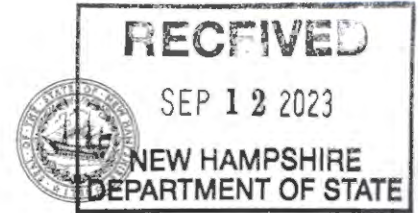## STATE OF NEW HAMPSHIRE
Honorarium or Expense Reimbursement Report
Executive Branch – RSA 15-B

Type or Print all Information Clearly:

Name: __Brandon_____ __Pratt__   Work Phone No. __603 271 2121__
　　　　First　　　　　　Middle　　　　　Last

Work Address: __107 North Main Street, Room 208 Concord NH 03301__

Office/Appointment/Employment held: __Deputy Communications Director__

List the full name, post office address, occupation, and principal place of business, if any, of the source of any reportable honorarium or expense reimbursement. When the source is a corporation or other entity, the name and work address of the person representing the corporation or entity in making the honorarium or expense reimbursement must be provided in addition to the name of the corporation or entity.

Source of Honorarium or Expense Reimbursement:

Name of source: _____
　　　　　　　　First　　　　　　　Middle　　　　　　　Last

Post Office Address: _____

Occupation: _____

Principal Place of Business: _____

If source is a Corporation or other Entity:

Name of Corporation or Entity: __SalesForce, Inc.__

Name of Corporate/Entity Representative: __Margaret Taylor__

Work Address of Representative: __415 Mission Street, San Francisco CA 94105__

Value of Honorarium: _____ Date Received: _____ *If exact value is unknown, provide an estimate of the value of the gift or honorarium and identify the value as an estimate.* Exact ____ Estimate ____

Value of Expense Reimbursement: __$898.00__ Date Received: __9/13/23 - 9/15/23__ *A copy of the agenda or an equivalent document must be attached to this filing.* Exact __X__ Estimate ____

Briefly describe the service or event this Honorarium or Expense Reimbursement relates to:

　　__Lodging for Salesforce, Inc.'s Dreamforce 2023 event.__

"I have read RSA 15-B and hereby swear or affirm that the foregoing information is true and complete to the best of my knowledge and belief."

_____　　　　　__9/11/23__
Signature of Filer　　　　　　　　　　　Date Filed

RSA 15-B:9 Penalty. Any person who knowingly fails to comply with the provisions of this chapter or knowingly files a false report shall be guilty of a misdemeanor.
Return to: Secretary of State's Office, 107 North Main Street, State House Room 204, Concord, NH 03301

5/19

Dreamforce 2023 Suggested Agenda

Green: Government Affairs-Supported

Blue: Highly Suggested

Government Affairs-Supported Sessions

Date	Time (PT)	Event	Location	Theme	Description	Speakers
Thursday, Sep 14	11:30 AM - 12:15 PM PDT	US Tech Leadership: Governors Investing in Innovation	Yerba Buena Theater (Yerba Buena Center)	US Government	From AI to CHIPS, U.S. states across the country have been investing in technology infrastructure while addressing public policy questions. Hear from Governors shaping the future of U.S. innovation.	Eric Holcomb, State of Indiana Governor, State of Indiana Governor Chris Sununu, State of New Hampshire Governor, State of New Hampshire Governor Marc Benioff, Chair, CEO & Co-Founder, Salesforce
Thursday, Sep 14	1:00 PM - 2:00 PM PDT	Dreampitch: Calling AI Heroes	Keynote Room (Moscone North, Hall F)	AI	If business is the greatest platform for change, how can businesses use AI to make an impact? Watch as some of today's brightest entrepreneurs pitch their AI solutions for building a better world.	Mayor London Breed, Mayor, Mayor of San Francisco Elizabeth Hunter, COO & Co-Founder, TreeSwift Jo Aggarwal, Founder & CEO, Wysa Richard Socher, Founder & CEO, You.com Ellie Mackay, CEO & Founder, Ellipsis Earth Paula Goldman, Chief Ethical & Humane Use Officer, Salesforce Kirsten Rhodes, San Francisco, Managing Principal, Deloitte Global Services Limited
Thursday, Sep 14	1:30 PM - 2:10 PM PDT	The Actions That Empower Women in the Workplace	Golden Gate Ballroom A (Marriott, B2 Level)	Equality	Join us for this conversation with the director of the White House Gender Policy Council on the dynamic and intersectional experiences of women in the workplace and how companies can support them.	Lori Castillo Martinez, EVP & Chief Equality Officer, Salesforce Jennifer Klein, Assistant to the President and Director of the White House Gender Policy Council

