEMENT
FOR HIGHWAY SAFETY PROJECT GRANT**

For HSA Use Only

State Of New Hampshire
Highway Safety Agency
78 Regional Drive, Building 2
Concord, NH 03301-8530

Date Received January 16, 2013	Project Number #303-13S-001
Date Approved January 17, 2013	PSP and Task # 13-08, 03

Part I

1. Project Title Motorcycle Rider Training Program Media Campaign	2. Type of Application (Check One) <input checked="" type="checkbox"/> Initial <input type="checkbox"/> Revision <input type="checkbox"/> Continuation
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3. Applicant	
A. Name of Agency DUNS Number 060340564 NH Department of Safety NH Division of Motor Vehicles	B. Address of Agency 23 Hazen Drive Concord NH 03305-0011
C. Government Unit (Check One) <input checked="" type="checkbox"/> State <input type="checkbox"/> City/Town <input type="checkbox"/> County <input type="checkbox"/> Other (specify):	D. Name Address of Governmental Unit State of New Hampshire Concord, NH 03301

4. Contract Duration A. Contract Period Start Date: February 1, 2012 Termination Date: September 15, 2013	Functional Area K6 - 2010 Motorcycle Safety Incentive CFDA# 20.612 Program Title Motorcycle Safety Incentive Grant Funding Source National Highway Traffic Safety Administratio
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6. Description of Project (Describe in detail in Schedule A) and Source of Funds

Budget (Provide itemization as called for on Schedule B) and Source of Funds					
Cost Category	Total Budget	Federal Budget	Local Budget	State Budget	Other Funds
a. Personnel Services					
b. Current Expense					
c. Equipment					
d. Indirect Costs Audit	\$4,990.50	\$4,990.50			
e. Contractual Services	\$45,000.00	\$45,000.00			
f. Other					
Total Estimated Costs Including Non-Federal Share	\$49,990.50	\$49,990.50			

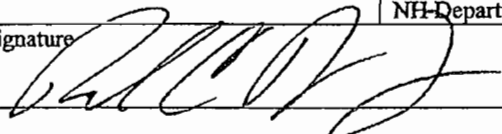
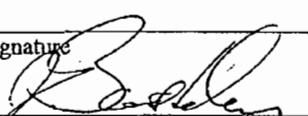
7. Local Benefit: It is anticipated that the federal share for local benefit will be: <u>100%</u> (\$49,990.50)
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Part II


BUDGET AND PERSONNEL DATA	
a. Personnel Services	
b. Current Expenses	
c. Equipment	
d. Indirect Costs and Audit Expense Indirect costs: \$45,000.00 x 11.09 percent	\$ 4,990.50
e. Contractual Services Contract with communications/public relations firm to conduct public information campaign	45,000.00
f. Travel Expenses	
Total	\$49,990.50

Part III

Acceptance of Conditions. It is understood and agreed by the undersigned that a grant received as a result of this contract is subject to the regulations governing grant which have been furnished (or will be furnished upon request) to the applicant.

A. Project Director		
1) Name Richard C. Bailey	2) Title Director, NH Division of Motor Vehicles NH-Department of Safety	3) Address 23 Hazen Drive Concord, NH 03305
4) Signature X 		5) Telephone Number 227-4050
B. Authorized Official		
1) Name John J. Barthelmes	2) Title Commissioner, NH Department of Safety	3) Address 33 Hazen Drive Concord, NH 03305
4) Signature X 		5) Telephone Number 271-2791

Part IV (For HSA Use Only)

1. Approval Date January 17, 2013	2. Signature & Title  Peter M. Thomson, Coordinator NH Highway Safety Agency
3. Federal Funds Obligated by this Agreement: \$49,990.50	