

**FOR IMMEDIATE RELEASE**

**CONTACT: Eric Forcier  
Staff Attorney  
(603) 271-1463**

**NH SECURITIES BUREAU FILES ACTION AGAINST THE  
USED APPLE STORE IN DERRY, NH AND ITS OWNER  
BILL WILLIAMS**

**CONCORD, NH (April 23, 2015)** - The New Hampshire Bureau of Securities Regulation has filed an action against the Used Apple Store, located in Derry, NH, and its owner Bill Williams, alleging the unlawful sale of securities and fraud. A Notice of Order has also been issued.

The Bureau initiated its investigation in this matter based on information that the Used Apple Store was soliciting investors via its Facebook page despite the fact that neither the Used Apple Store nor its owner Bill Williams is licensed to conduct securities business in the State of New Hampshire.

The Bureau wants the investing public to know that the Bureau has filed this action alleging that the securities being offered by the Used Apple Store in Derry, NH are not registered and that the Used Apple Store and its owner Bill Williams are not licensed to conduct securities business in the State. Additionally, the Bureau encourages any person who has acted on the Used Apple Store's Facebook solicitation or any person who has given any amount of money to the Used Apple Store or its owner Bill Williams for investment purposes to contact the Bureau immediately.

As part of the Notice of Order issued in this matter, the Used Apple Store and Bill Williams are required to immediately cease and desist from further violations of New Hampshire securities law and to immediately remove or take down any general solicitation relating to the offer or sale of securities. The Used Apple Store and Bill Williams have 30 days to request a hearing.

The Bureau can be contacted via telephone at (603) 271-1463.

**-END-**