Keynotes

Date	Time (PT)	Event	Location	Theme	Description	Speakers
Tuesday, Sep 12	10:00 AM - 12:00 PM PDT	Dreamforce Main Keynote	Keynote Room (Moscone North, Hall F)	Salesforce	Join CEO Marc Benioff along with special guests for our newest innovations at the Dreamforce Main Keynote.	Marc Benioff, CEO
Thursday, Sep 14	9:00 AM - 9:50 AM PDT	AI & Data Keynote: Invest in Your AI Future	Keynote Room (Moscone North, Hall F)	AI, Data	Unified data powers trusted AI. See how your teams can deliver AI-native customer experiences grounded in your CRM data and safeguarded with enterprise-leading trust controls.	Claire Cheng, Sr. Director, AI and Engineering, Salesforce Muralidhar Krishnaprasad, EVP - Software Engineering, Salesforce Alexa Vignone, EVP, Sales - CMT, Salesforce
Thursday, Sep 14	11:00 AM - 11:50 AM PDT	Slack Keynote: Boost Productivity with Automation, CRM & AI	Keynote Room (Moscone North, Hall F)	AI, Slack	Discover how to enable productivity across your business, now with Slack GPT. Learn how Slack is the productivity platform for Customer 360, powered by automation, knowledge sharing and collaboration.	Lidiane Jones, CEO, Slack, Salesforce
Thursday, Sep 14	11:00 AM - 11:50 AM PDT	Public Sector Keynote: The Future of Government Is Here	Keynote Room (Moscone West, Level 2)	Public Sector	Every moment matters. The government must be equipped to respond more quickly and efficiently than ever. See how agencies are adapting faster with AI + Data + CRM.	Nasi Jazayeri, EVP and GM Public Sector and Net Zero Cloud, Salesforce Karen Rewalt, Senior Director Product Management, Salesforce Jon Moore, Director, Global Public Sector Marketing, Salesforce Nadia Hansen, Digital Transformation Executive, Salesforce Jennifer Ward, VP, Solution Engineering, Salesforce Joe Foster, Cloud Computing Program Manager, NASA

Sessions

Tuesday, September 12, 2023

Date	Time (PT)	Event	Location	Theme	Description	Speakers
Tuesday, Sep 12	9:00 AM - 9:20 AM PDT	Innovate in Highly Regulated Environments	Intercontinental Ballroom A (Intercontinental, L3)	Public Sector	Trust is our #1 value. Learn how government agencies across the globe can reduce compliance burdens and unlock innovation with continuous Government Cloud advancements.	Michael Caracciolo, Senior Manager, Product Marketing, Salesforce
Tuesday, Sep 12	9:00 AM - 9:20 AM PDT	Discover How Automation Can Transform Your Work with Slack	Theater Four (Moscone South, Campground)	Slack	You are convinced of the value of automation, now what? Join us to explore real-world use cases to jumpstart your automation journey with Slack.	Yousaf Sajid, Senior Manager, Product Marketing, Salesforce
Tuesday, Sep 12	9:00 AM - 9:40 AM PDT	Modernize Government Service with Customer 360	Room 3022 (Moscone West, Level 3)	Public Sector	Learn from government Trailblazers that are transforming the way they work using modern tools on a unified platform that empowers them to create a 360-degree view of their customers and operations.	Christine Quinn, Director, Digital Strategy, Salesforce Jon Moore, Director, Global Public Sector Marketing, Salesforce Ajay Gupta, Chief Digital Transformation Officer, State of Ca DMV - Driver Safety

Day	Time	Session	Room	Track	Description	Speakers
Tuesday, Sep 12	9:00 AM - 9:40 AM PDT	ESG Reporting for the Supply Chain	Room 3018 (Moscone West, Level 3)	ESG, Sustainability	For companies with massive supply chains, accounting for and reporting on ESG metrics is a huge data challenge. Three large Salesforce customers share how they're doing it efficiently and at scale.	Jenny Liu, Global Sustainability Practice Lead, Salesforce Carolina Leonhardt, Sr Manager, Environmental Responsibility, Clif Bar Shawntell Kroese, Sustainability & Sales Operations, Werner Enterprises Gabriel Presler, Global Head of Enterprise Sustainability, Morningstar
Tuesday, Sep 12	9:30 AM - 9:50 AM PDT	Get Introduced to GenAI	Trailhead Theater (Moscone West, Trailblazer Forest)	AI	Go on a journey into the world of generative AI. Explore its current state, advancements, real-world applications, and industry impact.	Jacquelyn Halpern, Lead Product Designer, Salesforce
Tuesday, Sep 12	9:30 AM - 9:50 AM PDT	AI Spotlight: How Tableau's AI Can Optimize Your Decisions	AI Landing (Moscone South, Lodge Village)	AI, Tableau	Explore how Tableau's AI-powered innovation can transform your company with game-changing insights, revolutionize your analytics experience, and improve decision-making with data.	Clayron Pace, Product Marketing Manager, Salesforce
Tuesday, Sep 12	10:00 AM - 12:00 PM PDT	Dreamforce Main Keynote	Keynote Room (Moscone North, Hall F)	Salesforce	Join CEO Marc Benioff along with special guests for our newest innovations at the Dreamforce Main Keynote.	Marc Benioff, CEO
Tuesday, Sep 12	12:30 PM - 1:10 PM PDT	5 Elements of Successful Digital Transformations with AI	Golden Gate Ballroom A (Marriott, Atrium Level)	AI	Achieving value realization requires new ways of thinking and working. Join Salesforce Professional Services for an interactive session to learn our proven framework for accelerating success with AI.	Kristen Raza, VP, Business Strategy, Salesforce Professional Services, Salesforce John Gifford, VP, Salesforce Professional Services Delivery, Salesforce Annemarie Puma, Director, Salesforce Professional Services, Salesforce
Tuesday, Sep 12	12:30 PM - 1:10 PM PDT	Roundtable On Increasing Productivity And Replacing Meetings	Live Huddles (Moscone West, Slack Frontier, Level 3)	Slack	It's time to ditch your inefficient meetings. Share the ways you use Slack to replace meetings and get back your time.	Manisha Kinger, Account Partner, Salesforce Marcin Grobelny, Director, Regional Services Sales, Salesforce
Tuesday, Sep 12	12:30 PM - 1:10 PM PDT	Use Cases For Generative AI	Marketing Roundtables (Moscone South, Lodge Village)	AI	In this roundtable, learn how marketers can use and save time with generative AI. We'll discuss use cases, as well as top-of-mind topics such as security, trust, and relevance.	Kyle Robbins, Senior Product Manager, Salesforce Cathy McKnight, Chief Problem Solver, TCA Jonathan Belkowitz, Sr. Director Product Management, Salesforce Ruth Bolster, Product Marketing Manager, Salesforce
Tuesday, Sep 12	12:30 PM - 12:50 PM PDT	The Importance of Data for Generative AI	Olympic Theater (Moscone West, Level 2)	AI, Data	Discover how to use Data Cloud to unlock quality, trusted data, and safely bring billions of customer events to Einstein - generating content across every line of business.	Ashish Thapliyal, Sr. Director, Product Management, Salesforce Vandana Nayak, Distinguished Architect, Salesforce
Tuesday, Sep 12	1:00 PM - 1:30 PM PDT	The Future of Trusted AI with Marc Benioff and Sam Altman	Yerba Buena Theater (Yerba Buena Center)	AI	AI's potential to impact our collective humanity is limitless, but the opportunity ahead of us is not without risk. Hear from Marc Benioff and Sam Altman on how the future of AI hinges on trust.	Sam Altman, CEO, OpenAI Marc Benioff, Chair, CEO & Co-Founder, Salesforce
Tuesday, Sep 12	1:00 PM - 1:20 PM PDT	AI Spotlight: Design Prompts for Better Generative Outputs	AI Landing (Moscone South, Lodge Village)	AI	Generative AI outputs are only as strong and relevant as the prompt you give. Learn to enrich your prompts to maximize the utility of generated content.	Avanthika Ramesh, Senior Manager, Product Management, Salesforce Kevin Qi, Associate Product Manager, Salesforce Tiaan Kruger, Senior Director Product Management, Salesforce
Tuesday, Sep 12	1:30 PM - 2:10 PM PDT	Healthcare & Service: Get Ready for Generative AI	Service Roundtables (Moscone South, Lodge Village)	AI, Healthcare	Hear how healthcare and life science companies are laying the foundation to get ready for Generative AI.	Leon Kempers, Product Manager, Knowledge, Salesforce
Tuesday, Sep 12	2:00 PM - 2:40 PM PDT	AI and Accessibility: The Next Frontier in Digital Inclusion	Golden Gate Ballroom B (Marriott, Atrium Level)	AI, Accessibility	Exploring the potential benefits and opportunities of using AI to build accessible sites and applications as well as the challenges and risks that need to be addressed with its use.	Crystal Preston-Watson, Senior Digital Accessibility Analyst, Salesforce
Tuesday, Sep 12	2:30 PM - 2:50 PM PDT	Dig Deep into Data Privacy with the Einstein Trust Layer	Einstein Theater (Moscone West, Level 2)	AI, Data	Salesforce's best-in-class security guardrails are natively embedded in Einstein. Learn how the Einstein Trust Layer addresses the data privacy challenges of generative AI.	Kamaria Wilson, Associate Product Marketing Manager, Salesforce Gene Becker, Product Management Senior Director, Salesforce
Tuesday, Sep 12	2:30 PM - 3:10 PM PDT	Utility Forum: Digital Strategies for a Resilient Future	Sutter Room (Intercontinental, Level 5)	Sustainability	From emergency preparedness to clean energy initiatives, hear how utility leaders are using digital tactics to elevate customer and employee experiences, drive operational efficiency, and reduce risk.	Kelly James, SVP & GM, Energy & Utilities, Salesforce
Tuesday, Sep 12	2:30 PM - 2:50 PM PDT	Tackle Climate Change at the Source	Olympic Theater (Moscone West, Level 2)	AI	Hear how one Trailblazer is embracing sustainable transformation, winning the hearts and minds of their stakeholders with data and stories, and putting sustainability at the centre of its strategy.	Melissa Irwin, Chief Data, People and Sustainability Officer, Endeavour Energy Loreto Gutierrez, Principal Solution Engineer, Salesforce Guy Chalkley, Chief Executive Officer, Endeavour Energy

Date	Time (PT)	Event	Location	Theme	Description	Speakers
Tuesday, Sep 12	4:00 PM - 4:40 PM PDT	5 Steps to Trusted Generative AI	Room 2004 (Moscone West, Level 2)	AI	Create a trusted foundation for responsible, sustainable, and ethical generative AI practices with Shield, Security Center, and more.	David Darmon, Enterprise Architect, L'Oreal Marla Hay, VP, Product Management, Salesforce
Tuesday, Sep 12	4:30 PM - 5:10 PM PDT	Future-Proof Your Business with an Effective AI Strategy	Golden Gate Ballroom A (Marriott, Atrium Level)	AI	Generative AI can transform customer engagement, but only if companies learn to harness it. See how Salesforce experts help customers create a strategy and build an actionable roadmap with AI Coach.	Owen Gardner, Head of Transformation Consulting, Salesforce Nitin Kohli, VP, Business Strategy, Salesforce
Tuesday, Sep 12	4:30 PM - 5:15 PM PDT	Marc Benioff and Bob Sternfels on Transformative Leadership	Yerba Buena Theater (Yerba Buena Center)	Leadership	As unprecedented times become increasingly prevalent, how can leaders adapt? Hear from Marc Benioff and McKinsey's Bob Sternfels on how they're navigating an era of accelerated innovation.	Marc Benioff, Chair, CEO & Co-Founder, Salesforce Bob Sternfels, Global Managing Partner, McKinsey & Company

Wednesday, September 13, 2023						
Date	Time (PT)	Event	Location	Theme	Description	Speakers
Wednesday, Sep 13	9:30 AM - 10:10 AM PDT	Slack Roadmap: Innovations to Boost Productivity	Room 2011 (Moscone West, Level 2)	Slack	Join Slack for a look at recently released and upcoming innovations that help your business unlock productivity. You'll also hear how customers use these tools to drive modern work forward.	Lauren Yeary, Sr. Product Manager, LOB / Slack Sales Elevate, Salesforce Vanessa Gatihi, Head of Customer Success, Portfolio Excellence, Salesforce
Wednesday, Sep 13	10:00 AM - 10:40 AM PDT	How to Prepare for the AI-First Future	Room 3022 (Moscone West, Level 3)	Public Sector	In the coming years, AI is expected to have a profound impact on how government works. Hear from leaders that are using smart data strategies and enhanced security measures to prepare for what's next.	Su Yan, Chief Data Officer, Direction Générale des Finances Publiques (DGFiP) Adilson Jardim, VP, Public Sector Solution Engineering, Salesforce Jon Moore, Director, Global Public Sector Marketing, Salesforce
Wednesday, Sep 13	10:30 AM - 11:10 AM PDT	Data Privacy, IP, and Artificial Intelligence	Golden Gate Ballroom B (Marriott, Atrium Level)	AI, Data, Privacy, IP	With the increased public interest in AI also comes increased legal risk. We will discuss the legal challenges companies face in deploying AI systems, as well as best practices for compliance.	Peter Tsapatsaris, Lead Counsel, AI Legal, Salesforce Maco Stewart, Senior Director, Head of Amer Privacy, Salesforce Jo Copping, Vice President, Associate General Counsel, Head of EMEA Privacy, Salesforce
Wednesday, Sep 13	11:00 AM - 11:20 AM PDT	7 Tips for Getting Started with Prompt Design	Redwood Theater (Trailblazer Forest, West, L1)	AI	Learn how you can start designing better prompts and have fun while doing it. Prompt Studio is an interactive, low-code tool to create, test, and play with prompt templates.	Cassandra Funk, UX Architect, Salesforce Brady Sammons, Principal Product Designer, Salesforce
Wednesday, Sep 13	11:30 AM - 11:50 AM PDT	Dig Deep into Data Privacy with the Einstein Trust Layer	Einstein Theater (Moscone West, Level 2)	AI, Data	Salesforce's best-in-class security guardrails are natively embedded in Einstein. Learn how the Einstein Trust Layer addresses the data privacy challenges of generative AI.	Kamaria Wilson, Associate Product Marketing Manager, Salesforce Gene Becker, Product Management Senior Director, Salesforce
Wednesday, Sep 13	12:30 PM - 12:50 PM PDT	Digital Transformation of a European National Agency	Intercontinental Ballroom A (Intercontinental, L3)	EU, Public Sector	A national agency digitized and sped up processes using public sector-specific data models, case management capabilities, and no-code tools to accelerate time to value.	Peter Coussement, Senior Advisor to the Minister, FOD Justitie Jimmy De Laet, CIO, FOD Justitie
Wednesday, Sep 13	1:30 PM - 1:50 PM PDT	How to Keep It Ethical in Data Cloud: Responsible Use of AI	Yosemite Theater (Moscone West, Level 2)	AI	Protecting the privacy of our customers is not only good for them but good for business. Come learn how to implement responsible practices into Data Cloud and how to use generative AI ethically.	Leah Koshiyama, Director, Responsible AI & Tech., Salesforce Fatemeh Khatibloo, Director, Ethics by Design, Salesforce
Wednesday, Sep 13	1:30 PM - 1:50 PM PDT	Go from Silos and Legacy to Connected and Digital	Intercontinental Ballroom B (Intercontinental, L3)	Public Sector	Learn how a Trailblazer in government went from disconnected systems to a connected and reliable platform that served its constituents faster and more effectively.	Dr. Philip Huang, Director, Dallas County Health & Human Services
Wednesday, Sep 13	1:30 PM - 1:50 PM PDT	Humans with Machines: Can I Trust You?	Success Theater (Marriott, Yerba Buena Level)	AI	AI is the end of humanity. Or is it? Come and learn from Deloitte Digital practical steps you can take to build trust in both humans and machines that will coexist in an AI-powered world.	Susan Emerson, SVP, Salesforce Amelia Dunlop, Chief Experience Officer, Deloitte Digital, Deloitte
Wednesday, Sep 13	2:30 PM - 2:50 PM PDT	How AI and Analytics Are Transforming Government Operations	Intercontinental Ballroom B (Intercontinental, L3)	AI, Public Sector	Learn how public sector organizations are using AI and analytics to make data-driven decisions to improve operations and outcomes for their customers.	Doug Goforth, Manager, OSTEM Educational Tools and Platforms, NASA Jim Beck, Customer Technology Lead, Blue Origin Trinesha Dixon, Management and Program Analyst, NASA
Wednesday, Sep 13	3:00 PM - 3:20 PM PDT	How Salesforce Builds Trusted AI for Developers	Einstein Theater (Moscone West, Level 2)	AI	Salesforce's LLM puts trust at the core of Einstein GPT for Developers. Learn how developers can use generative AI today and get a glimpse into tomorrow's AI-powered developer experiences.	Parth Shah, Senior Manager, Product Marketing, Salesforce Igor Pesenson, VP Engineering, Salesforce
Wednesday, Sep 13	4:30 PM - 5:10 PM PDT	Leading in Ethical AI: A Discussion	Room 2012 (Moscone West, Level 2)	AI, Ethics	Learn from our chief ethical & humane use officer how trust guided the development of our AI products, our learnings that came from this, and how to implement AI ethical principles into your business.	Paula Goldman, Chief Ethical & Humane Use Officer, Salesforce

Date	Time (PT)	Event	Location	Theme	Description	Speakers
Wednesday, Sep 13	4:30 PM - 4:50 PM PDT	Net Zero Roadmap: AI and Efficient Reporting for ESG	Intercontinental Ballroom A (Intercontinental, L3)	AI, ESG, Sustainability	We discuss the Net Zero Cloud roadmap in detail. We're adding generative AI to automate ESG reports. Soon all large companies that do business in Europe will have to comply with reporting mandates.	Kevin Vranes, VP, Global Product Lead, Net Zero Cloud, Salesforce Jon Powell, Global Head - Sustainability Practice, Salesforce

Thursday, September 14, 2023

Date	Time (PT)	Event	Location	Theme	Description	Speakers
Thursday, Sep 14	9:00 AM - 9:50 AM PDT	AI & Data Keynote: Invest in Your AI Future	Keynote Room (Moscone North, Hall F)	AI, Data	Unified data powers trusted AI. See how your teams can deliver AI-native customer experiences grounded in your CRM data and safeguarded with enterprise-leading trust controls.	Claire Cheng, Sr. Director, AI and Engineering, Salesforce Muralidhar Krishnaprasad, EVP - Software Engineering, Salesforce Alexa Vignone, EVP, Sales - CMT, Salesforce
Thursday, Sep 14	9:00 AM - 9:40 AM PDT	Shaping Positive Futures in a GenAI World	Golden Gate Ballroom B (Marriott, B2 Level)	AI	GenAI is a revolutionary technology that introduces new opportunities and new societal risks. Learn to anticipate these risks and shape positive futures for trust, equality, and sustainability.	Mick Costigan, VP Salesforce Futures, Salesforce Marc Escobosa, VP, Salesforce Futures, Salesforce
Thursday, Sep 14	9:00 AM - 9:30 AM PDT	CEO Talks: Forging a Brighter Future of Work with Honest AI	Yerba Buena Theater (Yerba Buena Center)	AI	Join Anthropic CEO Dario Amodei and Slack CEO Lidiane Jones as they discuss how honest AI systems hold the promise to simplify, enhance, and elevate productivity and improve business outcomes.	Dario Amodei, Co-Founder and CEO, Anthropic Lidiane Jones, CEO, Slack, Salesforce
Thursday, Sep 14	9:30 AM - 9:50 AM PDT	Data-Driven Transformation: Planning Your Data Modernization	Olympic Theater (Moscone West, Level 2)	Public Sector	Join Salesforce experts that will share how to create connected, intelligent experiences and unlock the true potential of AI, automation, and real-time insights with the power of connected data.	Lisa DeMille, Senior Vice President, Solution Engineering, Salesforce Public Sector, Salesforce Paul Tatum, EVP, Global Public Sector, Solutions Engineering, Salesforce
Thursday, Sep 14	10:00 AM - 10:40 AM PDT	Energy and Utilities Keynote: Powering the Energy Transition	Room 2011 (Moscone West, Level 2)	Sustainability	Join us to see Salesforce's newest innovations for the energy and utilities industry. Hear how Trailblazers deliver value with the next-generation customer platform for an AI and data-driven world.	Kelly James, SVP & GM, Energy & Utilities, Salesforce Shankar Sengupta, IT - Senior Director, Florida Power & Light Guy Chalkley, Chief Executive Officer, Endeavour Energy
Thursday, Sep 14	10:30 AM - 10:50 AM PDT	The Future of Critical Incident Response with Gen AI	Theater One (Moscone South, Campground)	AI, Slack	Generative AI and chatbot interfaces like Slack are revolutionizing critical incident response. Integrating AI-driven assistance provides real-time insight to responders.	Scott Sieper, Principal Product Manager, PagerDuty
Thursday, Sep 14	11:00 AM - 11:50 AM PDT	Public Sector Keynote: The Future of Government Is Here	Keynote Room (Moscone West, Level 2)	Public Sector	Every moment matters. The government must be equipped to respond more quickly and efficiently than ever. See how agencies are adapting faster with AI + Data + CRM.	Nasi Jazayeri, EVP and GM Public Sector and Net Zero Cloud, Salesforce Karen Rewalt, Senior Director Product Management, Salesforce Jon Moore, Director, Global Public Sector Marketing, Salesforce Nadia Hansen, Digital Transformation Executive, Salesforce Jennifer Ward, VP, Solution Engineering, Salesforce Joe Foster, Cloud Computing Program Manager, NASA
Thursday, Sep 14	11:00 AM - 11:50 AM PDT	Slack Keynote: Boost Productivity with Automation, CRM & AI	Keynote Room (Moscone North, Hall F)	AI, Slack	Discover how to enable productivity across your business, now with Slack GPT. Learn how Slack is the productivity platform for Customer 360, powered by automation, knowledge sharing and collaboration.	Lidiane Jones, CEO, Slack, Salesforce
Thursday, Sep 14	11:30 AM - 12:15 PM PDT	US Tech Leadership: Governors Investing in Innovation	Yerba Buena Theater (Yerba Buena Center)	US Government	From AI to CHIPS, U.S. states across the country have been investing in technology infrastructure while addressing public policy questions. Hear from Governors shaping the future of U.S. innovation.	Eric Holcomb, State of Indiana Governor, State of Indiana Governor Chris Sununu, State of New Hampshire Governor, State of New Hampshire Governor Marc Benioff, Chair, CEO & Co-Founder, Salesforce
Thursday, Sep 14	11:30 AM - 11:50 AM PDT	AI and the Future of Generosity	Intercontinental Ballroom B (Intercontinental, L3)	AI, Philanthropy	Winning the competition for connection: Learn how big data and emerging technology will determine the fate of the nonprofit sector.	Jon Thompson, Associate Vice President Philanthropic Strategy and Technology, Children's Hospital of Philadelphia (CHOP) Sterrin Bird, Senior Director, Nonprofit Industry Advisor, Salesforce
Thursday, Sep 14	12:00 PM - 12:40 PM PDT	Data Privacy, IP, and Artificial Intelligence	Golden Gate Ballroom B (Marriott, Atrium Level)	AI, Data, Privacy, IP	With the increased public interest in AI also comes increased legal risk. We will discuss the legal challenges companies face in deploying AI systems, as well as best practices for compliance.	Peter Tsapatsaris, Lead Counsel, AI Legal, Salesforce Maco Stewart, Senior Director, Head of Amer Privacy, Salesforce Jo Copping, Vice President, Associate General Counsel, Head of EMEA Privacy, Salesforce

Thursday, Sep 14	1:00 PM - 2:00 PM PDT	Dreampitch: Calling AI Heroes	Keynote Room (Moscone North, Hall F)	AI	If business is the greatest platform for change, how can businesses use AI to make an impact? Watch as some of today's brightest entrepreneurs pitch their AI solutions for building a better world.	Mayor London Breed, Mayor, Mayor of San Francisco Elizabeth Hunter, COO & Co-Founder, TreeSwift Jo Aggarwal, Founder & CEO, Wysa Richard Socher, Founder & CEO, You.com Ellie Mackay, CEO & Founder, Ellipsis Earth Paula Goldman, Chief Ethical & Humane Use Officer, Salesforce Kirsten Rhodes, San Francisco, Managing Principal, Deloitte Global Services Limited
Thursday, Sep 14	1:00 PM - 1:20 PM PDT	AI Spotlight: How to Use AI to Achieve Efficiency Faster	Ai Landing (Moscone South, Lodge Village)	AI	See how generative AI helps you integrate data and put it to work to revolutionize the customer experience. Uncover how to empower your teams with tools to be more productive.	Rei Liao, Senior Manager, Product Marketing, Salesforce Aridam Kumar, Technical Product Marketing Manager, Salesforce
Thursday, Sep 14	1:00 PM - 1:20 PM PDT	Be Prepared: All You Need to Know About ESG Regulations	Intercontinental Ballroom B (Intercontinental, L3)	Sustainability	ESG regulations are coming to the U.S. and the world. Join this primer on what's coming where, and learn what you'll need to be ready when they go into effect.	Sunya Norman, VP, ESG Strategy & Engagement, Salesforce
Thursday, Sep 14	1:00 PM - 1:40 PM PDT	Interactive Roundtable on AI and Automation	Live Huddles (Moscone West, Slack Frontier, Level 3)	AI, Slack	Learn and share how AI empowers individuals to drive their own productivity.	Lauren Gil, Director, Product Marketing, Salesforce
Thursday, Sep 14	1:30 PM - 2:10 PM PDT	The Actions That Empower Women in the Workplace	Golden Gate Ballroom A (Marriott, B2 Level)	Equality	Join us for this conversation with the director of the White House Gender Policy Council on the dynamic and intersectional experiences of women in the workplace and how companies can support them.	Lori Castillo Martinez, EVP & Chief Equality Officer, Salesforce Jennifer Klein, Assistant to the President and Director of the White House Gender Policy Council
Thursday, Sep 14	1:30 PM - 1:50 PM PDT	A Focus on ESG Leads to Shared Value Creation	Intercontinental Ballroom A (Intercontinental, L3)	ESG, Sustainability	A leading global healthcare company is managing its environmental, social, and governance metrics in Net Zero Cloud to meet evolving requirements, build brand, and explore new areas of partnership.	Bryan Hollaway, Net Zero Cloud Capability Lead, Slalom Susan Lorenz-Fisher, Senior Vice President, Global Sustainability, ESG Integration & Real Estate, AmerisourceBergen
Thursday, Sep 14	1:30 PM - 1:50 PM PDT	Public Sector Innovation: A Roadmap for the Future	Theater Five (Campground, Moscone South)	Public Sector	Learn about the latest innovations with Public Sector Solutions to engage customers, streamline processes, and stay ahead of changing requirements to accelerate mission success.	Catherine Berger, Senior Director, Product Management, Salesforce Karen Rewalt, Senior Director Product Management, Salesforce Jane Armstrong, Senior Director, Product Marketing, Salesforce
Thursday, Sep 14	2:00 PM - 2:20 PM PDT	The Future of Public Sector Digital Service	Intercontinental Ballroom B (Intercontinental, L3)	Public Sector	The push to deliver faster, more personalized service has become the new standard in today's customer interactions. Learn how government organizations are using a digital-first approach to keep pace.	Jon Moore, Director, Global Public Sector Marketing, Salesforce Anita Vanek, Deputy Chief Operating Officer, National Institute of Standards and Technology
Thursday, Sep 14	2:30 PM - 2:50 PM PDT	Deliver Digital Engagement at Scale: Next Generation Service	Intercontinental Ballroom A (Intercontinental, L3)	Public Sector	Learn how a platform approach is helping modern organizations quickly scale, cut costs, and build trust by combining self-service, contact center, and field service functions on a single platform.	Lisa DeMille, Senior Vice President, Solution Engineering, Salesforce Public Sector, Salesforce Sharon Ng, Ministry Family Chief Information Officer, MINISTRY OF TRADE AND INDUSTRY
Thursday, Sep 14	3:00 PM - 4:00 PM PDT	How to Use AI While Putting People First	Room 2010 (Moscone West, Level 2)	AI	Come learn how to implement Consequence Scanning, a framework developed by Doteveryone to identify positive impacts of gen AI and any unintended negative impacts that can be prevented. Required equipment: Please bring your own computer/device.	Kris Woolery, Director of Inclusive Design, Salesforce Orlando Lugo, Product Manager, Responsible AI and Tech, Salesforce